**Smith**Nephew

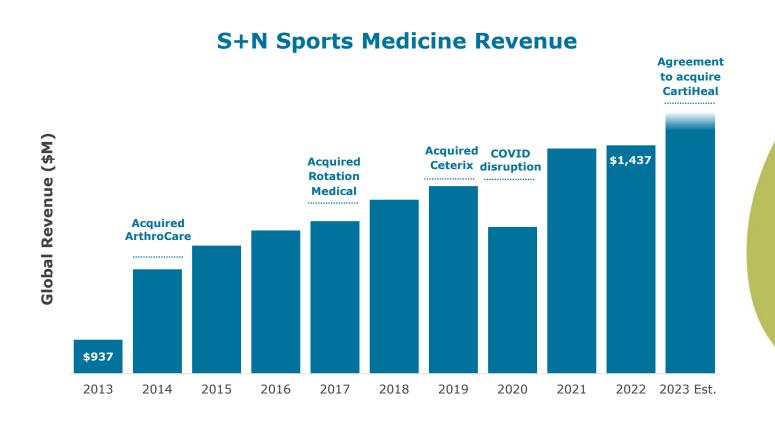
Meet the Management 2023

Sports Medicine
29 November



### **Sports Medicine 10-year journey of growth**





# Strong revenue growth Above market growth every year since 2019

#### **Gaining share** Increased share by 7 points 2013 to 2022

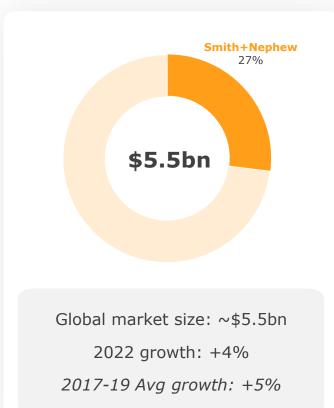
### **Successful acquisitions**Strengthened the portfolio

**Dedicated, specialised sales team** to accelerate growth in key markets

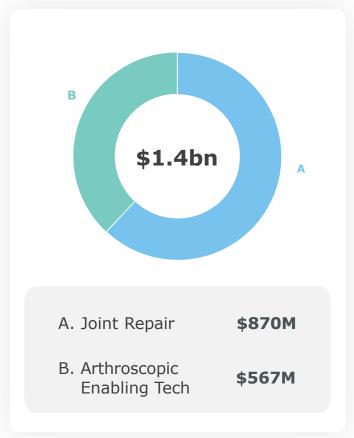
### Leadership position in a large, attractive market



## Global Sports Medicine market<sup>[1]</sup>, 2022



# S+N Sports Medicine business<sup>[2]</sup>, 2022



# Segment leadership positions



### **Sports Medicine portfolio**





#### Restore

#### **Enhancing healing**

- + Restoring injuries/patients to full potential
- + A solid biologics platform for the future

Biologics



#### Repair

#### **Elevating standard-of-care in Joint Repair**

- + Comprehensive procedural offering
- + Differentiated technologies

Hip

Knee

Shoulder

Small Join



#### **Enable**

#### **Increasing value of the arthroscopic tower**

- + Expanded tower capabilities
- + Broadened procedure focus

Video

Fluid Management

**COBLATION** 

**Arthroplasty Hemostasis** 

**Mechanical Resection** 

**Advanced Enabling Technologies** 

**Patient Positioning** 

### Leading edge of disruptive innovation



## Building intelligent arthroscopy



- Intelligent integration of tower devices
- Cloud technology to enhance planning, communication, and data integration

# **Changing Sports Medicine Surgery with Image-Based AI**



- Adding video-based navigation to the tower, with enhanced visualisation and mixed reality
- More consistent patient outcomes, more efficient surgeon decision-making

#### Solutions that achieve new levels of precision, efficiency and patient outcomes

Increased accuracy

Consistent clinical outcomes

Efficient decision making

Personalised treatment





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### Strengthening leadership position in Knee Repair



#### **Changing the standard of care to Meniscal Repair**

- + Broad portfolio to address all types of meniscal tears
- + Accelerating the standard of care toward meniscal repair through medical education and clinical evidence
- + Launched FAST-FIX<sup>◊</sup> FLEX, the only device offering a bendable needle and shaft to access all zones of the meniscus

All tears all repairs **Meniscal Repair Solutions** 



#### **Innovation in Ligament Repair portfolio**

+ Reimagine reconstruction

**Ligament Solutions** 

+ Procedure solutions to address the full spectrum of ligament pathologies and ACL knee injuries



System for minimally invasive quadriceps graft harvesting, to address surgeon graft needs

NOVOSTITCH PRO added to Meniscal portfolio through Ceterix acquisition in 2019

### **Entering Foot & Ankle Soft Tissue Repair segment**



- 2024 market entry with focused techniques and procedural kits
- Portfolio addresses 90% of the soft tissue procedures in the segment
- + Core platform technology designed specifically for the Foot and Ankle surgeon
- Significant opportunity to scale presence and share

#### **Achilles Reconstruction**



#### **Ankle Instability**



#### **REGENETEN** • use on the Achilles



Insertional
Achilles
Reconstruction



Mid Substance Achilles Repair

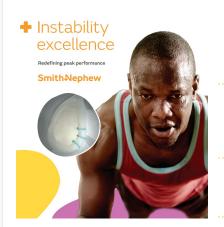
### **Procedural solutions to redefine Shoulder Repair**



#### **Instability Excellence**

Redefining peak performance

Solutions for the glenoid including soft tissue repairs, boney Bankart repairs and glenoid bone loss





**QFIX** All-Suture Anchor



MICRORAPTOR\*
REGENESORB\*
Suture Anchor



MICRORAPTOR Knotless
Suture Anchor



**Glenoid Bone Loss** Advanced Instability System

#### **Rotator Cuff Repair**

Advanced healing solutions

Broad range of solutions to change the course of rotator cuff disease





HEALICOILO
REGENESORB
Suture Anchor



HEALICOIL KNOTLESS Suture Anchor



**REGENESORB**Material



**REGENETEN**Bioinductive Implant





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### REGENETEN is redefining healing potential





- Rotator cuff disease causes ongoing pain and limits patients' mobility<sup>4</sup>
- Rotator cuff repairs amongst most common orthopedic surgeries<sup>5</sup>
- + Up to 2-in-5 rotator cuff repairs re-tear post-operatively<sup>6</sup>
- Patients at risk of poor outcomes and revision surgery<sup>7</sup>

#### Changing the course of rotator cuff disease

- ♣ REGENETEN stimulates the body's natural healing response to support new tendon growth and disrupt disease progression.<sup>1,2</sup>
- Implanted arthroscopically with the market-leading delivery system

REGENETEN added to the portfolio through Rotation medical acquisition in 2017

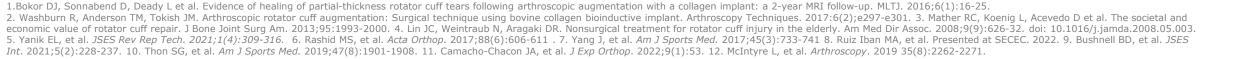
#### Compelling clinical evidence

#### **Clinical studies demonstrate:**

- + Rapid recovery
- + Improved function
- + Reduced pain
- + Reduced re-tear rates
- + Enhanced quality of life<sup>8-12</sup>

#### **Growing body of evidence**

- + 6 randomised controlled trials in progress
- + 19 publications in peer-reviewed journals
- Studied in over 1,800 patients across 13 countries

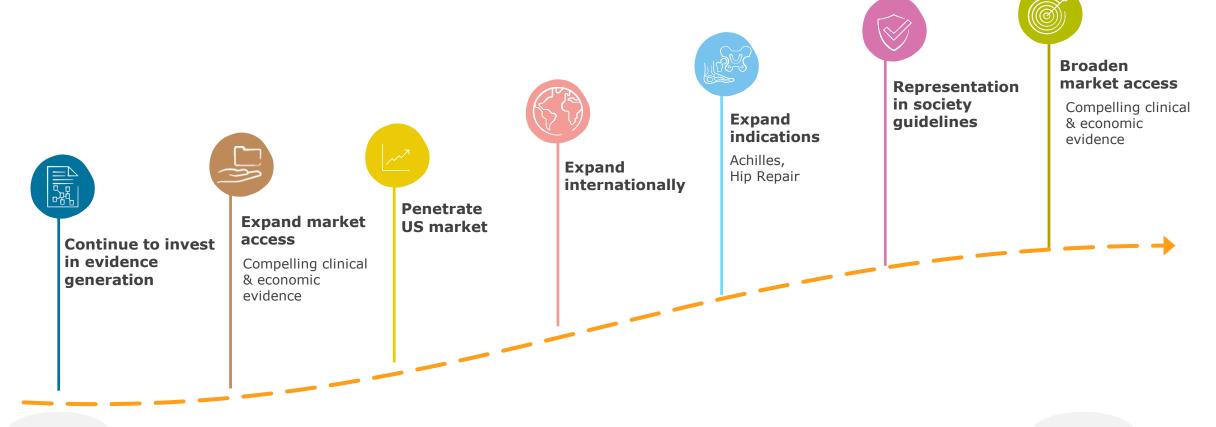


### **Expanding REGENETEN market access**





- Leveraging clinical evidence to drive global market access
- Expanding indications and geographic penetration



2024

2027

### Changing the paradigm in cartilage restoration



**Agreement to acquire CartiHeal,** developer of novel Agili-C<sup>™</sup> implant for cartilage regeneration in knees

**Complementary to the Sports Medicine Knee & Biologics portfolio** 

Leverages S+N expertise in market development

Disruptive technology with compelling evidence

# Agili-C implant is a first-in-class treatment for osteochondral (bone + cartilage) lesions, with FDA Premarket Approval

- Promotes natural regeneration of the articular cartilage, and restoration of its underlying subchondral bone
- Broader indication: includes patients with mild to moderate osteoarthritis, as well as the  $\sim\!700,000$  patients that receive cartilage repair annually in the US
- · One-step, off-the-shelf surgical application
- Ready to use, no refrigeration or preparation required



# Superior outcomes for patients, a better option for surgeons



#### Addresses a significant unmet need

Includes cartilage lesions in patients with mild to moderate osteoarthritis (OA)



- Often leads to pain and dysfunction
- Defects can deteriorate over time
- Limited treatment options available

#### **Compelling evidence**

Two-year randomised controlled trial<sup>1</sup> confirmed superiority of Agili-C implant over current standard of care (SoC)<sup>2</sup>

- Statistically significant improvement of patient reported outcomes scores vs SoC
- Improved outcomes regardless of degree of OA, age group or lesion size
- Low surgical re-intervention

### Sports Medicine, positioned for growth and leadership





Proven Track Record



**Commercial Execution** 



Portfolio Strength



Winning Culture



Innovation Pipeline



**Global Presence** 



### Innovative pipeline to fuel growth







### **Speakers**





**Scott Schaffner**President, Sports Medicine

- More than 30 years of experience across the medical devices industry, including in sports medicine, cardiac rhythm management, neuromodulation, and spine
- Held a number of increasingly senior roles since joining S+N in 2014, and positions at Abbott Laboratories, Zimmer Biomet and ArthroCare prior to this
- MBA from Stanford University Graduate School of Business



**Christie Van Geffen**SVP, Global Marketing, Sports Medicine

- Over 20 years of experience in sports medicine
- Held a range of progressively senior roles at S+N, including as Shoulder Market Manager for the UK, Ireland and Nordics region, and SVP, Global Marketing – Joint Repair
- Strong track record of developing and marketing innovative technologies, and integral in the acquisition and integration of several impactful technologies, including REGENETEN

