

Smith+Nephew to launch new website and introduce powerful Medical Education platform

On January 24th, Smith+Nephew will introduce a new and fully modernized company website, built using feedback from interviews and surveys with hundreds of healthcare professionals from around the world.

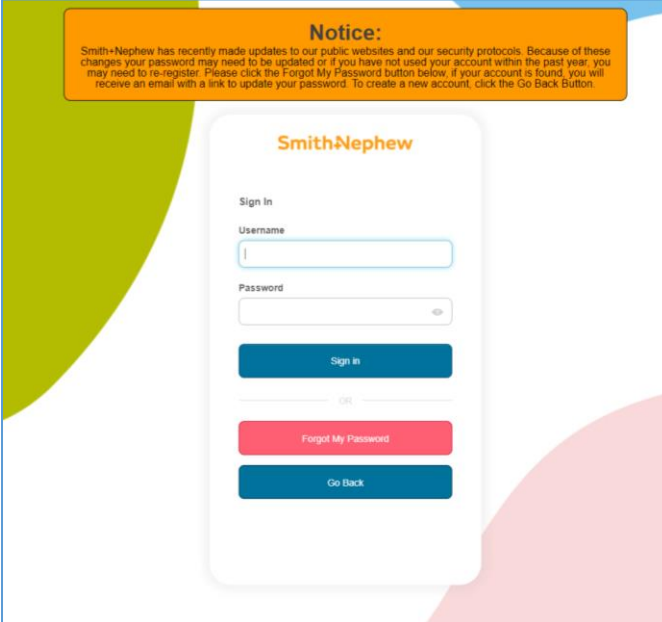
As a function of this upgrade select content on Education+Evidence will migrate to the new Smith+Nephew Medical Education learning platform.

Driven by our global Medical Education team, the new platform will feature in-depth, quality content and add a unified connection to:

- Accredited online courses
- Live webinars
- Automated educational pathways
- Personalized dashboard
- and much more to come!

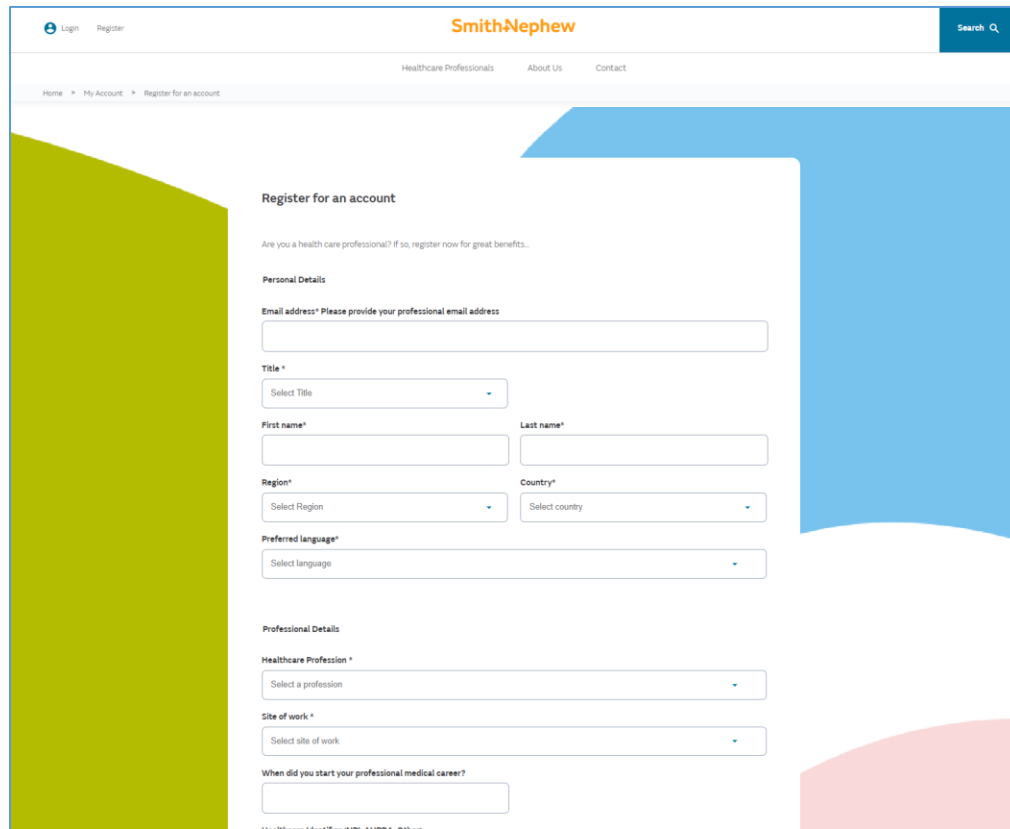
Important Note:

Registered Education Unlimited learners will be asked to reset their password with this upgrade.



The image shows a screenshot of the Smith+Nephew login interface. At the top, there is an orange notice banner with the following text: "Notice: Smith+Nephew has recently made updates to our public websites and our security protocols. Because of these changes your password may need to be updated or if you have not used your account within the past year, you may need to re-register. Please click the Forgot My Password button below. If your account is found, you will receive an email with a link to update your password. To create a new account, click the Go Back Button." Below the notice is the login form, which includes the Smith+Nephew logo, a "Sign In" heading, and input fields for "Username" and "Password". There are three buttons: a blue "Sign In" button, a pink "Forgot My Password" button, and a blue "Go Back" button. The background of the page features abstract green and pink shapes.

We also invite those who have not previously registered on Education Unlimited to create a profile to access Smith+Nephew educational content.



The screenshot shows the 'Register for an account' page on the Smith+Nephew website. The page features a navigation bar with 'Login' and 'Register' links, and a search bar. Below the navigation bar, there are links for 'Home', 'My Account', and 'Register for an account'. The main content area is titled 'Register for an account' and includes a prompt: 'Are you a health care professional? If so, register now for great benefits...'. The form is divided into two sections: 'Personal Details' and 'Professional Details'. The 'Personal Details' section includes fields for 'Email address*', 'Title*', 'First name*', 'Last name*', 'Region*', 'Country*', and 'Preferred language*'. The 'Professional Details' section includes fields for 'Healthcare Profession*', 'Site of work*', and 'When did you start your professional medical career?'. The form is set against a background with a green vertical bar on the left and a blue and pink abstract graphic on the right.

You can access the Medical Education platform here <https://educationunlimited.smith-nephew.com/> and a list of FAQs to help you get started on your journey can be found here <https://educationunlimited.smith-nephew.com/course/view.php?id=514>