### ADVERTISING FEATURE



# PROACTIVE CONTRACTIVE

April is Caesarean Awareness Month. Discover how smart wound care after your C-section can help prevent surgical site infection

id you know that one in three mums in Australia<sup>1</sup> and New Zealand<sup>2</sup> welcome their little ones via C-sections? It's a common procedure, but it's also major surgery, and taking care of your incision wound is just as important as the birth itself.

### **KNOWLEDGE IS POWER**

As you embark on your C-section journey, remember you're in the driver's seat. Proper wound care is an important step towards your comfort and wellbeing.

### **KNOWING YOUR OPTIONS**

The PICO 7 system can help you take an active role in the recovery

process by helping to reduce the risk of surgical site infections. It uses a gentle<sup>3</sup> suction to remove excess fluids and infectious materials from closed surgical wounds into the dressing, which could promote wound healing.

Chat with your doctor about your unique journey and explore if advanced options like the PICO 7 Single Use Negative Pressure Wound Therapy are suitable for you. It's important to be informed about surgical site infections, so you are aware of their potential risk factors, such as being obese, having diabetes or high blood pressure, or smoking<sup>4</sup>. Your doctor can guide you with tailored advice.

### TAKING CARE OF YOU

You're the expert on your body, so trust your instincts. By discussing any concerns with your doctor, you can address potential issues early on.

Remember, healing takes time and that's okay. Take it easy, be kind to yourself, and don't forget to celebrate the little victories along the way. Surround yourself with supportive people who understand what you're going through. Your future self – and your little one – will thank you.

# Smith-Nephew



## WHAT IS PICO 7?

The PICO 7 system is designed to help wounds heal by using a suction device, known as Negative Pressure Wound Therapy (NPWT). The suction device helps to remove excess fluids and infectious materials from closed surgical wounds into the dressing, which could promote wound healing.



This small, portable<sup>5</sup> device is applied right after a C-section to support better wound healing and reduce the risk of surgical site infections<sup>6</sup>. It's:

Comfortable<sup>7,8</sup> and discreet<sup>5,7</sup>. The PICO 7 system is so small and lightweight<sup>5,7</sup>, you might forget you're wearing it.
Shower-friendly<sup>7,9</sup>. You can shower with the dressing on, making your post-partum routine easier.
Long-lasting<sup>10</sup>. The PICO 7 dressing has a wear time of up to seven days<sup>10</sup>, depending on fluid levels.

PICO 7 is to be used under the direction of Healthcare
Professional only. The device can be used in homecare
setting under the training and supervision from
Healthcare Professional. PICO 7 dressings should
only be applied and changed by your Healthcare
Professional. Always follow the instructions for use.
This product is not available for purchase by the General
Public. Speak to your doctor about interventions
to help prevent Surgical Site Complications.



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