# **Investor Presentation February - April 2025**



### Forward looking statements and non-IFRS measures

This document may contain forward-looking statements that may or may not prove accurate. For example, statements regarding expected revenue growth and trading profit margins, market trends and our product pipeline are forward-looking statements. Phrases such as "aim", "plan", "intend", "anticipate", "well-placed", "believe", "estimate", "expect", "target", "consider" and similar expressions are generally intended to identify forward-looking statements. Forward-looking statements involve known and unknown risks, uncertainties and other important factors that could cause actual results to differ materially from what is expressed or implied by the statements. For Smith+Nephew, these factors include: economic and financial conditions in the markets we serve, especially those affecting healthcare providers, payers and customers; price levels for established and innovative medical devices; developments in medical technology; regulatory approvals, reimbursement decisions or other government actions; product defects or recalls or other problems with quality management systems or failure to comply with related regulations; litigation relating to patent or other claims; legal compliance risks and related investigative, remedial or enforcement actions; disruption to our supply chain or operations or those of our suppliers; competition for qualified personnel; strategic actions, including acquisitions and dispositions, our success in performing due diligence, valuing and integrating acquired businesses; disruption that may result from transactions or other changes we make in our business plans or organisation to adapt to market developments; relationships with healthcare professionals; reliance on information technology and cybersecurity; and numerous other matters that affect us or our markets, including those of a political, economic, business, competitive or reputational nature. Please refer to the documents that Smith+Nephew has filed with the U.S. Securities and Exchange Commission under the U.S. Securities Exchange Act of 1934, as amended, including Smith+Nephew's most recent annual report on Form 20-F, for a discussion of certain of these factors. Any forward-looking statement is based on information available to Smith+Nephew as of the date of the statement. All written or oral forward-looking statements attributable to Smith+Nephew are qualified by this caution. Smith+Nephew does not undertake any obligation to update or revise any forward-looking statement to reflect any change in circumstances or in Smith+Nephew's expectations. The terms 'Group' and 'Smith+Nephew' are used for convenience to refer to Smith & Nephew plc and its consolidated subsidiaries, unless the context requires otherwise.

Certain items included in 'trading results', such as such as trading profit, trading profit margin, trading attributable profit, tax rate on trading results (trading tax expressed as a percentage of trading profit before tax), Adjusted Earnings Per Ordinary Share (EPSA), trading cash flow, free cash flow, trading profit to trading cash conversion ratio, adjusted ROIC, leverage ratio, and underlying revenue growth are non-IFRS financial measures. The non-IFRS financial measures in this announcement are explained and, where applicable, reconciled to the most directly comparable financial measure prepared in accordance with IFRS in our Fourth Quarter and Full Year 2024 Results announcement dated 25 February 2025.



<sup>♦</sup> Trademark of Smith+Nephew. Certain marks registered in US Patent and Trademark Office.



1856 Smith+Nephew established

#### 1856-1896

Thomas James Smith opened a chemist shop in Hull, UK and develops a new method for refining cod liver oil. In 1896 Horatio Smith entered a partnership with his uncle forming TJ Smith & Nephew



#### 1914

Days after the outbreak of WW1, we received an order to provide surgical and field dressing supplies to French army within 5 months







During WW1, staff grew from 50 to 1,200

We produced an experimental bandage Elastoplast™



Acquired Acufex Microsurgical Inc, making us a market leader in arthroscopic surgical devices



Key acquisitions of Richards Medical in Memphis, specialists in orthopaedic products and DYONICS, an arthroscopy specialists based in Andover



We developed a special low-temperature plaster for the Everest climbers on the 1953 expedition.

It enabled them to send back camera films, sealed and airtight!.



We were listed on the London stock exchange



1995

We were listed on the New York Stock Exchange and in 2001 became a constituent member of the UK FTSE-100 index



material that improves performance and increases the service life of total ioint replacement systems



PICO<sup>o</sup>, the first pocket-sized, single-use system, revolutionizes the negative pressure wound therapy market



JOURNEY II BCS sets a new standard in knee implant performance, designed to empower patients



Expanding in technologies of the future, we acquired: Osiris Therapeutics

- Ceterix Orthopaedics
- Leaf Patient Monitoring System
- Brainlab Orthopaedic Joint Reconstruction Business



Acquired Blue Belt Technologies securing a leading position in orthopaedic robotics-assisted surgery



Acquired Arthrocare Corp. to expand our sports medicine portfolio



Acquired Tusker Medical Inc. to expand even more our ENT medicine portfolio

2020

Launched Real Intelligence and CORI Surgical System; next generation handheld robotics platform



Acquired tissue

regeneration developer

Rotation Medical

Launched SMART TSF Circular Fixator; WEREWOLF \* FASTSEAL ♦ 6.0 and LEGION CONCELOC; FAST-FIX FLEX Meniscal Repair

System; INTELLIO Connected Tower



Acquired CartiHeal developer of novel technology for cartilage regeneration



**Today** 

We exist to restore people's bodies and their self-belief by using technologies to take the limits off living. We call this purpose "Life Unlimited"



100

**Smith+Nephew** is a portfolio medical technology business that has been trading for over 160 years, and operates in more than 100 countries

## **FTSE 100**

A constituent of the UK's FTSE 100, with ADRs traded on the New York Stock Exchange

\$5.8bn

Annual sales in 2024 were \$5.8 billion

## Shares

S+N has a progressive dividend policy, and has paid a dividend every year since 1937

~17,500

We have around 17,500 employees globally

## **Our performance**















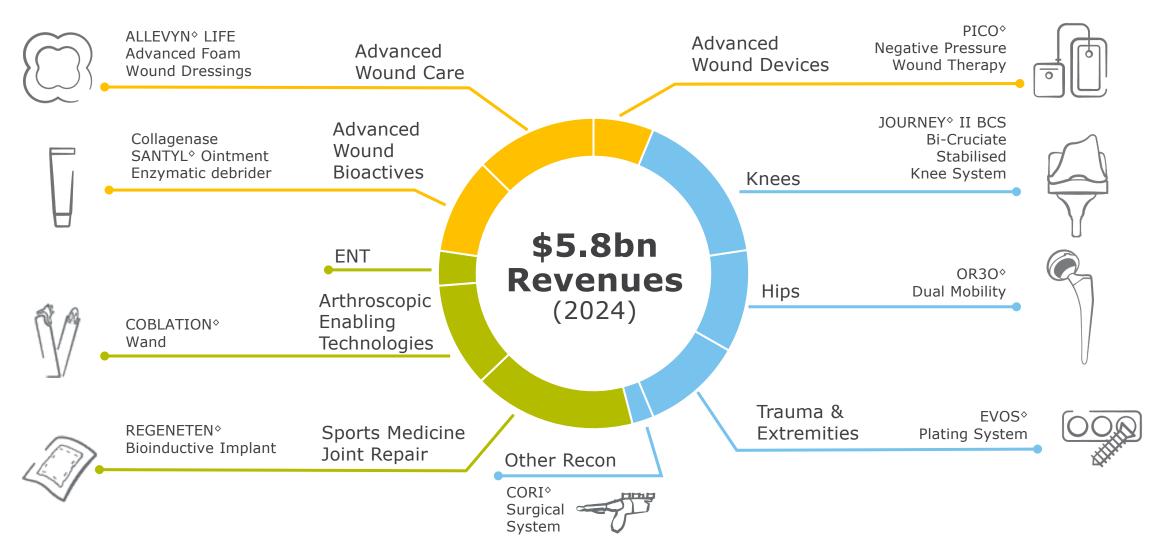
<sup>\*</sup> Underlying growth percentage after adjusting for the effect of currency translation, acquisitions and disposals.

<sup>\*\*</sup> Proposed dividend of 37.5¢

<sup>\*\*\*</sup> Net debt includes lease liabilities.

## A portfolio medical technology business

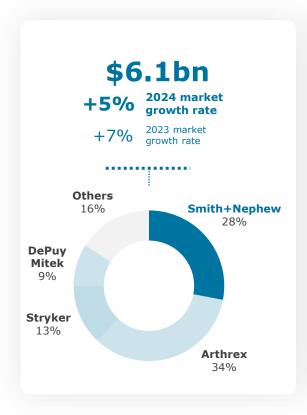




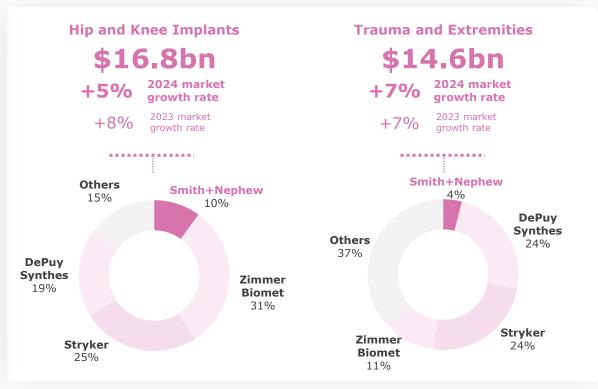
## Leading positions in attractive markets



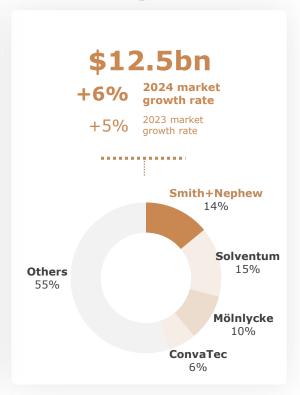
#### **Sports Medicine**



#### **Orthopaedics**



#### Advanced Wound Management



~4% Weighted Average Market Growth Rate based on pre-COVID 2017-19 growth

## **Solid long-term demand drivers intact**





#### **Prevalence**

Growth in lifestyle related health conditions



#### Lifestyle

Higher levels of physical activity later in life



#### **Demographics**

More patients from better life expectancy



## **Emerging** markets

Economic development driving healthcare access



## **Decentralised** care

Shift to outpatient settings accelerated by COVID

## The right to win across all business units

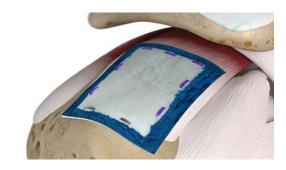


#### **Orthopaedics**



- + Full range across hips and knees
- + Differentiated implant technology, e.g. JOURNEY<sup>♦</sup> II, OXINIUM<sup>♦</sup>, OR3O<sup>♦</sup>, EVOS<sup>♦</sup>
- Robotic enabling technology, CORI<sup>o</sup> continuing to extend its functionality

#### **Sports Medicine & ENT**



- + Complete offering of Joint Repair, Tower, customer service
- Leadership positions across key Sports Medicine segments
- Scaleable synergies with other areas, through CORI and ASCs

#### **Advanced Wound Mgmt.**



- Broadest portfolio of solutions covering all key wound types
- Leading NPWT platform with market expansion potential
- + Strong evidence base, distinguishing from value segment

## A comprehensive programme to drive value





**Initiatives 1-5** 

#### **Rewire Orthopaedics commercial delivery**

- Rebuild demand planning process
- Improve asset utilisation
- Strengthen last-mile logistics

#### Win market share with our technology

- Expansion of CORI<sup>†</sup> base and use
- Accelerate trauma through EVOS
- Launch of AETOS<sup>
   </sup> shoulder

#### Streamline our recon portfolio

- Sales focus on key brands
- Reduce number of implant systems in each category

1 initiative

3 initiatives

1 initiative

Improving productivity

#### **Initiatives 6-10**

#### **Improve value and cash processes**

- Standardised order-to-cash process excellence
- Implementing company-wide product pricing process

#### **Optimise procurement**

- More consistent purchase price management across company
- Building greater supply resilience

#### **Manufacturing optimisation**

- Driving lean across operations
- Further review of manufacturing network

2 initiatives

1 initiative

2 initiatives

Accelerating
Sports & AWM

#### **Initiatives 11-12**

#### **Scale Negative Pressure Wound Therapy**

- Drive competitive conversions in traditional NPWT
- Expand single use market globally

#### **Drive cross-selling in ASCs**

- Pursue cross-business unit deals with improved coordination, incentives and planning
- 1 initiative

1 initiative

### 12-Point Plan achievements as at FY 2024



## **Comprehensive programme of actions taken**

- Plan initiatives delivered across all aspects of the business
- Move to global business unit model, driving accountability and execution at pace

## **Cost efficiency and trading margin expansion**

- + 80 bps improvement since 2022, while absorbing major macro headwinds
- Poised for profitability to step up in 2025 and beyond

## Shift to consistently higher revenue growth

- Four consecutive years of growth above historical average
- Growth underpinned by successive waves of innovation, with strong pipeline

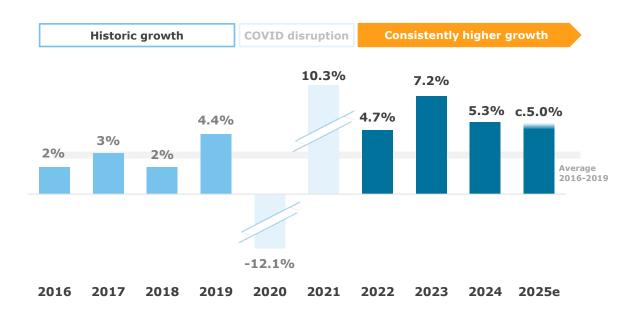
## **Step up across range of cash and returns metrics**

- ROIC rising, expected to exceed cost of capital in 2025
- → DSIs starting to turn, restructuring costs falling, free cash flow rising

## 12 Point Plan: Consistently higher revenue growth



#### **Underlying revenue growth 2016-25e**



#### Sustained acceleration

 Revenue growth above historical levels for fourth consecutive year

#### Fixed operational foundations

- Product and capital availability at or better than target for 2024
- 90% reduction in overdue orders since 2022

#### Better commercial execution

- Progressive improvement in US Recon performance
- T&E established as high-growth platform with EVOS and AETOS

## 12 Point Plan: Waves of innovation delivery



>60%
of 2024 growth from launches in last 5
years



#### Continuing to drive existing platforms: CORI and REGENETEN<sup>†</sup>



- + 10 new CORI features launched since 2022
- Robotics installed base of >1,000 units; around a third of US knees now placed robotically



REGENETEN
Bioinductive Implant

- Growing strong double-digit on rotator cuff, new tendon applications
- 510k clearance for use in extraarticular ligament repair opens up further growth opportunity

#### **Next wave of launches underway: AETOS and CATALYSTEM**



**AETOS** Shoulder System

- Provided around a quarter of T&E growth in Q4 2024
- Further developing platform with stemless implant and CORI compatibility



CATALYSTEM
Primary Hip System

- + Positive initial surgeon feedback on precision, efficiency, reproducibility
- Early set utilization ahead of launch plans

#### **Key projects in 2025: Next generation arthroscopy and trauma devices**



Digitally enabled arthroscopy

- Adding video-based navigation to the tower; enhanced visualisation and mixed reality
- More consistent patient outcomes, more efficient surgeon decision-making



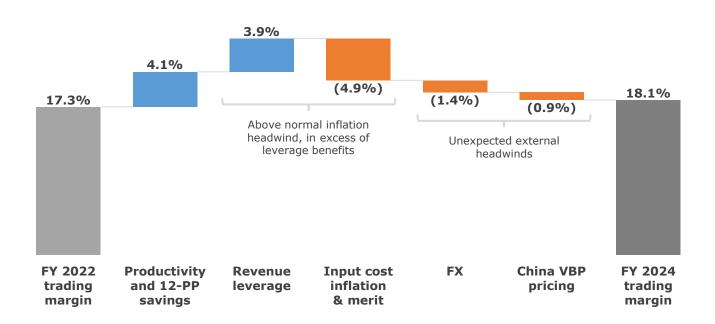
U Next-generation IM nails

- Building on already strong position in \$1.3bn IM nails category
- New nails planned in both tibial and hip fractures

## 12 Point Plan: Cost efficiency and margin expansion



#### FY 2022-24 trading margin bridge



## **2022-4 productivity gains offset significant external pressures**

- 410bps of incremental cost savings in two years, offsetting unexpected external headwinds and above normal inflation
- 80bps of trading margin expansion since 2022

## Capacity reductions, cost savings, more normal macro in place for 2025 step-up

- Closure of four Orthopaedics facilities,
   c.9% headcount reduction since 2022
- Total savings on course to significantly exceed original \$200m plan target
- Inflation and leverage now back in balance

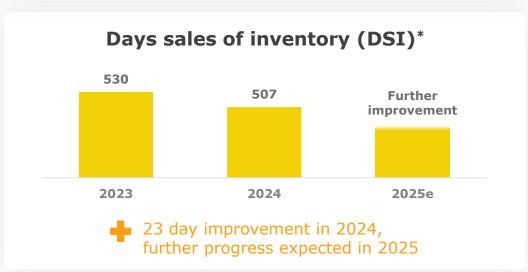
## Positioned for further expansion beyond 2025

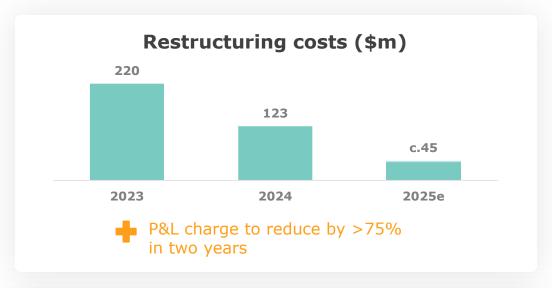
 Enabled by better aligned supply and demand; capacity reduction; timing of lower costs passing through inventory

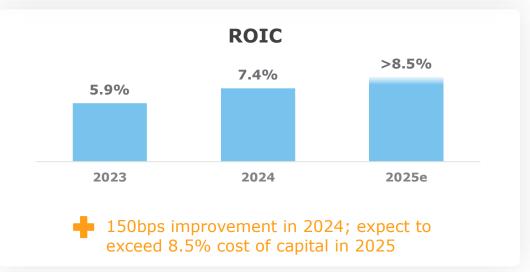
## 12 Point Plan: Step up across ROIC and cash metrics





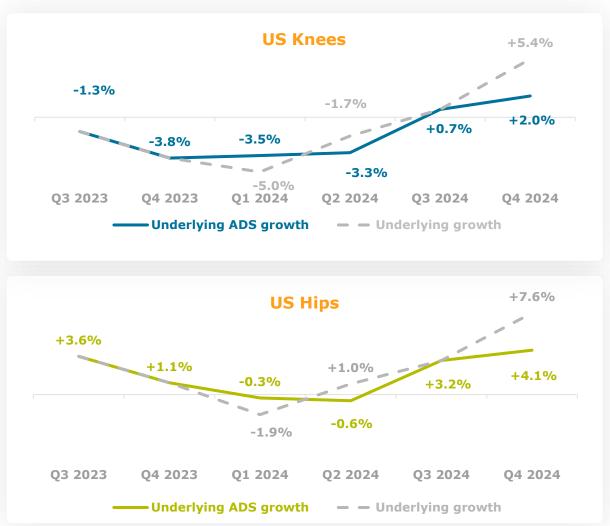






## US Recon steadily improving both on underlying growth and adjusted for trading days





- Improvements in product availability, commercial execution and key launches driving improvement in US Recon
- Consecutive quarters of improvement in Knees and Hips, both on an underlying basis and on an ADS growth basis
- Adjustments reflect two more trading days in Q4 2024 than in the prior year; one more in Q2 2024; and one fewer in Q1 2024

ADS: Average Daily Sales

## Continuing the strength of Sports Med and AWM

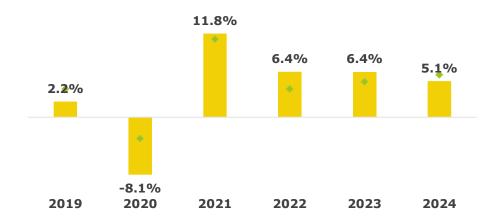


#### Sports Medicine underlying revenue growth\*



- Market growth rate
- \* Representing repair products and arthroscopic enabling technologies, excluding ENT
  - Precise, targeted approach to engagement from deep understanding of customers
  - Consistent innovation across procedures and capital
  - Complete offering across Joint Repair, the Arthroscopic Tower, and close customer service
  - Future drivers: REGENETEN including expansion to Foot and Ankle; continued innovation across consumables and arthroscopic tower

#### **AWM** underlying revenue growth



- Market growth rate
  - Focus on portfolio breadth and evidencebased selling
  - Continued strong performance in foams and anti-infectives
  - Good growth in AWD led by our market leading single-use NPWT device, PICO
  - **Future drivers:** Continued focus on NPWT acceleration plans; ongoing refresh of the portfolio across categories

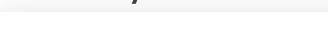
## Q4 2024 Revenue



## Q4 2024 summary revenue performance

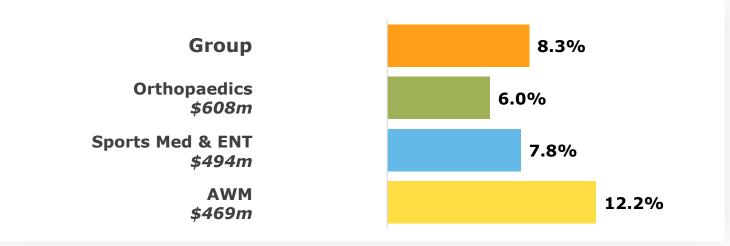


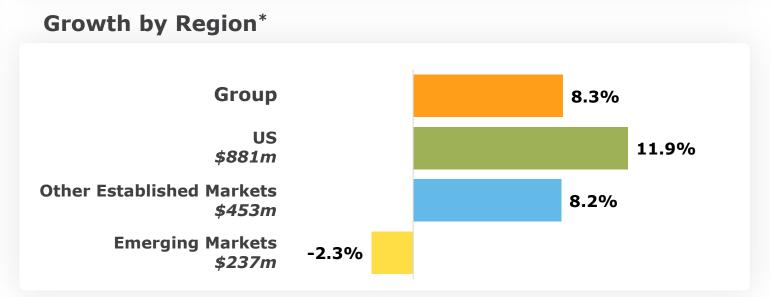
#### **Growth by Business Unit\***





- Underlying revenue growth +8.3%,
  +7.8% reported
- Two extra trading days vs Q4 2023
- Strong finish from US Sports, AWB, ENT; 280bps China headwind

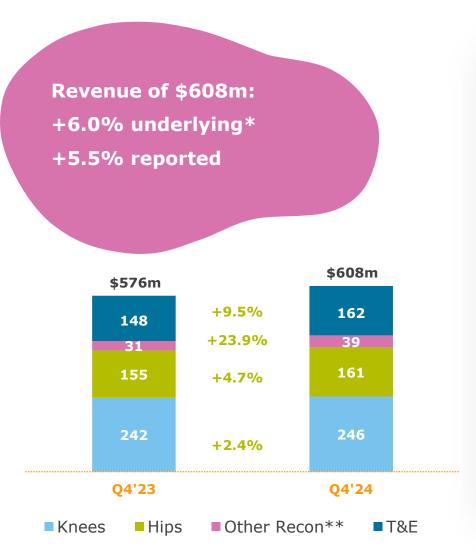




## **Orthopaedics**



US recon growth continues to improve sequentially; T&E momentum returns



#### **Q4** sales factors

- + Global Knees and Hips +2.4% and +4.7%:
  - US Knees and Hips +5.4% and +7.6%, showing continued growth improvement, both as reported, and after adjusting for selling days
  - OUS Knees and Hips -1.3% and +1.2%. Continued solid performance in established markets; c.7% headwind in Knees from slower China, c.6% in Hips
- Other Reconstruction +23.9%:
  - Reflects record quarter of CORI placements, continued consumables growth
- Trauma & Extremities +9.5%:
  - Continued good momentum for EVOS, legacy trauma systems improved after slow Q3; AETOS Shoulder becoming significant contributor to segment growth

#### **Near-term growth drivers**

- Continued flow through of 12-Point Plan improvements in US Recon; CATALYSTEM Hip System adoption ahead of plans, accelerating manufacturing
- + AETOS Shoulder System capital deployment and customer conversions

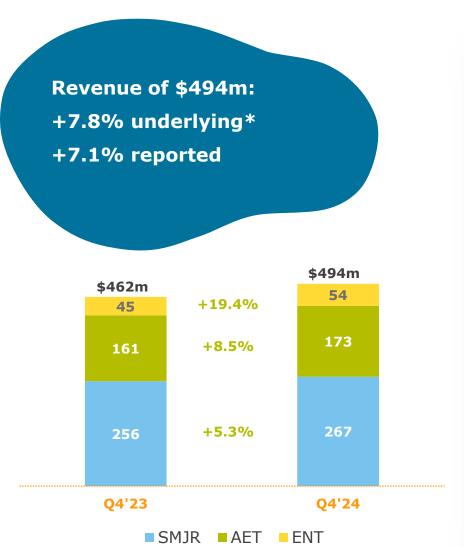
<sup>\*</sup> Growth rates are versus Q4 2023

<sup>\*\*</sup> Other Recon includes robotics capital sales, joint navigation and bone cement

## **Sports Medicine & ENT**



Established markets led by REGENETEN, China VBP remains headwind into 2025



#### **Q4** sales factors

- **+** Sports Medicine Joint Repair +5.3%:
  - +15.9% ex-China; continued strong growth from REGENETEN in rotator cuff
  - China headwind reflects strong price headwind from VBP implementation
- **+** Arthroscopic Enabling Technologies +8.5%:
  - Broad-based growth across arthroscopic tower categories; strong double-digit growth for WEREWOLF<sup>→</sup> FASTSEAL
  - VBP expected in H2 2025, c.\$25m FY2025 sales headwind expected from price impact and channel adjustments
- **+ ENT +19.4%:** 
  - Acceleration reflects more normal comp, catch-up after slow procedures in Q3

#### **Near-term growth drivers**

- + Further market penetration of REGENETEN and product expansion to foot and ankle
- + Continued high cadence of innovation across consumables and arthroscopic tower

<sup>21</sup> 

## **Advanced Wound Management**









#### **Q4** sales factors

- + Advanced Wound Care +1.9%:
  - Led by ALLEVYN family of foam dressings
- + Advanced Wound Bioactives +20.3%:
  - Growth rate reflects typical quarterly volatility in the category
  - Double-digit growth in skin substitutes following launch of GRAFIX PLUS
- + Advanced Wound Devices +20.6%:
  - Strong double-digit growth from PICO<sup>†</sup> in Negative Pressure Wound Therapy;
     good quarter from LEAF<sup>†</sup> Patient Monitoring System

#### **Near-term growth drivers**

- Continued focus on NPWT acceleration plans, for both PICO<sup>⋄</sup> and RENASYS<sup>⋄</sup>
- Ongoing refresh of the portfolio across categories

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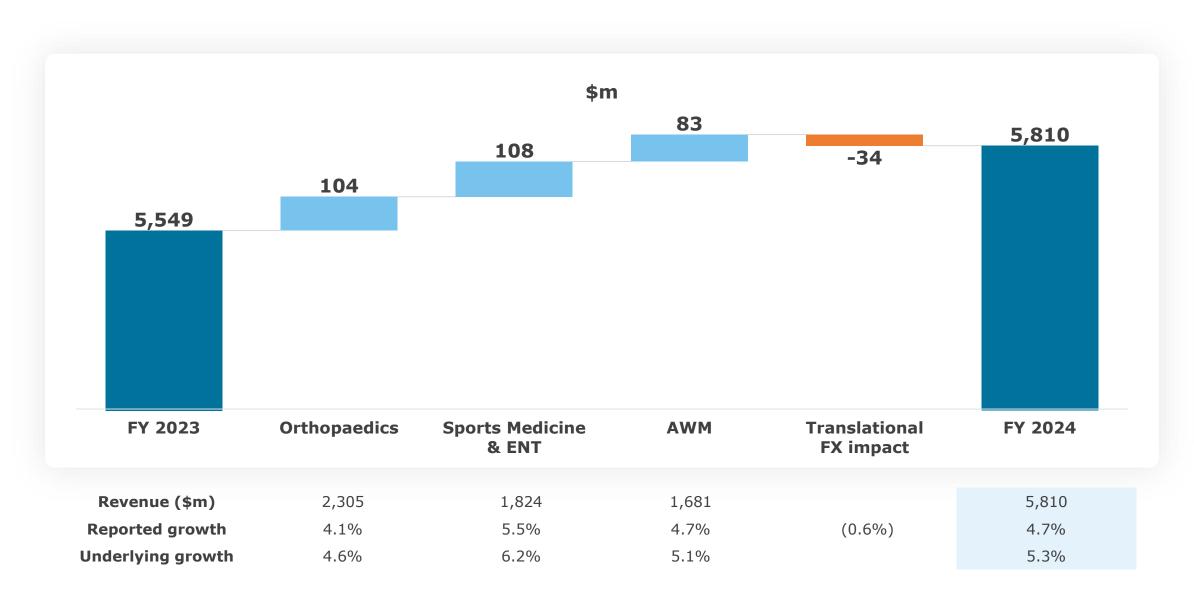


## FY 2024 Financials



## **FY** revenue growth by Business Unit





## **FY trading income statement**



	FY 2024 \$m	FY 2023 \$m	Reported growth
Revenue	5,810	5,549	4.7%
Cost of goods sold	(1,725)	(1,626)	
<b>Gross profit</b>	4,085	3,923	4.1%
Gross profit margin	70.3%	70.7%	
Selling, general and admin	(2,748)	(2,653)	3.6%
Research and development	(288)	(300)	(3.9)%
Trading profit	1,049	970	8.2%
Trading profit margin	18.1%	17.5%	

## **FY** operating profit and **EPSA**



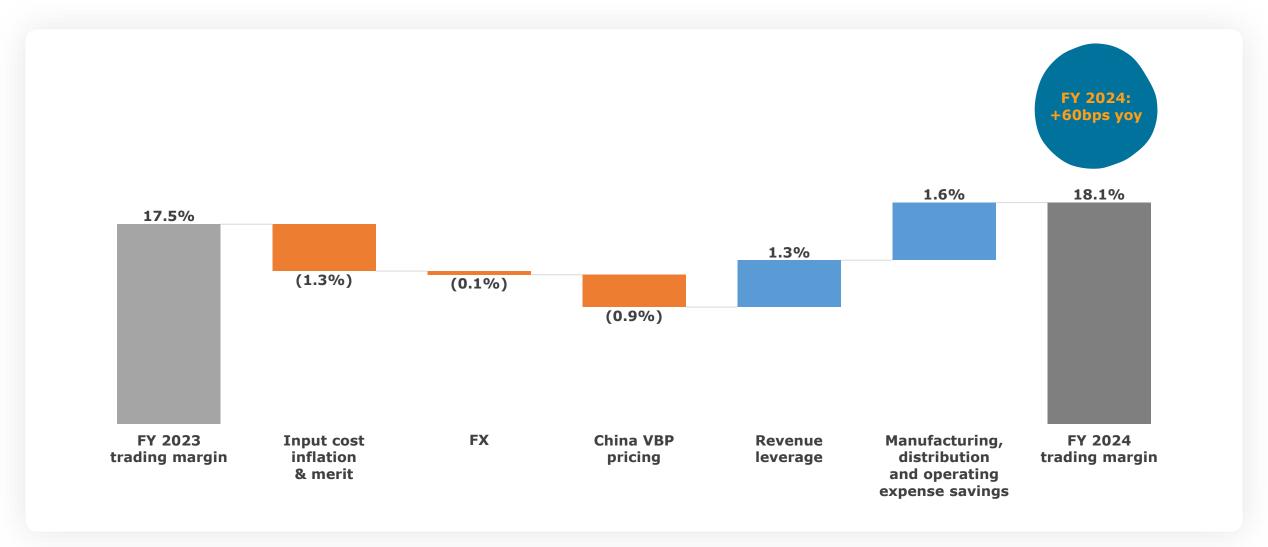
	FY 2024 \$m	FY 2023 \$m	Reported growth
IFRS operating profit	657	425	54.6%
IFRS operating profit margin	11.3%	7.7%	
Adjusted earnings per share ("EPSA")	84.3¢	82.8¢	1.7%
Earnings per share ("EPS")	47.2¢	<b>30.2</b> ¢	56.3%
Dividend per share	37.5¢	37.5¢	-

## FY 2024 trading margin bridge

60 basis points expansion over 2023

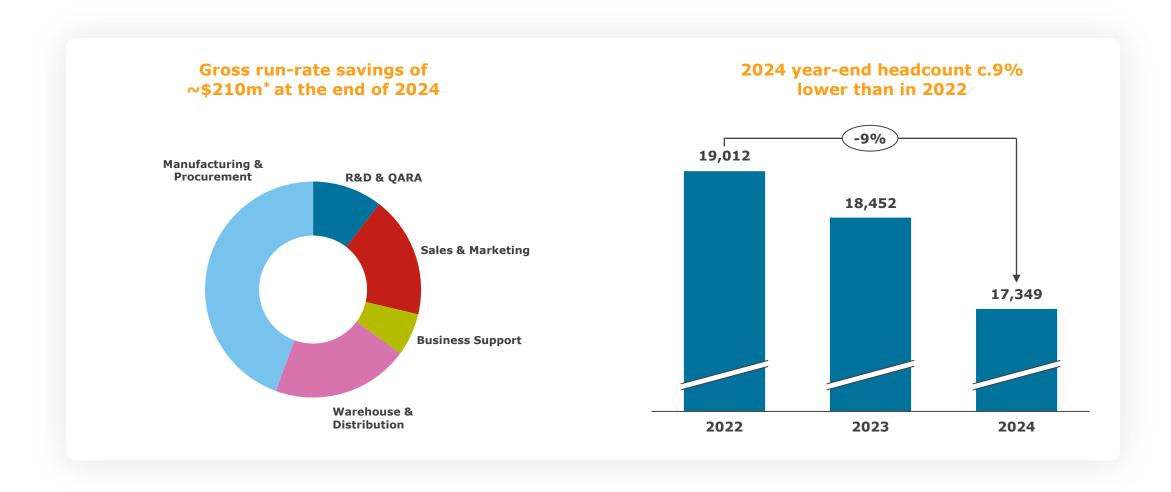






## 2023-24 Efficiency savings across Group





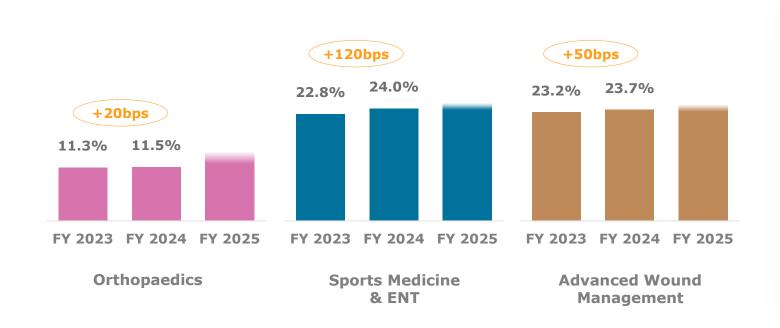
## 2024 progress sets up for mid-term margin delivery





## Trading margin by business unit





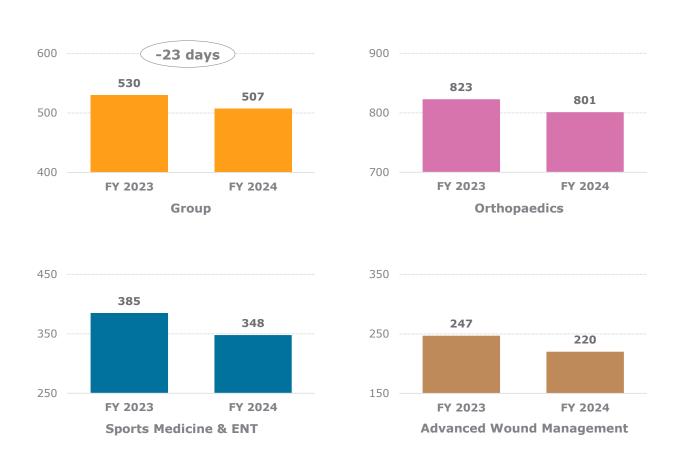
- Opex savings and leverage across all business units in 2024
- + 2025 trading margin expansion to be led by Orthopaedics
- Business unit margins reflect full allocation of attributable costs
- + Remaining unallocated corporate costs of \$52m (2023: \$47m)

## **Inventory by business unit**





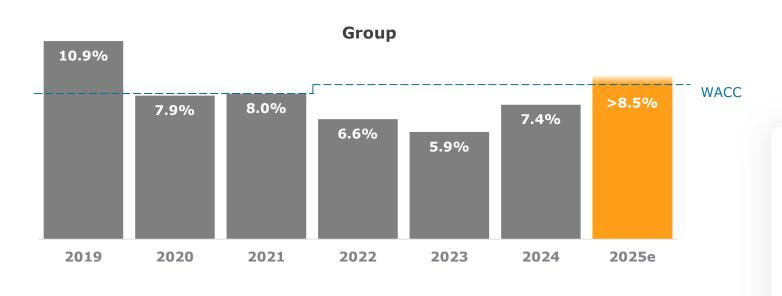
#### **Group and Business Unit DSI\***

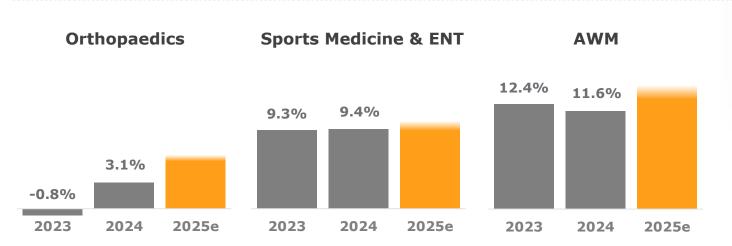


- Group DSI down 23 days during 2024, due to progress on launches and set deployments
- + Similar reductions achieved across all business units
- **Improving mix**, with 17% unit reduction for slowest turning quartile of SKUs
- → Long-term improvement from SIOP process adopted under 12-Point Plan, with better alignment of production plans and commercial delivery

## **ROIC** by Business Unit







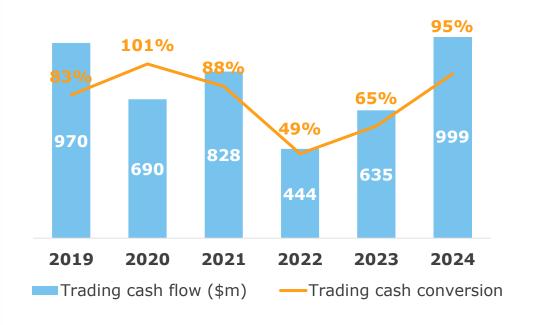
- → ROIC improved by 150bps in 2024, from increased trading margin, lower non-trading costs; improved capital intensity in Orthopaedics
- + Focus on driving improved returns group ROIC expected to exceed WACC in 2025
- Orthopaedics step up in 2025 from trading margin expansion and lower non-trading costs across the business units

### FY cash flow and cash conversion



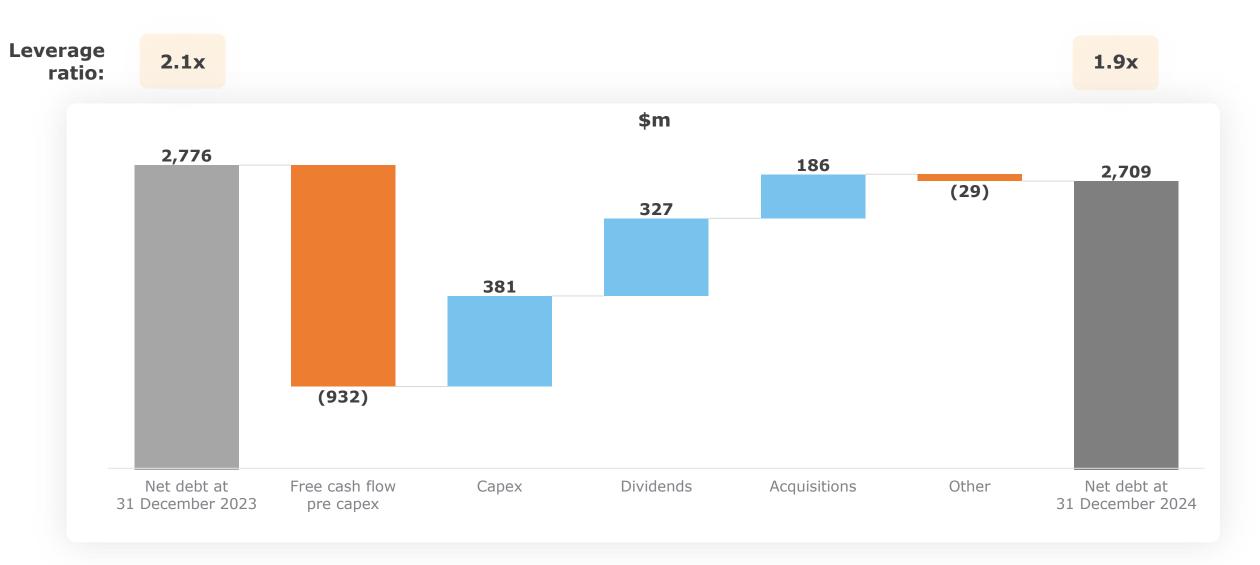
Improved trading and free cash flow on lower capex, working capital, restructuring

	FY 2024 \$m	FY 2023 \$m
Trading profit	1049	970
Share based payment	40	39
Depreciation and amortisation	412	375
Lease liability repayments	(55)	(52)
Capital expenditure	(381)	(427)
Movements in working capital and other	(66)	(270)
Trading cash flow	999	635
Trading cash conversion	95%	65%
Restructuring, acquisition, legal and other	(190)	(285)
Net interest paid	(118)	(96)
Taxation paid	(140)	(125)
Free cash flow	551	129



## **Strong balance sheet**







## Outlook



### **Outlook**



#### Underlying revenue growth of around 5%

- Ongoing improvement in US recon through 12-Point Plan; continued strong performance of Sports (ex-China), ENT and AWM
- Guidance includes c.150bps growth headwind from China; one fewer trading day than 2024

#### + 2025 trading margin of 19.0-20.0%

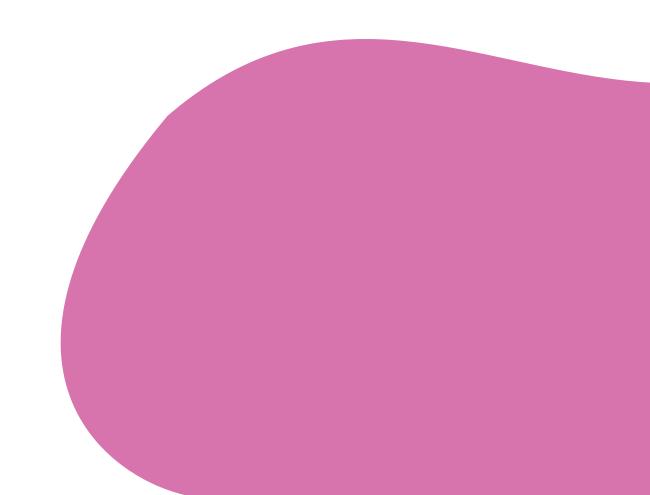
- Expansion driven by cost reductions annualization of 2024 savings, and benefits of network optimisation
- Savings more than offsetting China headwind (including anticipated VBP extension) and cost inflation

#### + 2025 phasing considerations

- Growth to be stronger from Q2; Q1 growth of around 1-2%:
  - China recon growth to improve after Q1; Joint Repair VBP effects to lap mid-year, AET VBP in H2
  - One fewer trading day in each of Q1 and Q2 versus 2024; one extra day in Q4
- Trading margin expansion to nominal in H1 and stronger in H2; increased seasonality vs 2024 reflecting timings of cost savings and China headwinds







## **Technical guidance**



	February 2025	
Foreign exchange and acquisitions		
Translational FX impact on revenue growth <sup>(1)</sup>	c.(0.2)%	
Acquisition impact on revenue growth	-	
Non-trading items		
Restructuring costs	c. \$45m	
Acquisition and integration	\$1-5m	
European Medical Device Regulation (MDR) compliance costs	-	
Other	Adjusted	Reported
Amortisation of acquisition intangibles	\$165-170m	\$165-170m
Income/(loss) from associates <sup>(2)</sup>	\$10-15m	\$0-5m
Net interest <sup>(3)</sup>	c. \$115m	c. \$115m
Other finance costs <sup>(4)</sup>	\$20-25m	\$25-30m
Tax rate on trading result	19-20%	

<sup>(1)</sup> Based on the foreign exchange rates prevailing on 19 February 2024

<sup>(2)</sup> Based on analyst consensus forecasts for associate, sourced from Capital IQ on 21 February 2025

<sup>(3)</sup> Includes interest associated with IFRS 16 Leases

<sup>(4)</sup> Includes c.\$14m of discount unwind relating to Cartiheal acquisition contingent consideration on both adjusted and reported basis

## **Q4** consolidated revenue analysis by Business Unit



	Q4 2024	Q4 2023	Reported Growth	Underlying growth	Acquisitions/ disposals	Currency impact
	\$m	\$m	%	%	%	%
Orthopaedics	608	576	5.5	6.0	-	(0.5)
Knee Implants	246	242	1.7	2.4	-	(0.7)
Hip Implants	161	155	4.0	4.7	-	(0.7)
Other Reconstruction	39	31	23.7	23.9	-	(0.2)
Trauma & Extremities	162	148	9.4	9.5	-	(0.1)
<b>Sports Medicine &amp; ENT</b>	494	462	7.1	7.8	-	(0.7)
Sports Medicine Joint Repair	267	256	4.4	5.3	-	(0.9)
Arthroscopic Enabling Technologies	173	161	7.9	8.5	-	(0.6)
ENT	54	45	19.6	19.4	-	0.2
<b>Advanced Wound Management</b>	469	420	11.7	12.2	-	(0.5)
Advanced Wound Care	187	185	1.2	1.9	-	(0.7)
Advanced Wound Bioactives	179	149	20.1	20.3	-	(0.2)
Advanced Wound Devices	103	86	19.9	20.6	-	(0.7)
Total	1,571	1,458	7.8	8.3	-	(0.5)

## FY consolidated revenue analysis by Business Unit



	FY 2024 \$m	FY 2023 \$m	Reported Growth %	Underlying growth %	Acquisitions/ disposals %	Currency impact %
Orthopaedics	2,305	2,214	4.1	4.6	-	(0.5)
Knee Implants	947	940	0.7	1.3	-	(0.6)
Hip Implants	619	599	3.2	4.0	-	(0.8)
Other Reconstruction	131	111	18.2	18.5	-	(0.3)
Trauma & Extremities	608	564	7.9	8.1	-	(0.2)
Sports Medicine & ENT	1,824	1,729	5.5	6.2	-	(0.7)
Sports Medicine Joint Repair	982	945	4.0	4.8	-	(0.8)
Arthroscopic Enabling Technologies	632	588	7.4	8.2	-	(0.8)
ENT	210	196	6.9	7.3	-	(0.4)
Advanced Wound Management	1,681	1,606	4.7	5.1	-	(0.4)
Advanced Wound Care	735	725	1.4	2.0	-	(0.6)
Advanced Wound Bioactives	581	553	5.1	5.1	-	0.0
Advanced Wound Devices	365	328	11.5	12.2	-	(0.7)
Total	5,810	5,549	4.7	5.3	-	(0.6)

## **Quarterly revenue analysis by Business Unit**



			2023					2024		
	Q1 Growth %	Q2 Growth %	Q3 Growth %	Q4 Growth %	Full Year Growth %	Q1 Growth %	Q2 Growth %	Q3 Growth %	Q4 Growth %	Full Year Growth %
Orthopaedics	3.9	5.8	8.3	4.9	5.7	4.4	5.8	2.3	6.0	4.6
Knee Implants	5.0	7.8	5.7	3.6	5.5	1.7	2.1	(0.9)	2.4	1.3
Hip Implants	4.6	3.4	3.5	3.6	3.8	3.4	4.0	4.0	4.7	4.0
Other Reconstruction	19.7	21.0	58.5	19.0	28.0	18.0	17.8	13.7	23.9	18.5
Trauma & Extremities	(8.0)	2.5	10.4	5.8	4.4	7.8	11.8	3.3	9.5	8.1
Sports Medicine & ENT	10.0	12.0	11.1	7.1	10.0	5.5	7.6	3.9	7.8	6.2
Sports Medicine Joint Repair	7.3	12.5	11.3	8.8	9.9	7.7	6.0	0.1	5.3	4.8
Arthroscopic Enabling Technologies	9.1	4.6	1.7	3.7	4.7	1.0	8.7	15.0	8.5	8.2
ENT	30.8	38.9	40.2	10.7	29.8	9.0	11.6	(6.8)	19.4	7.3
<b>Advanced Wound Management</b>	7.9	6.2	3.6	7.8	6.4	(2.0)	3.3	6.5	12.2	5.1
Advanced Wound Care	1.0	2.7	3.2	1.4	2.1	(0.5)	3.0	3.4	1.9	2.0
Advanced Wound Bioactives	15.2	3.1	(4.8)	12.5	6.2	(9.8)	0.7	8.0	20.3	5.1
Advanced Wound Devices	12.9	21.4	21.3	14.9	17.6	8.7	8.0	11.0	20.6	12.2
Total	6.9	7.8	7.7	6.4	7.2	2.9	5.6	4.0	8.3	5.3

## Quarterly revenue analysis by region



	2023				2024					
	Q1 Growth %	Q2 Growth %	Q3 Growth %	Q4 Growth %	FY Growth %	Q1 Growth %	Q2 Growth %	Q3 Growth %	Q4 Growth %	FY Growth %
US	11.8	6.3	7.2	6.2	7.8	(0.6)	3.6	4.0	11.9	4.8
Other Established Markets <sup>(1)</sup>	7.0	8.5	7.8	6.1	7.3	4.8	6.9	6.8	8.2	6.7
<b>Established Markets</b>	10.0	7.1	7.4	6.2	7.6	1.3	4.8	5.0	10.6	5.5
Emerging Markets	(7.3)	11.0	9.2	7.6	5.1	11.6	9.5	(0.1)	(2.3)	4.3
Total	6.9	7.8	7.7	6.4	7.2	2.9	5.6	4.0	8.3	5.3

<sup>(1)</sup> Other Established Markets are Australia, Canada, Europe, Japan and New Zealand. All revenue growth rates are on an underlying basis and without adjustment for number of selling days

## **FY trading income statement**



	FY 2024 \$m	FY 2023 \$m	Reported growth
Revenue	5,810	5,549	4.7%
Cost of goods sold	(1,725)	(1,626)	
<b>Gross profit</b>	4,085	3,923	4.1%
Gross profit margin	70.3%	70.7%	
Selling, general and admin	(2,748)	(2,653)	3.6%
Research and development	(288)	(300)	(3.9)%
Trading profit	1,049	970	8.2%
Trading profit margin	18.1%	17.5%	

## **Full year EPSA**



	FY 2024 \$m	FY 2023 \$m	Reported growth
Trading profit	1049	970	8.1%
Net interest payable	(121)	(98)	
Other finance costs <sup>(1)</sup>	(22)	(1)	
Share of results from associates	2	(9)	
Adjusted profit before tax	908	862	5.3%
Taxation on trading result	(173)	(140)	
Adjusted attributable profit	735	722	1.8%
Weighted average number of shares (m)	873	871	
Adjusted earnings per share ("EPSA")	84.3¢	82.8¢	1.8%

<sup>(1)</sup> Other finance costs in 2024 include \$11.6m of discount unwind relating to Cartiheal acquisition contingent consideration

## **Trading profit by Business Unit**



	2	023	2024		
	Trading profit \$m	Trading profit margin %	Trading profit \$m	Trading profit margin %	
Orthopaedics	251	11.3	265	11.5	
Sports Medicine & ENT	394	22.8	437	24.0	
Advanced Wound Management	372	23.2	399	23.7	
Segment trading profit	1,017		1,101		
Corporate costs	(47)		(52)		
Group trading profit	970	17.5	1,049	18.1	

## **Capital allocation framework**

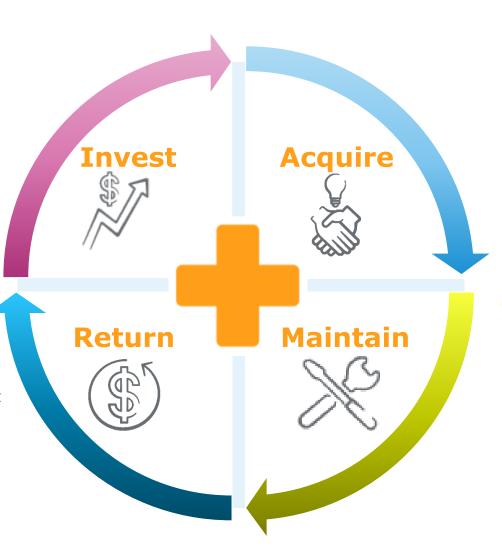


#### 1. Invest

- Innovation to drive organic growth
- Sustainability targets and further embed our ESG agenda

#### 4. Return

- Surplus capital to shareholders
- Share buyback subject to balance sheet



#### 2. Acquire

 New technologies and expand in high growth segments with strong strategic fit that meet our financial criteria

#### 3. Maintain

- Optimal balance sheet position:
  - Investment grade credit ratings
  - Leverage ratio of around 2x
- Dividend:
  - 2024: Consistent with recent years at \$37.5c for full year with an interim payment of \$14.4c
  - 2025 onwards: Progressive with a payout ratio of around 35% - 40%
  - Interim payment of 40% of prior full year dividend

## **Trading days per quarter**



	Q1	Q2	Q3	Q4	Full year
2023	64	63	63	60	250
2024	63	64	63	62	252
2025	62	63	63	63	251
2026	61	63	63	64	251