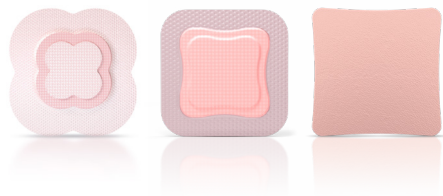


# + It takes a great deal of innovation to be this simple.

Releasing time. Wasting less.  
Improving lives.<sup>1-5</sup>

**Smith+Nephew**



**ALLEVYN**<sup>◇</sup>  
Wound Dressings

**Shaping what's possible in wound care**

[www.smith-nephew.com/allevyn](http://www.smith-nephew.com/allevyn)

DISCOVER WHAT'S POSSIBLE HERE



**ALLEVYN<sup>◇</sup>**  
**WOUND**  
**DRESSINGS**

**FOR WHAT  
YOU REALLY  
CARE  
ABOUT.**

Advanced Wound Management, Smith & Nephew Medical Ltd, 101 Hessle Road, Hull, HU3 2BN, UK.  
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REFS

01

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# More wounds, smaller budgets, not enough clinicians

It is estimated that **2-4% of total healthcare expenditure\*** is for **wound care**<sup>1</sup> but budgets are under more pressure than ever, and the burden of wounds **continues to increase each year**.<sup>2,3</sup>



**Nurse time** accounts for  
**30-35% of wound care costs**<sup>3</sup>

Hospitalisation costs, 50%. Dressings and materials, 15%

**Demand for  
wound care services**<sup>2-5</sup>

**Cost  
constraints**<sup>2,3,6</sup>

**Expectations  
of treatment**<sup>2,3</sup>

\*In Europe.



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REFS

03



# A desire to care.

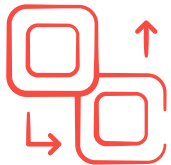
**We know most nurses went into the profession to provide proper care and attention. To make a difference.<sup>1</sup>**

However, these days, it is not that simple. There are more patients.<sup>2</sup> Smaller budgets<sup>3</sup> and fewer colleagues to pitch in.<sup>4</sup> Older patients with more complications.<sup>4,5</sup> Younger patients with higher expectations.<sup>5</sup> The result? It is becoming more and more difficult to provide the kind of care patients deserve.



Nearly **70% of time** is spent in **community settings**<sup>6</sup>

Non-specialist wound care clinician time



Nearly **70% of dressing changes** are driven by **schedules rather than clinical need**<sup>7</sup>

Managing chronic wounds can result in **>2 times more nurse visits, prescriptions and wound care products used** than with acute wounds.<sup>4</sup>



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04



# Spend less, be more efficient and waste less whilst improving care

Sound familiar? It does for many.

## The problem:

## Inefficiency and waste contribute to costs:

Costs per patient  
**need to decrease**



Up to **€10,000/  
£8,685\*** is spent  
**per patient  
with a wound<sup>1</sup>**

\*Exchange rate of Euro to Pounds  
Sterling of 0.8685, January 2024

Costs associated with inefficiency  
**need to decrease**



**Pressure on services**



**Practice variation**

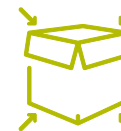
Costs associated with waste  
**need to decrease**



**Dressing failures**



**Dressing wear-time**



**Excess packaging**



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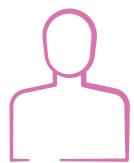
ORDERING

REFS

05

# Poor patient quality of life is the true burden

Living with a chronic wound or a pressure injury can result in patients **living in pain, with mental health issues, and in social isolation**.<sup>1,2</sup> Regular and often unnecessary dressing changes can also be **hugely disruptive to lives**, such as impacting job security.<sup>3</sup>



**24% of patients with chronic wounds** have lived with them for **≥6 months**<sup>4</sup>



**>40% of patients with a chronic wound** experience **depression** and / or **anxiety**<sup>5</sup>

**“Variation in care exists which means some patients are unnecessarily having mixed experiences.”**

*Chronic wound specialist*



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REFS

06

# Simplicity and advanced performance

It might not be possible to control budgets and caseloads, but with **ALLEVYN**® Wound Dressings, it is possible to reduce the complexity. For years, we've been providing you with simplicity, and advanced performance you can trust.

All supported by evidence-based practice, with over **150 pieces of evidence**.\* After all, it takes a great deal of innovation to be this simple.

Select from the options below to **learn more** about the benefits of **ALLEVYN Dressings**:



\*As of September 2023.



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# ALLEVYN<sup>®</sup> Foam Dressings are absorbent, protective and gentle

ALLEVYN Wound Dressings provide you with the essentials you expect from a foam dressing, and more.

## Absorbent<sup>1-3</sup>

The ALLEVYN hydrocellular foam core **innovatively balances absorption and retention** to create a moist wound healing environment<sup>5-9</sup> and help minimise risk of maceration.<sup>5-8</sup>



## Protective<sup>1,4</sup>

The ALLEVYN breathable, waterproof<sup>1-3</sup> top film **provides a bacterial barrier**,<sup>10</sup> while the dressing remains intact.



## Gentle<sup>6,7</sup>

The ALLEVYN gentle wound contact adhesives are **easy to apply and remove**<sup>5,8,11,12</sup> and are shown to **minimise pain and trauma** during dressing changes and skin inspection.<sup>5,6,13-15</sup>



A range of **five-layer and three-layer dressings**, designed to support a range of wound management and prevention requirements and are available in a wide range of shapes and sizes.

\* As demonstrated in vitro



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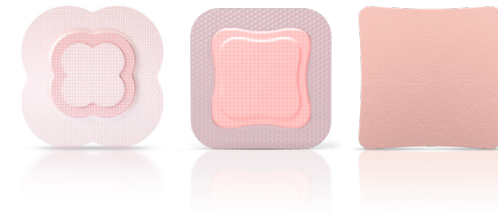
REFS

08

# It takes a great deal of innovation be this simple

**ALLEVYN® Range Wound Dressings** – can provide you with the essentials you expect from a foam dressing, and more.

ALLEVYN Foam Dressings are **trusted leaders in fluid management for moist healing of every wound**<sup>1-5</sup> It takes a great deal of innovation be this simple. Whether it's different patients, different wounds, or different needs, the **ALLEVYN** family of dressings is **trusted with improving patient quality of life**.<sup>1-3,9,10</sup>



**Find out more** about our focus products:



Other **ALLEVYN Range** products:



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ORDERING

REFS

09

# ALLEVYN<sup>®</sup> Wound Dressings are trusted to work

— we're shaping  
what's possible  
in wound care.





# Caring beyond products.

We know wound care can feel daunting.

Here's how we're supporting you and your team beyond products alone:



1. Schultz GS, Sibbald RG, Falanga V et al., Wound Rep Reg (2003);11:1-28. 2. Leaper DJ, Schultz G, Carville K, Fletcher J, Swanson T, Drake R. Extending the TIME concept: what have we learned in the past 10 years? Int Wound J 2012; 9 (Suppl. 2):1-19.



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ORDERING

# ALLEVYN<sup>®</sup> LIFE and ALLEVYN<sup>®</sup> GENTLE Foam Dressings



ALLEVYN<sup>®</sup> LIFE  
Foam Dressing

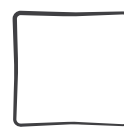


ALLEVYN<sup>®</sup> LIFE  
Heel Foam Dressing



ALLEVYN<sup>®</sup> LIFE  
Sacrum Foam Dressing

Code	Size	Shape	Pad size	Pad area	Qty
<b>ALLEVYN<sup>®</sup> LIFE</b>					
66801067	10.3cm x 10.3cm	Square	5.1cm x 5.1cm	22.7cm <sup>2</sup>	10
66801068	12.9cm x 12.9cm	Square	7.6cm x 7.6cm	51.8cm <sup>2</sup>	10
66801069	15.4cm x 15.4cm	Square	10.2cm x 10.2cm	92.9cm <sup>2</sup>	10
66801070	21cm x 21cm	Square	15.4cm x 15.4cm	210.5cm <sup>2</sup>	10
66801304	25cm x 25.2cm	Heel	20cm x 20.2cm	242.7cm <sup>2</sup>	5
66801306	17.2cm x 17.5cm	Sacrum	8.5cm x 12.4cm	86.9cm <sup>2</sup>	10
66801307	21.6cm x 23cm	Sacrum	12.3cm x 17cm	172.8cm <sup>2</sup>	10



ALLEVYN<sup>®</sup> GENTLE  
Foam Dressing



ALLEVYN<sup>®</sup> GENTLE  
Foam Dressing

Code	Size	Shape	Pad size	Pad area	Qty
<b>ALLEVYN<sup>®</sup> GENTLE</b>					
66802128	5cm x 5cm	Square	5cm x 5cm	25cm <sup>2</sup>	10
66802129	10cm x 10cm	Square	10cm x 10cm	100.3cm <sup>2</sup>	10
66802130	10cm x 20cm	Rectangular	10cm x 20cm	207.2cm <sup>2</sup>	10
66802131	15cm x 15cm	Square	15cm x 15cm	226cm <sup>2</sup>	10
66802132	20cm x 20cm	Square	20cm x 20cm	400cm <sup>2</sup>	10
66802133	20cm x 50cm	Rectangular	20cm x 50cm	1019.2cm <sup>2</sup>	2

Can be left in place for up to 7 days (excluding sacral variants).

Can be left in place for up to 5 days in the sacral area.

For sacrum shapes the pad sizes and areas do not include the 'tail' of the dressing



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ORDERING

# ALLEVYN<sup>®</sup> GENTLE BORDER and ALLEVYN<sup>®</sup> GENTLE BORDER LITE Foam Dressings



ALLEVYN<sup>®</sup>  
GENTLE BORDER  
Foam Dressing



ALLEVYN<sup>®</sup>  
GENTLE BORDER  
Foam Dressing



ALLEVYN<sup>®</sup>  
GENTLE BORDER  
Sacrum Foam Dressing



ALLEVYN<sup>®</sup>  
GENTLE BORDER  
Multisite Foam Dressing



ALLEVYN<sup>®</sup>  
GENTLE BORDER  
Heel Foam Dressing



ALLEVYN<sup>®</sup> GENTLE  
BORDER LITE  
Foam Dressing



ALLEVYN<sup>®</sup> GENTLE  
BORDER LITE  
Foam Dressing



ALLEVYN<sup>®</sup> GENTLE  
BORDER LITE  
Oval Foam Dressing



ALLEVYN<sup>®</sup> GENTLE  
BORDER LITE  
Multisite Foam Dressing

Code	Size	Shape	Pad size	Pad area	Qty
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## ALLEVYN<sup>®</sup> GENTLE BORDER

66800269	7.5cm x 7.5cm	Square	5cm x 5cm	22.6cm <sup>2</sup>	10
66800270	10cm x 10cm	Square	7.5cm x 7.5cm	51.8cm <sup>2</sup>	10
66800900	10cm x 20cm	Rectangular	7cm x 17cm	116.3cm <sup>2</sup>	10
66800264	10cm x 25cm	Rectangular	6.5cm x 21.8cm	135.9cm <sup>2</sup>	10
66800265	10cm x 30cm	Rectangular	6.5cm x 26.8cm	159.8cm <sup>2</sup>	10
66800272	12.5cm x 12.5cm	Square	10cm x 10cm	92.9cm <sup>2</sup>	10
66800975	15cm x 15cm	Square	12.5 x 12.5cm	145.8cm <sup>2</sup>	10
66800273	17.5cm x 17.5cm	Square	15cm x 15cm	210.5cm <sup>2</sup>	5
66800897	16.8cm x 17.1cm	Sacrum	8.5cm x 12.4cm	86.9cm <sup>2</sup>	6
66800898	16.8cm x 17.1cm	Sacrum	8.5cm x 12.4cm	86.9cm <sup>2</sup>	10
66800959	17.1cm x 17.9cm	Multisite	11.6cm x 12.3cm	100cm <sup>2</sup>	10
66801031	21.6cm x 23cm	Sacrum	12.3cm x 16.9cm	172.8cm <sup>2</sup>	10
66800506	23cm x 23.2cm	Heel	20cm x 20.2cm	242.7cm <sup>2</sup>	5

Code	Size	Shape	Pad size	Pad area	Qty
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## ALLEVYN<sup>®</sup> GENTLE BORDER LITE

66800833	5cm x 5cm	Square	3cm x 3cm	8.2cm <sup>2</sup>	10
66800834	7.5cm x 7.5cm	Square	5cm x 5cm	22.6cm <sup>2</sup>	10
66800835	10cm x 10cm	Square	7.5cm x 7.5cm	51.8cm <sup>2</sup>	10
66800836	5.5cm x 12cm	Rectangular	3cm x 9.5cm	24.9cm <sup>2</sup>	10
66800837	8cm x 15cm	Rectangular	5.5cm x 12.5cm	62.3cm <sup>2</sup>	10
66800840	15cm x 15cm	Square	12.5 x 12.5cm	145.8cm <sup>2</sup>	10
66800841	8cm x 8cm	Square	5cm x 5cm	22.6cm <sup>2</sup>	10
66801012	10cm x 20cm	Rectangular	7.2cm x 17.2cm	116.3cm <sup>2</sup>	10
66801013	8.6cm x 7.7cm	Oval	6.1cm x 4.8cm	22.9cm <sup>2</sup>	10
66801014	15.2cm x 13.1cm	Oval	10.9cm x 9.6cm	82.2cm <sup>2</sup>	10
66801041	8cm x 8.4cm	Multisite	5.4cm x 5.8cm	21.9cm <sup>2</sup>	10

For sacrum shapes the pad sizes and areas do not include the 'tail' of the dressing



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# ALLEVYN<sup>®</sup> ADHESIVE and ALLEVYN<sup>®</sup> NON-ADHESIVE Foam Dressings



ALLEVYN<sup>®</sup> ADHESIVE  
Foam Dressing

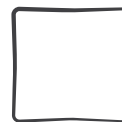


ALLEVYN<sup>®</sup> ADHESIVE  
Foam Dressing



ALLEVYN<sup>®</sup> ADHESIVE  
Foam Dressing

Code	Size	Shape	Pad size	Pad area	Qty
<b>ALLEVYN<sup>®</sup> ADHESIVE</b>					
66000043	7.5cm x 7.5cm	Square	5cm x 5cm	22.6cm <sup>2</sup>	10
66000599	10cm x 10cm	Square	7.5cm x 7.5cm	51.8cm <sup>2</sup>	10
66000044	12.5cm x 12.5cm	Square	10cm x 10cm	92.9cm <sup>2</sup>	10
66000045	17.5cm x 17.5cm	Square	15cm x 15cm	210.5cm <sup>2</sup>	10
66000744	12.5cm x 22.5cm	Rectangular	10cm x 20cm	181.6cm <sup>2</sup>	10
66000046	22.5cm x 22.5cm	Square	20cm x 20cm	374.6cm <sup>2</sup>	10
66000451	22cm x 22cm	Sacrum	18.5cm x 18.1cm	232cm <sup>2</sup>	10
66000700	17cm x 17cm	Sacrum	13.2cm x 13.5cm	123.4cm <sup>2</sup>	10



ALLEVYN<sup>®</sup>  
NON-ADHESIVE  
Foam Dressing



ALLEVYN<sup>®</sup>  
NON-ADHESIVE  
Foam Dressing



ALLEVYN<sup>®</sup>  
NON-ADHESIVE  
Heel Foam Dressing

Code	Size	Shape	Pad size	Pad area	Qty
<b>ALLEVYN<sup>®</sup> NON-ADHESIVE</b>					
66007643	5cm x 5cm	Square	5cm x 5cm	25cm <sup>2</sup>	10
66007637	10cm x 10cm	Square	10cm x 10cm	100.3cm <sup>2</sup>	10
66000091	10cm x 20cm	Rectangular	10cm x 20cm	204cm <sup>2</sup>	5
66007335	10cm x 20cm	Rectangular	10cm x 20cm	204cm <sup>2</sup>	10
66000093	15cm x 15cm	Square	15cm x 15cm	226cm <sup>2</sup>	10
66007638	20cm x 20cm	Square	20cm x 20cm	400cm <sup>2</sup>	10
66000663	40cm x 70cm	Rectangular	40cm x 70cm	2800cm <sup>2</sup>	2
66007630	Heel	Heel	10.6cm x 13.6cm	200.2cm <sup>2</sup>	5



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# ALLEVYN<sup>®</sup> Ag Foam Dressings



ALLEVYN<sup>®</sup> Ag  
ADHESIVE  
Antimicrobial Foam Dressing



ALLEVYN<sup>®</sup> Ag  
ADHESIVE  
Antimicrobial Sacrum Foam Dressing

Code	Size	Shape	Pad size	Pad area	Qty
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## ALLEVYN<sup>®</sup> Ag ADHESIVE

66800072	7.5cm x 7.5cm	Square	5cm x 5cm	22.6cm <sup>2</sup>	10
66800074	10cm x 10cm	Square	7.5cm x 7.5cm	51.8cm <sup>2</sup>	10
66800076	12.5cm x 12.5cm	Square	10cm x 10cm	92.9cm <sup>2</sup>	10
66800080	17.5cm x 17.5cm	Square	15cm x 15cm	210.5cm <sup>2</sup>	10
66800092	17cm x 17cm	Sacrum	13.2cm x 13.5cm	123.4cm <sup>2</sup>	10
66800095	22cm x 22cm	Sacrum	18.5cm x 18.1cm	232cm <sup>2</sup>	10

## ALLEVYN<sup>®</sup> Ag NON-ADHESIVE

66800082	5cm x 5cm	Square	5cm x 5cm	25cm <sup>2</sup>	10
66800084	10cm x 10cm	Square	10cm x 10cm	100.3cm <sup>2</sup>	10
66800087	15cm x 15cm	Square	15cm x 15cm	226cm <sup>2</sup>	10
66800090	20cm x 20cm	Square	20cm x 20cm	400cm <sup>2</sup>	10
66800098	10.5cm x 13.5cm	Heel	10.6cm x 13.6cm	200.2cm <sup>2</sup>	5



ALLEVYN<sup>®</sup> Ag  
GENTLE BORDER  
Antimicrobial Foam Dressing

Code	Size	Shape	Pad size	Pad area	Qty
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## ALLEVYN<sup>®</sup> Ag GENTLE BORDER

66800436	7.5cm x 7.5cm	Square	5cm x 5cm	22.6cm <sup>2</sup>	10
66800437	10cm x 10cm	Square	7.5cm x 7.5cm	51.8cm <sup>2</sup>	10
66800438	12.5cm x 12.5cm	Square	10cm x 10cm	92.9cm <sup>2</sup>	10
66800439	15cm x 15cm	Square	12.5 x 12.5cm	145.8cm <sup>2</sup>	10
66800273	17.5cm x 17.5cm	Square	15cm x 15cm	210.5cm <sup>2</sup>	10



ALLEVYN<sup>®</sup> Ag  
NON-ADHESIVE  
Antimicrobial Foam Dressing



ALLEVYN<sup>®</sup> Ag  
NON-ADHESIVE  
Antimicrobial Heel Foam Dressing

For sacrum shapes the pad sizes and areas do not include the 'tail' of the dressing



A CHALLENGING ENVIRONMENT



FEELING THE PRESSURE



IT'S POSSIBLE WITH ALLEVYN



THE ALLEVYN RANGE



ORDERING

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41585-uki 03/24

**For detailed product information, including indications for use, contraindications, precautions and warnings, please consult the product's applicable Instructions for Use (IFU) prior to use.**



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FEELING THE PRESSURE



IT'S POSSIBLE WITH ALLEVYN



THE ALLEVYN RANGE



ORDERING



# Performance you can trust

Performing the **essential tasks** you expect from a dressing and more.

**Trust is earned** – it's not an entitlement. ALLEVYN<sup>®</sup> Dressings are **trusted to work by healthcare professionals every day**. Here is what many clinicians say about the **ALLEVYN Range**, in their own words.<sup>1</sup>

"I trust ALLEVYN products, simply because they work."

"It's easy to use, easy to remove, and it's kind to the skin."

"... I've got patients that call it their magic dressing."

"I've used [ALLEVYN] for many years and I've just seen results."

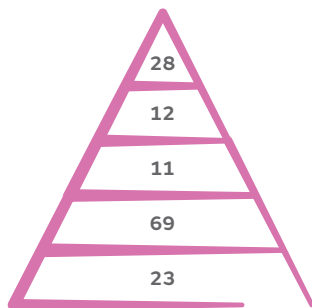
"ALLEVYN means comfort to patients and patient safety for the team."

# How do you build trust?

Trust is **not built without substance.**

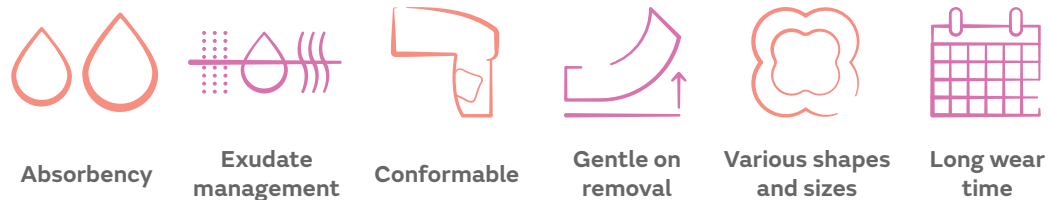
Trust is **built on facts and real-world performance.**

ALLEVYN<sup>®</sup> Dressings are trusted to work based on **35 years of clinical practice**, evidence generation and research.



We share the passion of many for evidence-based practice. That's why we have **over 150 pieces of evidence\*** for the ALLEVYN Range.<sup>1</sup>

## ALLEVYN Dressing characteristics explored in our existing evidence base



Global research with over 500 healthcare professionals and in 7 countries identifies areas that are important when choosing a foam dressing.<sup>†2</sup> Our dressings have **trusted real-world performance** and comparative test data relating to these areas and more, and **we continue to innovate.**<sup>3-7</sup>

\* As of September 2023. We continue to increase our evidence base annually. <sup>†</sup> Base: All respondents per market (511) UK (77) USA (76) Australia (53) Germany (77) France (77) Spain (75) China (76).

# It's possible to release time

ALLEVYN<sup>®</sup> Dressings are designed to **give back valuable time**. Time to plan. Time to talk. Time to care.

Whether it's the extended wear time of dressings,<sup>1-5</sup> ease of application and removal,<sup>1,6-8</sup> or enabling shared wound care practices,<sup>9-11</sup> ALLEVYN products **work hard** to give you back time.

We know you value your time. **We can help you to release it.**

## Extended wear time



## Ease of application and removal

## Shared wound care



# It's possible to produce less waste



Less waste  
+ more care

Daily wound care practice involves routinely using supplies, **creating substantial waste**. Focusing on reducing carbon emissions and the respectful use of global resources, **we have spearheaded packaging optimisation** for our product ranges.

With their extended wear time<sup>1-5</sup> and reduced dressing failures.<sup>1-5</sup> **ALLEVYN<sup>®</sup> Wound Dressings** are also helping to reduce the burden of waste whilst positively impacting the associated costs.

Through the **Less waste + more care** initiative, we have optimised the size of our **ALLEVYN Dressings** packaging to reduce the size of our cartons, pouches and cases by **over 20%**.<sup>6\*</sup>

For **practices and clinicians**, using ALLEVYN Dressings means:



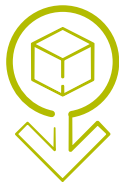
**Less**  
**dressing failure**<sup>1,4,5,8-12</sup>



**Less**  
**associated costs**



**Less**  
**product used**<sup>†1,4,5,8-12</sup>



**Less**  
**packaging used**<sup>\*6,7</sup>





# It's possible to improve lives

Over three decades of clinical use, **we've listened** to clinicians and their patients.

To support them, we continue to innovate our ALLEVYN<sup>®</sup> Dressings with **essential quality-of-life features** such as high conformability<sup>1-15</sup> and comfort,<sup>1-3,5,8,9,16-31</sup> extended wear time,<sup>18,32</sup> advanced lock-in and absorption technologies,<sup>3,32</sup> and easy application and removal.<sup>2,3,34,35</sup>

Together, **we can make a real difference** to wound patients' lives.



Nearly **50% of patients** would prefer a dressing that could **be worn for 5-7 days**<sup>†36</sup>



Patients are concerned with the aspects of living with a wound that **disrupt daily life**.<sup>32</sup>

**Comfort and pain upon removal**

**Odour**

**Ease of use**

**Unsightly exudate strikethrough**

**Leakage**

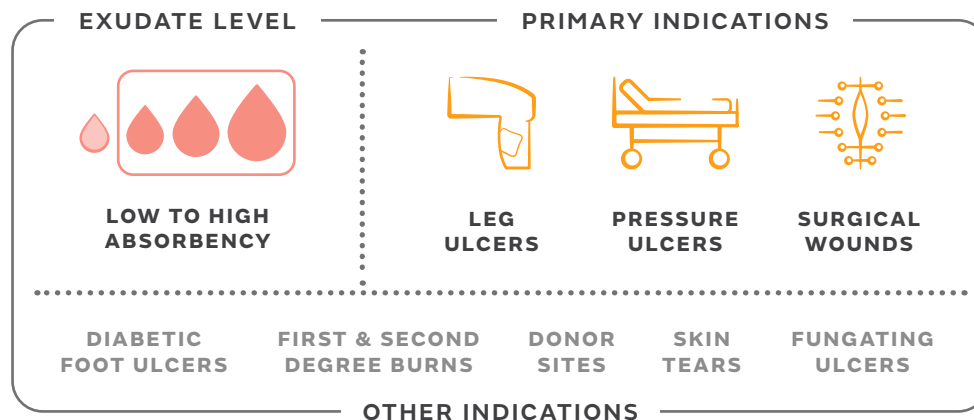
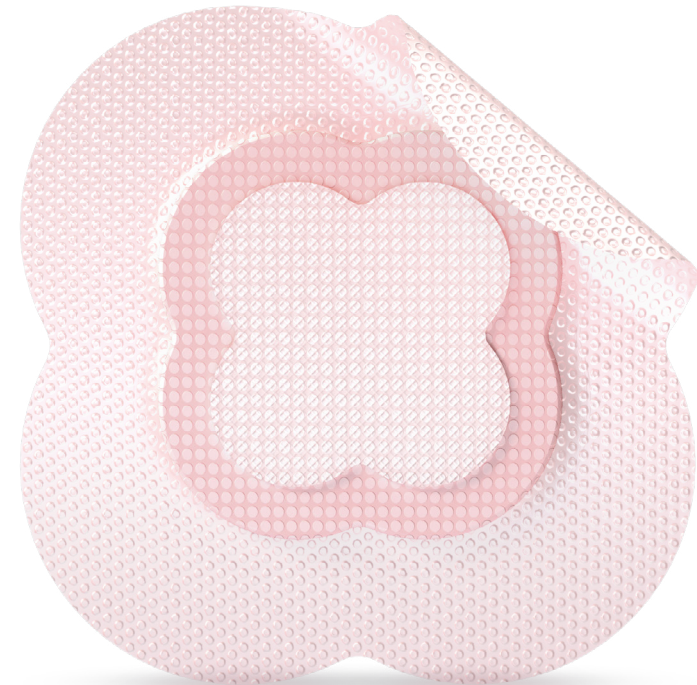
**Dressing change frequency**

**Independence**

# ALLEVYN<sup>®</sup> LIFE Foam Dressings

Provide **trusted performance, saving time and money**.<sup>1-3</sup>

- The **all-in-one dressing** for wound management and pressure injury prevention.
- Enhanced wear-time performance also translates to **less consumables costs and time release**.<sup>1-3</sup>



ALLEVYN<sup>®</sup> LIFE  
Foam Dressing

# ALLEVYN<sup>◇</sup> LIFE Foam Dressings

With unique body-conforming designs, wide borders and flexible layers,<sup>1-3</sup> ALLEVYN<sup>◇</sup> LIFE Dressings empower patients and **help lives to be lived**.<sup>4-6</sup>



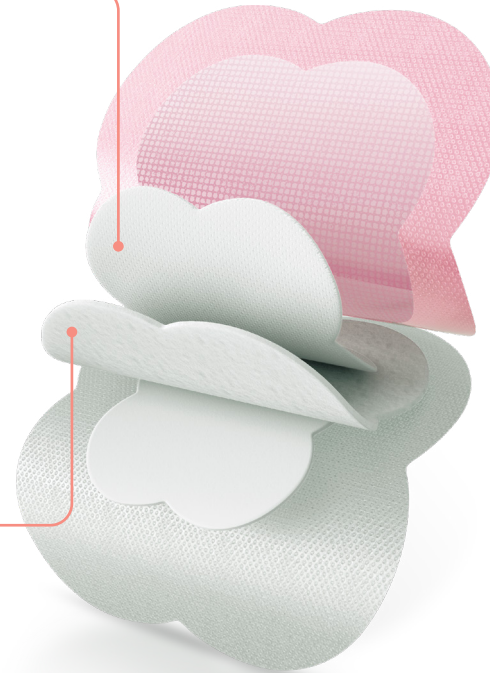
## EXUMASK<sup>◇</sup> change indicator technology

- **Minimises visual impact** of absorbed exudate<sup>6,7</sup>
- Works as an indicator as to when to change the dressing which helps **minimise clinically unnecessary changes**<sup>6,7</sup>



## EXULOCK<sup>◇</sup> hyper-absorbent lock-away technology

- **Absorbs exudate** and spreads it laterally across the dressing to utilise the entire dressing area<sup>4,6,8</sup>
- **Locks in exudate** helping to prevent leakage<sup>4,6,8</sup>
- **Helps control** wound malodour<sup>4-6</sup>

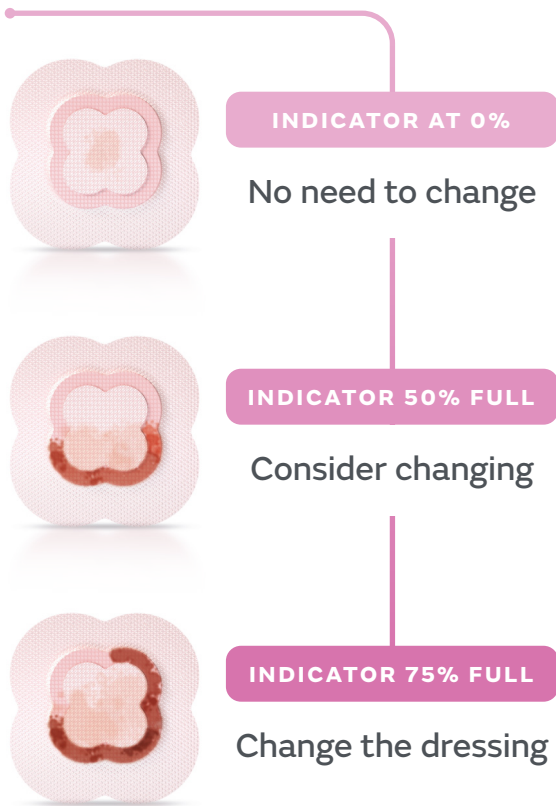


## Unique shapes and wide borders

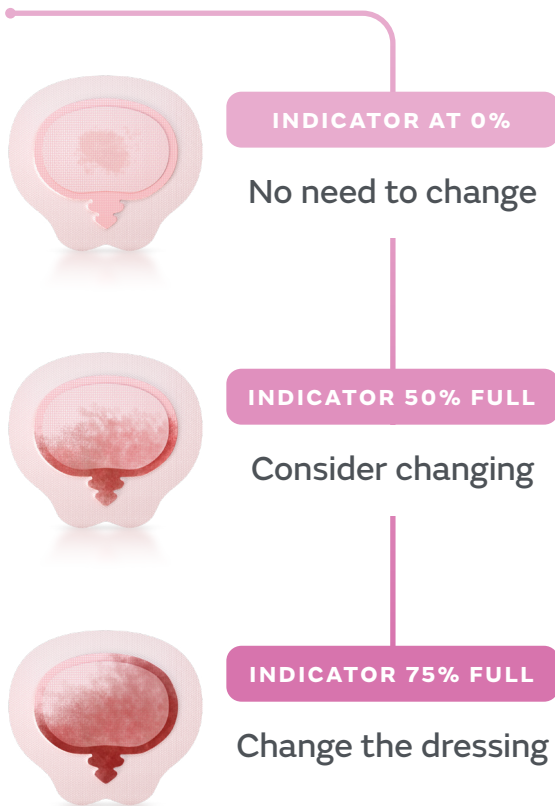
- Unique quadrilobe, heel and sacral shapes with wide borders designed to **fit the contours of the human body** more securely<sup>2,4,7</sup>

# EXUMASK<sup>◇</sup> Technology in action – when to change the dressing

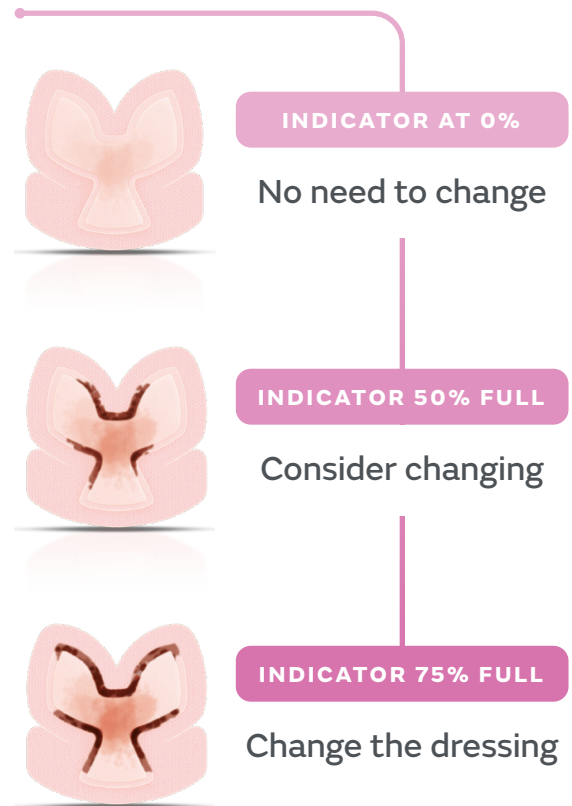
ALLEVYN<sup>◇</sup> LIFE  
Foam Dressing



ALLEVYN<sup>◇</sup> LIFE  
Sacrum Foam Dressing



ALLEVYN<sup>◇</sup> LIFE  
Heel Foam Dressing





# ALLEVYN<sup>◇</sup> GENTLE BORDER Foam Dressings

ALLEVYN GENTLE BORDER Foam Dressings are **trusted to conform and stay in place.**<sup>1-5</sup>



## EXUDATE LEVEL



**MODERATE  
ABSORBENCY**

## PRIMARY INDICATIONS



**LEG  
ULCERS**



**SURGICAL  
WOUNDS**



**SKIN  
TEARS**

**DIABETIC  
FOOT ULCERS**

**FIRST & SECOND  
DEGREE BURNS**

**DONOR  
SITES**

**FUNGATING  
ULCERS**

**PRESSURE  
ULCERS**

## OTHER INDICATIONS



**ALLEVYN<sup>◇</sup>  
GENTLE BORDER**  
Foam Dressing

# ALLEVYN<sup>®</sup> GENTLE BORDER Foam Dressings

ALLEVYN GENTLE BORDER Dressings are adaptable and put your patients' wellbeing first, with a variety of shapes and sizes **to suit multiple wound types**.<sup>1-4</sup>

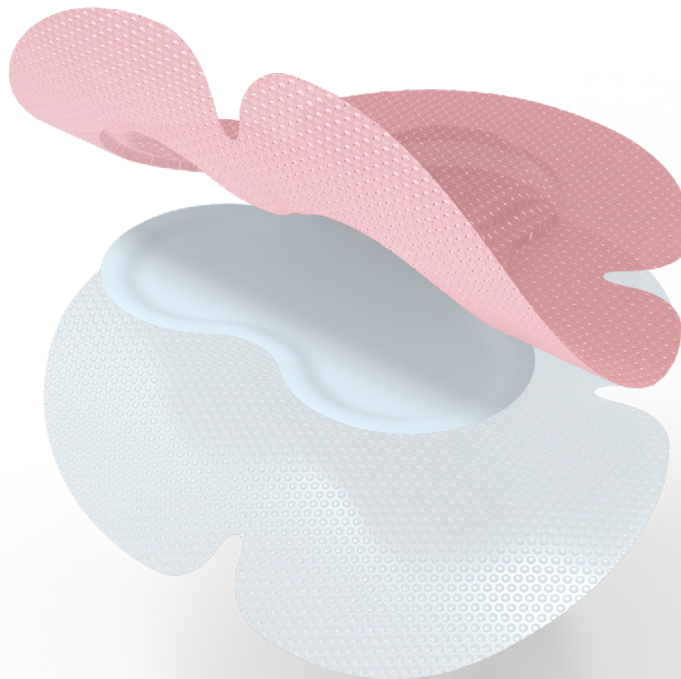


## Multi-way stretch technology

- Helps with application on **awkward areas**<sup>1-4</sup>
- Facilitates conformability and helps to **maximise patient comfort**<sup>1-5</sup>



## Cuttable<sup>‡</sup>



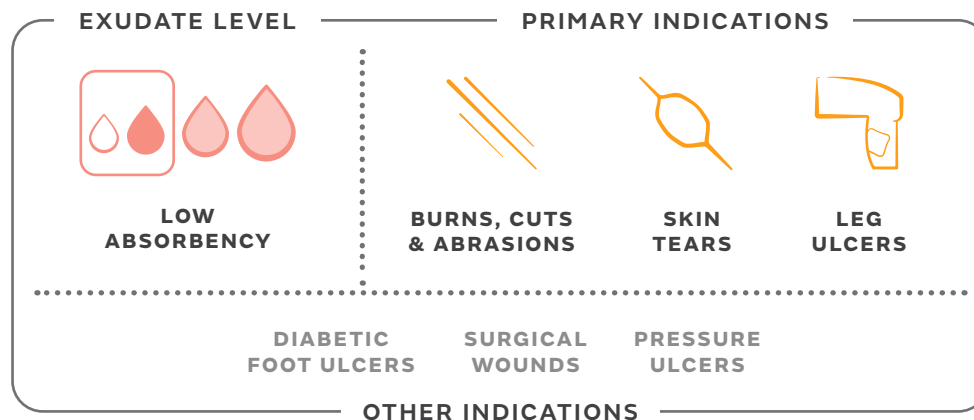
## Multi-site unique trilobe dressing

- Unique, trilobe design conforms closely to difficult to dress body areas such as the knee whilst **allowing full flexibility of the joint**<sup>1-4</sup>

<sup>‡</sup> Cutting will compromise the bacterial barrier properties of the dressing

# ALLEVYN<sup>®</sup> GENTLE BORDER LITE Foam Dressings

ALLEVYN GENTLE BORDER LITE Foam Dressings are **trusted to conform and stay in place with a thin fit.**<sup>1-3</sup>



ALLEVYN<sup>®</sup> GENTLE  
BORDER LITE  
Foam Dressing

# ALLEVYN<sup>◇</sup> GENTLE BORDER LITE Foam Dressings

With multi-way stretch, unique multisite trilobe design and thin fit, ALLEVYN GENTLE BORDER LITE Dressings are **designed to optimize patient comfort**.<sup>\*1-8</sup>



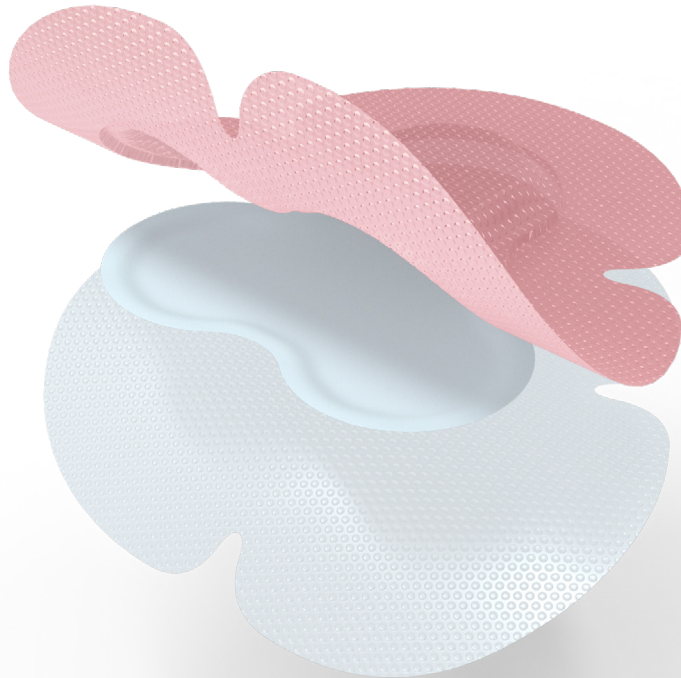
## Multi-way stretch technology

- Helps with application on **awkward areas and areas of high patient movement**<sup>3,9</sup>



## Multi-site unique trilobe dressing

- Unique, trilobe design **conforms closely to difficult to dress body areas**<sup>3</sup>



## Thinner fit

- **Half the thickness**<sup>†</sup> of ALLEVYN GENTLE BORDER dressings
- Improved comfort and fit<sup>1-8</sup>

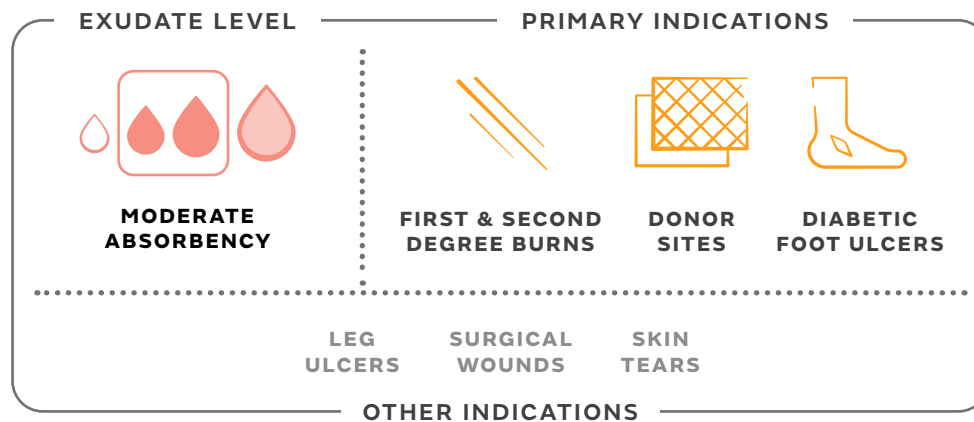


## Cuttable<sup>||10</sup>



# ALLEVYN<sup>®</sup> GENTLE Foam Dressings

Trusted to minimise pain and trauma on delicate skin,  
staying in place during application.<sup>1-3</sup>



ALLEVYN<sup>®</sup> GENTLE  
Foam Dressing

# ALLEVYN<sup>®</sup> GENTLE Foam Dressings

With **multi-way stretch and soft low-tack silicone adhesive**, ALLEVYN GENTLE Dressings are designed to stay in place\* on delicate skin.<sup>1,2</sup>



## Multi-way stretch technology

- Helps with **application on awkward areas** and areas of high patient movement<sup>3,4</sup>
- Facilitates conformability<sup>3</sup>

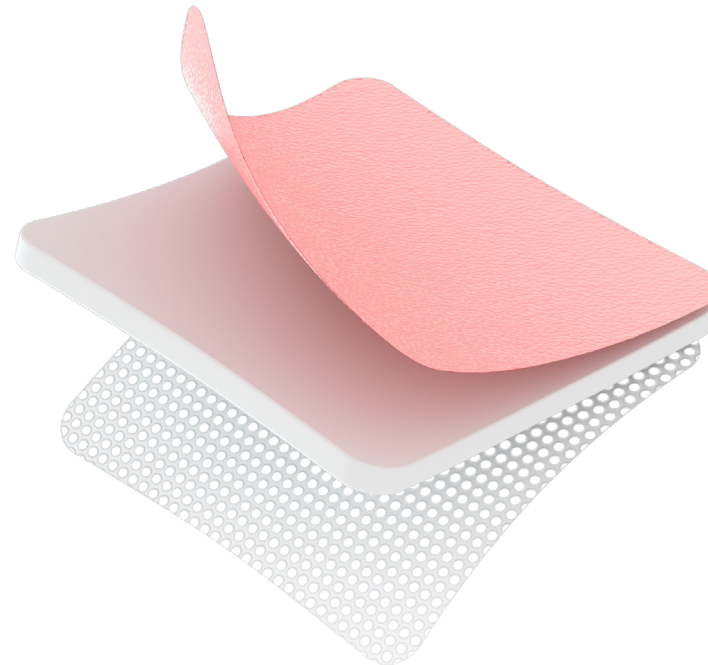


## Soft low-tack silicone adhesive

- Suitable for **delicate skin**<sup>1,2</sup>
- Stays in place during application whilst secondary retention is applied, which may **help minimise time during dressing change**<sup>5,6</sup>

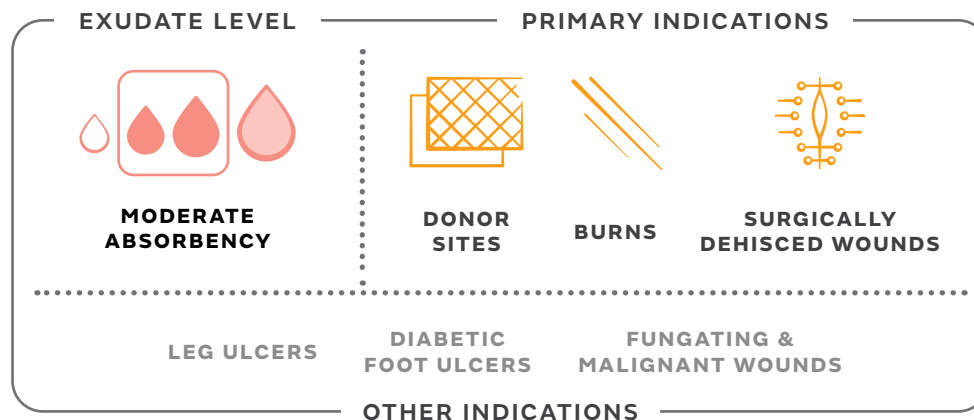
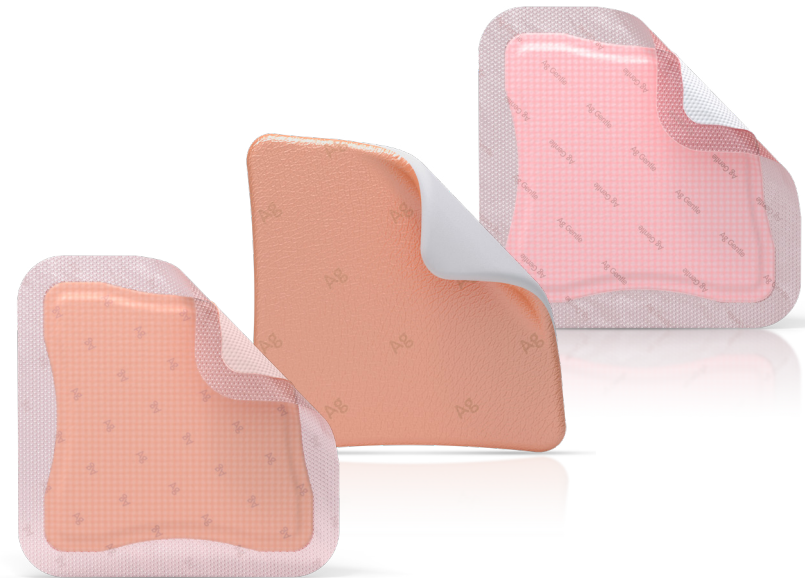


## Cuttable<sup>‡</sup>

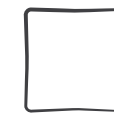


# ALLEVYN<sup>◇</sup> Ag Antimicrobial Foam Dressings

Available in **ADHESIVE**, **NON-ADHESIVE**, and **GENTLE BORDER** variants and are **trusted to help infection prevention and care**.<sup>1-5</sup>



ALLEVYN<sup>◇</sup> Ag  
ADHESIVE  
Antimicrobial Foam Dressing



ALLEVYN<sup>◇</sup> Ag  
NON-ADHESIVE  
Antimicrobial Foam Dressing



ALLEVYN<sup>◇</sup> Ag  
GENTLE BORDER  
Antimicrobial Foam Dressing

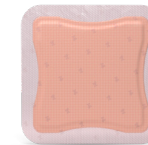
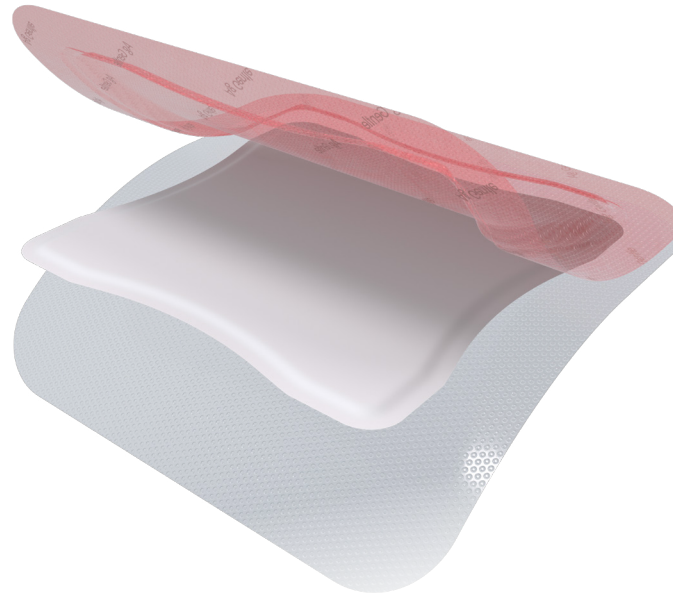
# ALLEVYN<sup>®</sup> Ag Antimicrobial Foam Dressings

Combining the benefits of the ALLEVYN Range with added antimicrobial activity of silver,<sup>\*1-3</sup> the ALLEVYN Ag Range is **designed for patient comfort when infection is a concern**.<sup>4-7</sup>



## Sustained release of silver sulfadiazine (SSD)

- Provides antimicrobial action for **up to 7 days**<sup>†1,2,8</sup>
- Kills pathogenic organisms found in wounds to **reduce the risk of colonization and infection**<sup>†2,3,9</sup>
- **Minimises wound odour** causing bacteria<sup>†2,10,11</sup>
- **Minimises bacterial load** which is causative of increased matrix metalloproteinase (MMP) levels in the wound and inflammation<sup>†1,2,8,12</sup>



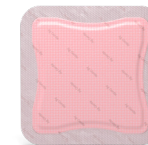
ALLEVYN<sup>®</sup> Ag  
ADHESIVE  
Antimicrobial Foam Dressing

- **Secure adhesion** to help keep the dressing in place without adhering to the wound<sup>†13,14</sup>



ALLEVYN<sup>®</sup> Ag  
NON-ADHESIVE  
Antimicrobial Foam Dressing

- **Suitable for fragile skin<sup>‡</sup>** and conforms to body contours<sup>4,5,15,16</sup>
- **Suitable for use under compression**<sup>17,18</sup>



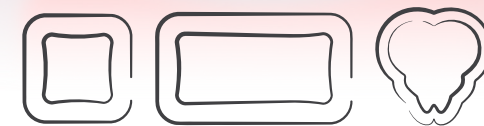
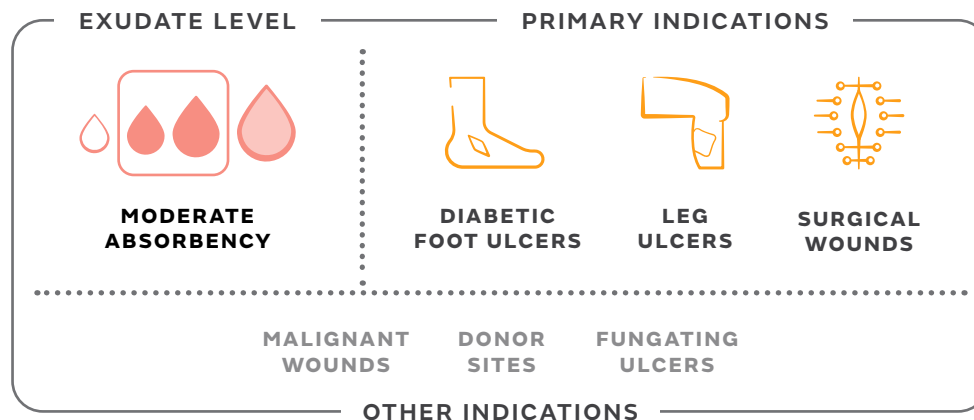
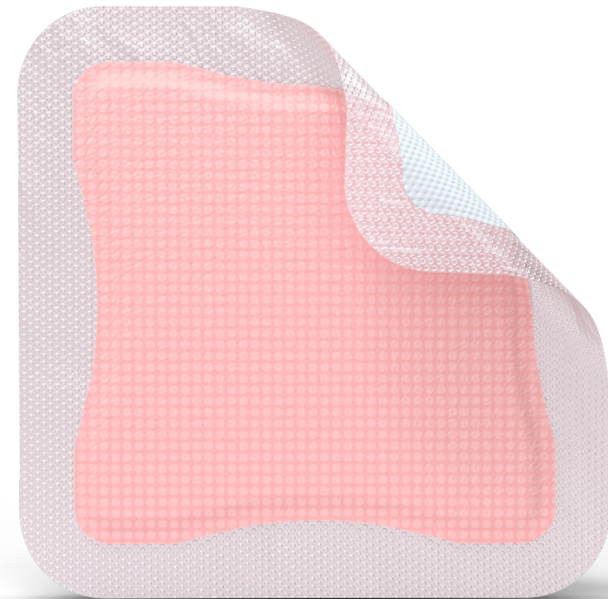
ALLEVYN<sup>®</sup> Ag  
GENTLE BORDER  
Antimicrobial Foam Dressing

- **Conformable to awkward areas** of the body such as knees and heels<sup>19</sup>
- **Suitable for fragile skin<sup>7</sup>**



# ALLEVYN<sup>®</sup> ADHESIVE Foam Dressings

Trusted to stay in place with strong adhesion.<sup>1-5</sup>



ALLEVYN<sup>®</sup> ADHESIVE  
Foam Dressing

# ALLEVYN<sup>®</sup> ADHESIVE Foam Dressings

With our **strongest adhesion and multi-way stretch technology**, ALLEVYN ADHESIVE Dressings are designed to stay in place.<sup>1-5</sup>



## Secure adhesion

- The low allergy / non-sensitising adhesive helps to **keep the dressing securely in place** without adhering to the wound

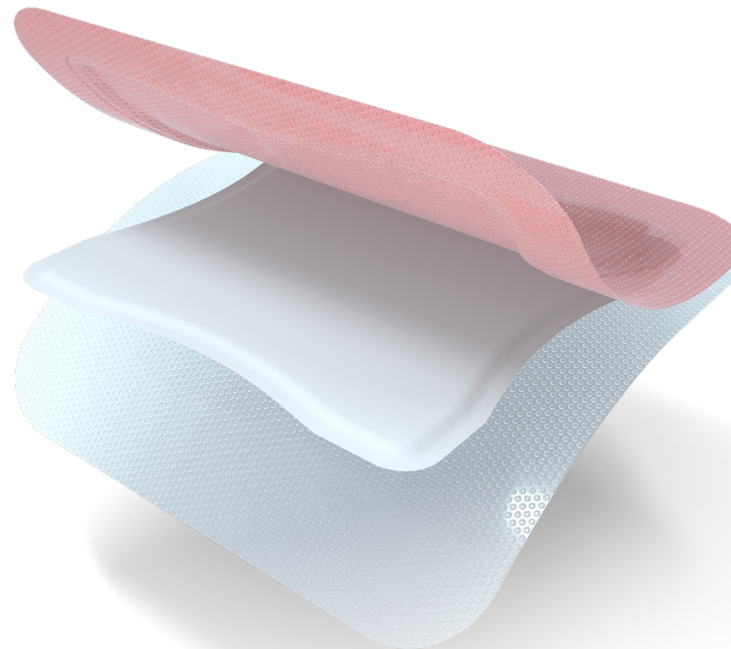


## Multi-way stretch technology

- Facilitates conformability and **patient comfort**<sup>1,3,7</sup>



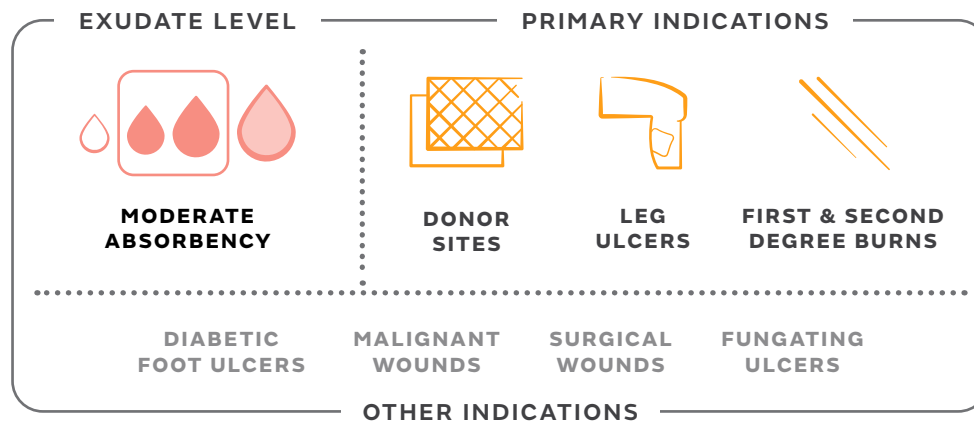
## Cuttable<sup>\*10</sup>



\* Cutting will compromise the bacterial barrier properties of the dressing

# ALLEVYN<sup>◇</sup> NON-ADHESIVE Foam Dressings

Trusted to minimise pain and trauma on delicate skin upon dressing removal.<sup>1-3</sup>



ALLEVYN<sup>◇</sup>  
NON-ADHESIVE  
Foam Dressing

# ALLEVYN<sup>®</sup> NON-ADHESIVE Foam Dressings

With unique shapes and non adherent wound contact layer, ALLEVYN NON-ADHESIVE Dressings are **designed to optimise patient comfort for delicate skin**.<sup>1-5</sup>



## Non-adherent

- Suitable for **fragile skin**<sup>1-3</sup>
- Suitable **for use under compression**, and retains fluid when compressed<sup>6,7</sup>



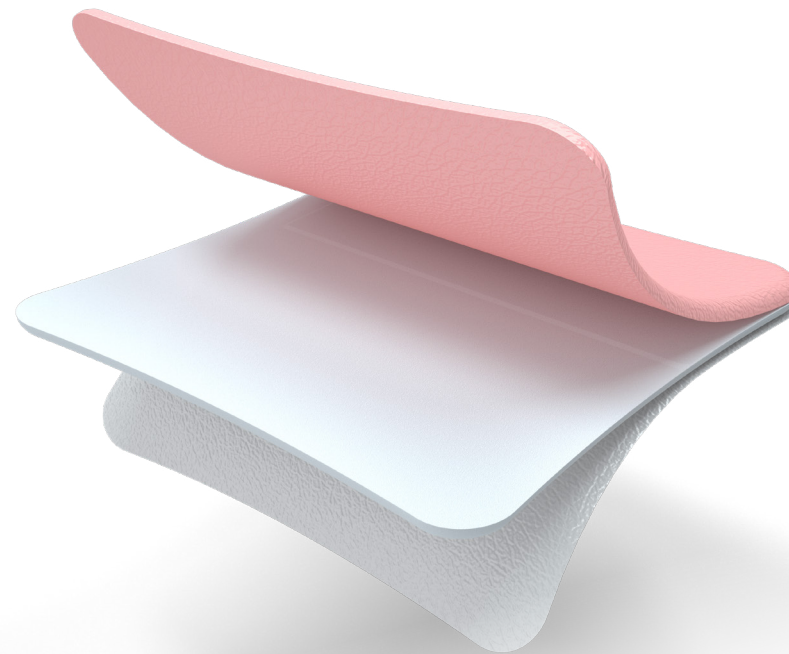
## Unique heel shape

- Facilitates **conformability to the heel area**<sup>8</sup>



## Unique tracheostomy shape

- 'Keyhole' aperture allows **use with a tracheostomy tube** stoma, or other drainage tubes<sup>9</sup>
- Available for **pediatrics**







































## Cuttable<sup>\*8</sup>

\* Cutting will compromise the bacterial barrier properties of the dressing



# ALLEVYN<sup>®</sup> Range – recommendations by indication

Primary indications	Exudate level	Adhesion	Dressing recommendation
 <b>LEG ULCERS</b>  <b>SURGICAL WOUNDS</b>	 <b>MODERATE TO HIGH</b>	2	 <b>ALLEVYN<sup>®</sup> LIFE</b> Foam Dressing
 <b>LEG ULCERS</b>  <b>SURGICAL WOUNDS</b>  <b>SKIN TEARS</b>	 <b>MODERATE</b>	2	 <b>ALLEVYN<sup>®</sup> GENTLE BORDER</b> Foam Dressing
 <b>LEG ULCERS</b>  <b>SKIN TEARS</b>  <b>BURNS, CUTS &amp; ABRASIONS</b>	 <b>LOW</b>	2	 <b>ALLEVYN<sup>®</sup> GENTLE BORDER LITE</b> Foam Dressing
 <b>DONOR SITES</b>  <b>DIABETIC FOOT ULCERS</b>  <b>FIRST &amp; SECOND DEGREE BURNS</b>	 <b>MODERATE</b>	1	 <b>ALLEVYN<sup>®</sup> GENTLE</b> Foam Dressing
 <b>DONOR SITES</b>  <b>SURGICALLY DEHISCED WOUNDS</b>  <b>BURNS</b>	 <b>MODERATE</b>	<div> 0 Ag NON-ADHESIVE  2 Ag GENTLE BORDER  3 Ag ADHESIVE </div>	 <b>ALLEVYN<sup>®</sup> Ag ADHESIVE</b>  <b>ALLEVYN<sup>®</sup> Ag NON-ADHESIVE</b>  <b>ALLEVYN<sup>®</sup> Ag GENTLE BORDER</b>
 <b>LEG ULCERS</b>  <b>DIABETIC FOOT ULCERS</b>  <b>SURGICAL WOUNDS</b>	 <b>MODERATE</b>	3	 <b>ALLEVYN<sup>®</sup> ADHESIVE</b> Foam Dressing
 <b>LEG ULCERS</b>  <b>DONOR SITES</b>  <b>FIRST &amp; SECOND DEGREE BURNS</b>	 <b>MODERATE</b>	0	 <b>ALLEVYN<sup>®</sup> NON-ADHESIVE</b> Foam Dressing

Refer to individual IFUs for a full list of indications.

# ALLEVYN<sup>◇</sup> Range – recommendations by indication








Primary indications				Dressing recommendation
	<b>LEG ULCERS</b>		<b>DIABETIC FOOT ULCERS</b>	 <b>ALLEVYN<sup>◇</sup> LIFE</b> Foam Dressing
	<b>LEG ULCERS</b>		<b>SKIN TEARS</b>	 <b>ALLEVYN<sup>◇</sup> GENTLE BORDER</b> Foam Dressing
	<b>LEG ULCERS</b>		<b>SKIN TEARS</b>	 <b>ALLEVYN<sup>◇</sup> GENTLE BORDER LITE</b> Foam Dressing
	<b>DONOR SITES</b>		<b>FIRST &amp; SECOND DEGREE BURNS</b>	 <b>ALLEVYN<sup>◇</sup> GENTLE</b> Foam Dressing
	<b>DONOR SITES</b>		<b>BURNS</b>	 <b>ALLEVYN<sup>◇</sup> Ag ADHESIVE</b>
			<b>SURGICALLY DEHISCED WOUNDS</b>	 <b>ALLEVYN<sup>◇</sup> Ag NON-ADHESIVE</b>
	<b>LEG ULCERS</b>		<b>SURGICAL WOUNDS</b>	 <b>ALLEVYN<sup>◇</sup> Ag GENTLE BORDER</b>
			<b>DIABETIC FOOT ULCERS</b>	 <b>ALLEVYN<sup>◇</sup> ADHESIVE</b> Foam Dressing
	<b>DONOR SITES</b>		<b>FIRST &amp; SECOND DEGREE BURNS</b>	 <b>ALLEVYN<sup>◇</sup> NON-ADHESIVE</b> Foam Dressing
			<b>LEG ULCERS</b>	

Refer to individual IFUs for a full list of indications.

## ALLEVYN<sup>®</sup> Foam Dressings – awkward body areas guide

	Awkward body area			Dressing recommendation
Heel				ALLEVYN LIFE Heel ALLEVYN GENTLE BORDER Heel
Hands				ALLEVYN NON-ADHESIVE Heel
Fingers				ALLEVYN GENTLE BORDER ALLEVYN ADHESIVE
Toes				ALLEVYN GENTLE BORDER ALLEVYN ADHESIVE
Between toes				ALLEVYN NON-ADHESIVE
Elbows	a. 	b. 	c. 	a. ALLEVYN ADHESIVE Sacrum b. ALLEVYN GENTLE BORDER Multisite c. ALLEVYN GENTLE BORDER Heel
Breast	a. 		b. 	a. ALLEVYN ADHESIVE Heel b. ALLEVYN LIFE
Back of head   Back of neck   Shoulder Back   Underarm   Thigh   Knee   Calf	       			ALLEVYN GENTLE BORDER Multisite
Neck   Underarm   Spine Sacrum   Inside leg   Knee   Foot	       			ALLEVYN LIFE Heel ALLEVYN GENTLE BORDER Heel

## ALLEVYN<sup>®</sup> Range – combination use by wound type

ALLEVYN product	ACTICOAT <sup>®</sup> Antimicrobial Barrier Dressings	ACTICOAT <sup>®</sup> FLEX 3 Antimicrobial Barrier Dressing	DURAFIBER <sup>®</sup> Absorbent Gelling Fibrous Dressing	DURAFIBER <sup>®</sup> Ag Absorbent Gelling Silver Fibrous Dressing	INTRASITE <sup>®</sup> GEL Hydrogel Wound Dressing	INTRASITE <sup>®</sup> CONFORMABLE Conformable Hydrogel Dressing	IODOSORB <sup>®</sup> Cadexomer Iodine Range	OPSITE <sup>®</sup> FLEXIFIX Transparent Film Roll	OPSITE <sup>®</sup> FLEXIFIX GENTLE Transparent Silicone Adhesive Film Roll	PROFORE <sup>®</sup> Multi-layer Compression Bandage System
 ALLEVYN <sup>®</sup> LIFE Foam Dressing			Depth of wound dictates	Depth of wound dictates Signs of infection Infection prevention	Necrotic Sloughy		Necrotic Sloughy Biofilm disruption			
 ALLEVYN <sup>®</sup> GENTLE BORDER Foam Dressing	Signs of infection Infection prevention	Signs of infection Infection prevention			Necrotic Sloughy					
 ALLEVYN <sup>®</sup> GENTLE BORDER LITE Foam Dressing					Necrotic Sloughy					
 ALLEVYN <sup>®</sup> GENTLE Foam Dressing					Necrotic Sloughy	Necrotic Sloughy		Any wound where secondary fixation is required		Venous leg ulcers
 ALLEVYN <sup>®</sup> Ag Antimicrobial Foam Dressing					Necrotic Sloughy					
 ALLEVYN <sup>®</sup> ADHESIVE Foam Dressing					Necrotic Sloughy	Necrotic Sloughy				
 ALLEVYN <sup>®</sup> NON-ADHESIVE Foam Dressing					Necrotic			Any wound where secondary fixation is required	Any wound where secondary fixation is required and skin is fragile	



# The COMPASS Programme

Through the **COMPASS Programme**, healthcare organisations will receive **greater visibility of wound care practice and insights into how to streamline processes to gain efficiencies.**

The COMPASS Programme works in four simple steps to support healthcare teams achieve better wound care outcomes.

It aims to provide:

- Clear, personalised insights.
- Support through the latest, award winning digital wound care technology.
- Training and education for all your relevant clinical staff.
- Financial safeguards in place to help limit potential risk.



**Smith+Nephew**

**COMPASS**

Clear direction in your wound care

COMPASS works in four simple steps:

1



## **Orientate**

Review the existing practice.

2



## **Navigate**

Agree on a plan.

3



## **Activate**

Implement the change together.

4



## **Evaluate**

Monitor success and set new goals.

# WOUND COMPASS<sup>◇</sup>

## Clinical Support App (CSA)

Every wound tells a story. But sometimes your team needs help reading them.

More non-wound specialists are treating chronic wounds,<sup>1</sup> with limited wound care experience affecting confidence and formulary adherence; leading to significant wound care variation.<sup>2</sup>

Help **reduce practice variation** with a tool that aids assessment and decision-making.<sup>3</sup>

Validated by **70 clinicians** through **400 assessments**.<sup>4,5</sup>

**Recommended by 100%** of wound specialists surveyed (n=7).<sup>4,5</sup>



WOUND COMPASS<sup>◇</sup> CSA provides:



Treatment guidance



Product guidance



Improved confidence when treating wounds



Guidance on when to consult a specialist



Access to additional educational resources, images and diagrams



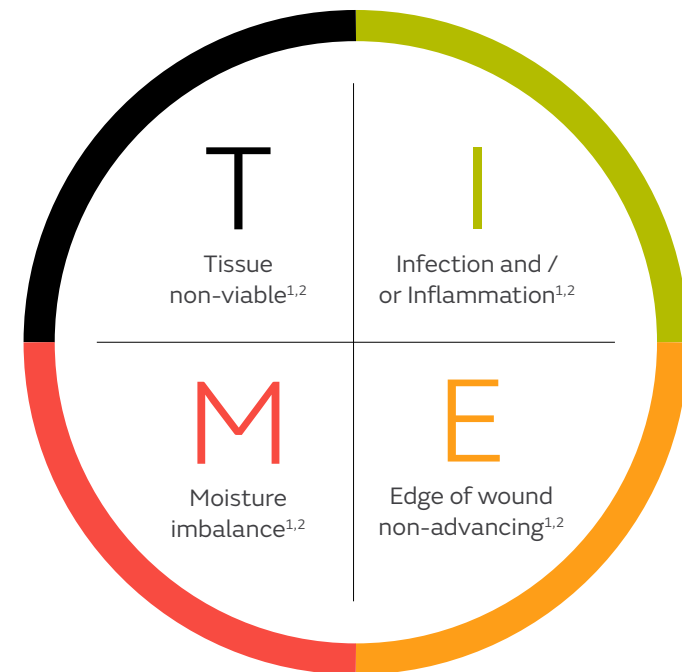
Formulary-customised guidance

# T.I.M.E.<sup>1,2</sup>

## Clinical decision support tool (CDST)

The **prevalence of chronic wounds is growing**, with clinicians facing **increased expectations** – despite time and budget restrictions – and more patients treated by non-specialists who need additional guidance.

When inconsistencies and limited involvement from other specialists may result in **delayed wound healing**, there's a need to structure and simplify clinical practice.<sup>3,5</sup>



T.I.M.E CDST uses an **evidence-based, five-step approach** that incorporates the principles into a framework for nurses and other professionals to follow within their procedural guidelines:

### Assess

patient, wellbeing and wound

### Bring

in the multi-disciplinary team and informal carers to promote holistic patient care

### Control

or treat causes and barriers to healing

### Decide

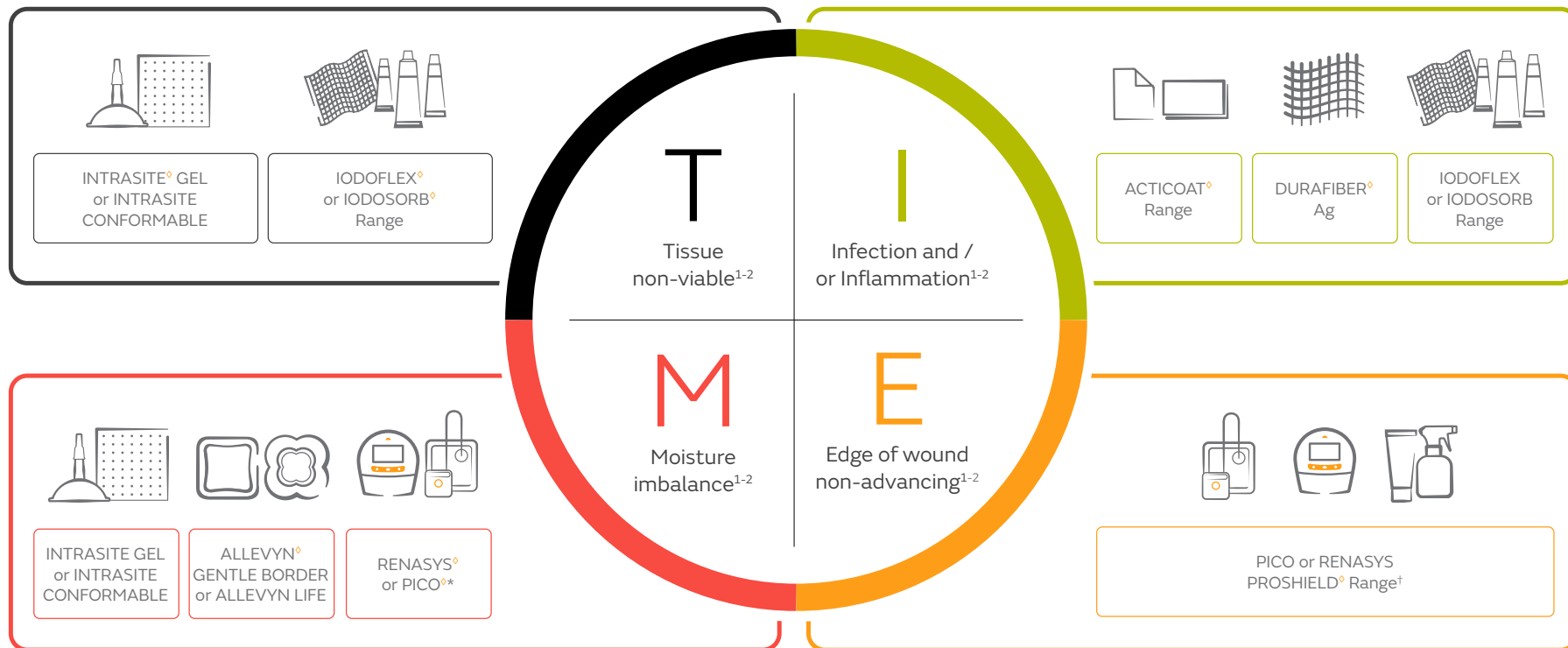
appropriate treatment and determine short-term goals

### Evaluate

and reassess treatment and wound outcomes

# T.I.M.E.<sup>1,2</sup>

## Clinical decision support tool (CDST)



\*Level of exudate for wounds suitable for NPWT    <sup>†</sup>PROSHIELD Range includes PROSHIELD Foam & Spray and PROSHIELD Plus Skin Protectant

# Smith+Nephew Academy Online

Your destination for unlimited education with Smith+Nephew Academy Online.

Inspiring healthcare practitioners (HCPs), focused on **improving patient outcomes** and providing evidence to support standard of care.

What's on the platform?



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on-demand webinars,  
educational pathways



## Resources and Libraries

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content filtered in  
several libraries



## Events

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webinars



## Accreditation and CME

Select content is **Royal College of Surgeons** accredited and allocates CPD points



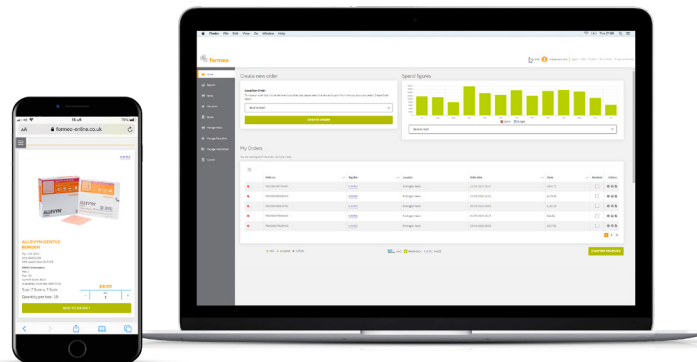
# formeo

## Next-generation digital wound management ecosystem

### What is formeo?

A non-prescription ordering system that facilitates tailored supply routes to help **reduce costs, product waste, and treatment delays**.

- Nurses report spending on average **2.3 hours each week** chasing and collecting prescriptions from pharmacies<sup>\*1</sup>
- **79%** agreed a delay in obtaining dressings can have a negative impact on patient outcome<sup>\*1</sup>
- **76%** report delays to wound healing due to not having the correct dressing at the point of care, with 77% agreeing it may lead to extra dressing changes<sup>\*1</sup>



### How does formeo work?



**Save clinician time** – immediate access to ordering, formulary-compliant dressings<sup>2</sup>



**Considerable product waste reduction** – split boxes and use dressing across multiple patients. No repeat prescriptions required<sup>2</sup>



**Fewer treatment delays** – facilities access to the dressing of choice at the point of care<sup>2</sup>



**Full supply network control** – flexibility to base supply route decisions on value, volume and availability<sup>2</sup>

\* Data analysis based on a waste and efficiency survey of 517 respondents, December 2021.

# T3: Teach + Try + Talk

The T3 Programme works in three simple steps, driven by a peer-to-peer educational approach and helping clinicians to maximize the benefits of using the Smith+Nephew portfolio

It provides:

- An educational programme, **led by an expert in the subject matter** for all relevant clinical staff
- An opportunity to **evaluate a product** from the **Smith+Nephew** portfolio
- The opportunity to capture data, so you can **see and share the benefits** of using the **Smith+Nephew** portfolio

1



## Teach

### PROCESS:

An interactive online session, led by a **subject matter expert**

### FORMAT:

**Virtual educational meeting** with **HCPs who are wound experts**



**2 hour meeting**

2



## Try

### PROCESS:

Every attendee is **invited to evaluate** and document a product from the **Smith+Nephew** portfolio

### FORMAT:

**Product evaluation**



**4-6 weeks**

3



## Talk

### PROCESS:

Meet together to **share the results** from all evaluations and to **share their experience with HCP peers**

### FORMAT:

**Virtual meeting** to discuss results and to **share experiences**



**2 hour meeting**

# + It takes a great deal of innovation to be this simple.

Releasing time. Wasting Less.  
Improving lives.<sup>1-5</sup>

Smith+Nephew



## Front cover references:

**1.** Simon D, Bielby A. A structured collaborative approach to appraise the clinical performance of a new product. Wounds UK. 2014;10(3):80 - 87. **2.** Smith+Nephew 2022. Post Market Clinical Follow-Up (PMCF) Report for ALLEVYN GENTLE. CSD.AWM.22.050 **3.** Hurd T, Gregory L, Jones A, Brown S. A multi-centre in-market evaluation of ALLEVYN Gentle Border. Wounds UK. 2009;5(3):32-44. **4.** Stephen-Haynes J, Greenwood M. Clinical evaluation of Allevyn Gentle Border Lite within one health trust. British Journal of Nursing. 2011;20(20):36-42 **5.** Leonard S, Mccluskey P, Long S, et al. An evaluation of Allevyn Adhesive and Non-Adhesive foam dressings. Wounds UK. 2009;5(1):17-28.

# More wounds, smaller budgets, not enough clinicians

It is estimated that **2-4% of total healthcare expenditure\*** is for **wound care**<sup>1</sup> but budgets are under more pressure than ever, and the burden of wounds **continues to increase each year**.<sup>2,3</sup>



**Nurse time** accounts for  
**30-35% of wound care costs**<sup>3</sup>

Hospitalisation costs, 50%. Dressings and materials, 15%

**Demand for**

**wound care services**<sup>2-5</sup>

**Cost**

**constraints**<sup>2,3,6</sup>

## Page 03 references:

**1.** Joy H, Bielby A, Searle R. A collaborative project to enhance efficiency through dressing change practice. *Journal of wound care*. 2015;24(7):312, 314-317. n=37; when used with appropriate training, education and promotion of practice change. **2.** Milne J, Searle R, Styche T. The characteristics and impact of hard-to-heal wounds: results of a standardised survey. *J Wound Care*. 2020;29(5):282-288 **3.** Lindholm C, Searle R. Wound management for the 21st century: combining effectiveness and efficiency. *Int Wound J*. 2016;13 Suppl 2:5-15 **4.** Buchan, J., Catton, H., Shaffer, F.A., 2020. Ageing well: Policies to support older nurses at work, International Centre on Nurse Migration. Philadelphia. Accessed September 2023. <https://www.icn.ch/resources/publications-and-reports/ageing-well-policies-support-older-nurses-work> **5.** Milne, J., 2016. The challenge of providing cost-effective wound care. *Wounds* 12, 52-57. **6.** Wassel C, Delhougne G, Gayle J et al. Risk of readmissions, mortality, and hospital-acquired conditions across hospital-acquired pressure injury (HAPI) stages in a US National Hospital discharge database. *Int Wound J*. 2020; 1-11.

# A desire to care.

**We know most nurses went into the profession to provide proper care and attention. To make a difference.<sup>1</sup>**

However, these days, it is not that simple. There are more patients.<sup>2</sup> Smaller budgets<sup>3</sup> and fewer colleagues to pitch in.<sup>4</sup> Older patients with more complications.<sup>4,5</sup> Younger patients with higher expectations.<sup>5</sup> The result? It is becoming more and more difficult to provide the kind of care patients deserve.



Nearly **70% of time** is spent  
in **community settings**<sup>6</sup>

Non-specialist wound care clinician time



Nearly **70% of dressing  
changes** are driven by



## Page 04 references:

**1.** McKenna L, et al; Nurses' and nursing students' reasons for entering the profession: content analysis of open-ended questions BMC Nurs. 2023; 22: 152 Published online 2023 May 5. doi: 10.1186/s12912-023-01307-8). **2.** Milne J, Searle R, Styche T. The characteristics and impact of hard-to-heal wounds: results of a standardised survey. J Wound Care. 2020;29(5):282–288 **3.** Lindholm C, Searle R. Wound management for the 21st century: combining effectiveness and efficiency. Int Wound J. 2016;13 Suppl 2:5–15). **4.** Guest et al, Cohort study evaluating the burden of wounds to the UK's National Health Service in 2017/2018: update from 2012/2013 BMJ Open. 2020 Dec 22;10(12):e045253. doi: 10.1136/bmjopen-2020-045253. **5.** Viamontes L, Jones, A.M., Evaluation study of the properties of two adhesive foam dressings. British Journal of Nursing (Tissue Viability Supplement). 2003;12(11):S43-S49). **6.** Fletcher J, Wasek S. Clinician perspectives on time and resources related to dressing changes. Wounds International. **7.** Simon D, Bielby A. A structured collaborative approach to appraise the clinical performance of a new product. Wounds UK. 2014;10(3):80 - 87.



# Spend less, be more efficient and waste less whilst improving care

Sound familiar? It does for many.

## The problem:

## Inefficiency and waste contribute to costs:

Costs per patient  
**need to decrease**



Costs associated with inefficiency  
**need to decrease**



**Pressure on services**



**Discharge delays**

Costs associated with waste  
**need to decrease**



**Dressing failures**



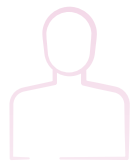
**Dressing time**

### Page 05 references:

1. Posnett J, Gottrup F, Lundgren H, Saal G. The resource impact of wounds on health-care providers in Europe. J Wound Care. 2009;18(4):154–161. 24/27

# Poor patient quality of life is the true burden

Living with a chronic wound or a pressure injury can result in patients **living in pain, with mental health issues, and in social isolation**.<sup>1,2</sup> Regular and often unnecessary dressing changes can also be **hugely disruptive to lives**, such as impacting job security.<sup>3</sup>



**24% of patients with chronic wounds** have lived with them for **≥6 months**<sup>4</sup>



**>40% of patients with a chronic wound experience**



## Page 06 references:

1. Fearn, N., Heller-Murphy, S., Kelly, J., Harbour, J. Placing the patient at the centre of chronic wound care: A qualitative evidence synthesis. *Journal of Tissue Viability*, Vol 26, Issue 4, Nov 2017 pp 254-259. <https://doi.org/10.1016/j.jtv.2017.09.002> 2. Klein TM, Andrees V, Kirsten N, Protz K, Augustin M, Blome C. Social participation of people with chronic wounds: A systematic review. *Int Wound J*. 2021 Jun;18(3):287-311. doi: 10.1111/iwj.13533. Epub 2020 Dec 13. Available from: <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC8244007/> (Accessed: 01Mar23) 3. Sen, C.K. Human Wound and Its Burden: Updated 2020 Compendium of Estimates. *Advances in Wound Care*. 2021 Mar;10(5):281-292. doi: 10.1089/wound.2021.0026. 4. Lindholm C, Searle R. Wound management for the 21st century: combining effectiveness and efficiency. *Int. Wound J*. 13, 5-15 (2016). 5. The Patients Association. 2021. Chronic Wound Care Survey - Report on Findings. On file. Cross referenced within: <https://www.patients-association.org.uk/Handlers/Download.ashx?IDMF=d3a62937-0feb-4a67-b9b0-e03f704d838d> (Accessed: 01Mar23).

# ALLEVYN<sup>®</sup> Foam Dressings are absorbent, protective and gentle

ALLEVYN Wound Dressings provide you with the essentials you expect from a foam dressing, and more.

## Absorbent<sup>1-3</sup>

The ALLEVYN hydrocellular foam core **innovatively balances absorption and retention** to create a moist wound healing environment<sup>5-9</sup> and help minimise risk of maceration.<sup>5-8</sup>

## Protective<sup>1,4</sup>

The ALLEVYN breathable, waterproof<sup>1-3</sup> top film **provides a bacterial barrier**,<sup>10</sup> while the dressing remains intact.

## Gentle<sup>6,7</sup>

The ALLEVYN gentle wound contact adhesives are **easy to apply and remove**<sup>5,8,11,12</sup> and are shown to **minimise pain and trauma** during dressing changes and skin inspection.<sup>5,6,13-15</sup>

### Page 08 references:

**1.** DS/16/424/R Version 3 - AGB physical evaluation **2.** ALLEVYN Adhesive dressing physical properties. DS/09/013/R7. **3.** DOF 0702001. - Ag Non adhesive physical properties **4.** Forni C, Gazineo D, Allegrini E, et al. Effectiveness of a multi-layer silicone-adhesive polyurethane foam dressing as prevention for sacral pressure ulcers in at-risk in-patients: Randomized controlled trial. International Journal of Nursing Studies. 2022;127:104172 **5.** Leonard S, McCluskey P, Long S, Butters V, Winter R, Smith G. An evaluation of Allevyn™ Adhesive and Non-Adhesive foam dressings. Wounds UK. 2009;5(1):17-26. **6.** Hurd T, Gregory L, Jones A, Brown S. A multi-centre in-market evaluation of ALLEVYN<sup>®</sup> Gentle Border. Wounds UK. 2009;5(3):32 - 44. **7.** Smith+Nephew 2022.Post Market Clinical Follow-Up (PMCF) Report for ALLEVYN GENTLE. CSD.AWM.22.050 **8.** Rossington A, Drysdale K, Winter R. Clinical performance and positive impact on patient wellbeing of ALLEVYN Life. Wounds UK. 2013;9(4):91 - 95 **9.** White, R., Hartwell, S., and Brown, S., Interim report on a study to assess the effectiveness and improved fluid uptake of new ALLEVYN. Wounds UK. 2007; 3(4):122-127 Available here: <https://www.woundsinternational.com/resources/details/interim-report-on-the-study-to-assess-the-effectiveness-and-improvedfluid-uptake-of-new-allevyn> **10.** Smith+Nephew 2023. Bacterial barrier properties of the ALLEVYN™ Dressing Range. Internal Report. CSD.AWM.23.032 **11.** Smith & Nephew 2017. An open, prospective, randomised, comparative volunteer trial to compare the performance of silicone adhesive dressings. Internal Report. GMCA-DOF-10. **12.** Smith+Nephew 2016.Product Performance of Next Generation ALLEVYN Life Internal Report. (HVT080) GMCA-DOF/08. **13.** Martini L, Reali U, Borgognoni L, Brandani P, Andriessen A. Comparison of two dressings in the management of partial-thickness donor sites. J Wound Care. 1999;8(9):457-460. **14.** Bale S, Squires D, Varnon T, Walker A, Benbow M, Harding K. A comparison of two dressings in pressure sore management. J Wound Care. 1997;6(10):463-466. **15.** Smith & Nephew 1996. A multi-centre pilot study to investigate the physical performance of a novel Allevyn Adhesive dressing. Internal Report. SR/00000/CT9336.

# It takes a great deal of innovation be this simple

**ALLEVYN® Wound Dressings** – provide you with the essentials you expect from a foam dressing, and more.

ALLEVYN Foam Dressings are **trusted leaders in fluid management for moist healing of every wound**<sup>1-5</sup> It takes a great deal of innovation be this simple. Whether it's different patients, different wounds, or different needs, the ALLEVYN family of dressings is **trusted with improving patient quality of life**.<sup>1-3,9,10</sup>

Using ALLEVYN dressings on awkward body areas

Learn more about our other services



Find out more about our focus products:

ALLEVYN LIFE

ALLEVYN GENTLE BORDER

ALLEVYN GENTLE BORDER LITE

ALLEVYN GENTLE

ALLEVYN Ag Antimicrobial

## Page 09 references:

**1.** Smith+Nephew 2022.Post Market Clinical Follow-Up (PMCF) Report for ALLEVYN GENTLE. CSD.AWM.22.050 **2.** Hurd T, Gregory L, Jones A, Brown S.A multi-centre in-market evaluation of ALLEVYN Gentle Border. Wounds UK. 2009;5(3):32-44. **3.** Leonard S, Mccluskey P, Long S, et al. An evaluation of Allevyn Adhesive and Non-Adhesive foam dressings. Wounds UK. 2009;5(1):17 – 28. **4.** Rossington A, Drysdale K, Winter R. Clinical performance and positive impact on patient wellbeing of ALLEVYN Life. Wounds UK. 2013;9(4):91 – 95 **5.** White, R., Hartwell, S., and Brown, S., Interim report on a study to assess the effectiveness and improved fluid uptake of new ALLEVYN. Wounds UK. 2007; 3(4):122-127 Available here: <https://www.woundsinternational.com/resources/details/interim-report-on-the-study-to-assess-the-effectiveness-and-improvedfluid-uptake-of-new-allevyn> **6.** Allen D, Saunders C, Tiskowitz K. Reduced weekly dressing changes with a five-layer foam dressing. Results of a systematic literature review and meta-analysis of clinical studies. Paper presented at: SAWC; 2022; Las Vegas **7.** Smith+Nephew. Decision Record. 2022. PCS. DR.AWM.005 **8.** Bian Y et al. Wound-healing improvement by resurfacing split-thickness skin donor sites with thin split-thickness grafting. Burns. 2016; 42: 123-130 **9.** Simon D, Bielby A. A structured collaborative approach to appraise the clinical performance of a new product. Wounds UK. 2014;10(3):80 - 87. **10.** Stephen-Haynes J, Greenwood M. Clinical evaluation of Allevyn Gentle Border Lite within one health trust. British Journal of Nursing. 2011;20(20):36-42.

# Performance you can trust

Performing the **essential tasks** you expect from a dressing and more.

**Trust is earned** – it's not an entitlement. ALLEVYN<sup>®</sup> Dressings are **trusted to work by healthcare professionals every day**. Here is what many clinicians say about the **ALLEVYN Range**, in their own words.<sup>1</sup>

"I trust ALLEVYN products, simply because they work."

"It's easy to use, easy to remove, and it's kind to the skin."

"... I've got patients that call it their magic dressing."

## Pop-up page 17 references:

1. Wounds UK Customer Interviews. Asset reference GMC1651B. Smith and Nephew, January 2023.



# How do you build trust?

Trust is **not built without substance.**

Trust is **built on facts** and **real-world performance.**

ALLEVYN<sup>®</sup> Dressings are trusted to work based on **35 years of clinical practice**, evidence generation and research.



ALLEVYN Dressing characteristics explored in our existing evidence base



## Pop-up page 18 references:

**1.** Smith+Nephew 2021. A systematic review of clinical evidence for ALLEVYN Wound Dressings. EA/AWM/ALLEVYN/001/v4 **2.** Data on file. The Nursery (Research Agency). Community nursing research summary. Self-care approaches to patient wound care and the impact of Covid-19. 2021. **3.** Smith+Nephew 2021. A systematic review of clinical evidence for ALLEVYN Wound Dressings. EA/AWM/ALLEVYN/001/v4. **4.** Smith+Nephew, 2022. ALLEVYN LIFE, Evidence in focus, 32586-en V1 0122. **5.** Smith+Nephew, 2022. ALLEVYN ADHESIVE, Evidence in focus, 36799-en V2 1022 **6.** Smith+Nephew, 2022. ALLEVYN GENTLE BORDER, Evidence in focus, 36881-en V1 1022. **7.** Smith+Nephew, 2022. ALLEVYN GENTLE BORDER LITE, Evidence in focus, 37282-en V1 0922.

# It's possible to release time

ALLEVYN<sup>®</sup> Dressings are designed to **give back valuable time**. Time to plan. Time to talk. Time to care.

Whether it's the extended wear time of dressings,<sup>1-5</sup> ease of application and removal,<sup>1,6-8</sup> or enabling shared wound care practices,<sup>9-11</sup> ALLEVYN products **work hard** to give you back time.

We know you value your time. **We can help you to release it.**

## Extended wear time



### Pop-up page 19 references:

**1.** Smith+Nephew 2022.Post Market Clinical Follow-Up (PMCF) Report for ALLEVYN GENTLE. CSD.AWM.22.050 **2.** Leonard S, Mccluskey P, Long S, et al. An evaluation of Allevyn Adhesive and Non-Adhesive foam dressings. Wounds UK. 2009;5(1):17 - 28. **3.** Stephen-Haynes J, Greenwood M. Clinical evaluation of Allevyn Gentle Border Lite™ within one health trust. Br J Nurs. 2011;20(20):S36-S42. **4.** Hurd T, Gregory L, Jones A, Brown S.A multi-centre in-market evaluation of ALLEVYN Gentle Border. Wounds UK. 2009;5(3):32-44. **5.** Simon D, Bielby A. A structured collaborative approach to appraise the clinical performance of a new product. Wounds UK. 2014;10(3):80 – 87. **6.** White, R., Hartwell, S., and Brown, S., Interim report on a study to assess the effectiveness and improved fluid uptake of new ALLEVYN. Wounds UK. 2007; 3(4):122-127 **7.** Smith & Nephew 2018.Project Peridot Testing - ALLEVYN Non-Adhesive dressings. Internal Report. DS/18/264/R. **8.** Smith+Nephew 2009.ALLEVYN Ag Gentle Border Dressing Physical Properties. Internal Report. DS/09/013/R74 **9.** Joy H, Bielby A, Searle R. A collaborative project to enhance efficiency through dressing change practice. J Wound Care. 2015;24(7):312, 314 - 317. **10.** Tiscar-Gonzalez V, Menor-Rodriguez MJ, Rabadan-Sainz C, et al. Clinical and Economic Impact of Wound Care Using a Polyurethane Foam Multilayer Dressing. Adv Skin Wound Care. 2021;34(1):23-30. **11.** Moore Z, Forni C, McGuiness W. Raising the Standards of care for reducing PU incidence and maintaining skin integrity. Paper presented at: EPUAP Symposium; 2017; Belfast, Northern Ireland.

# It's possible to produce less waste



Less waste  
+ more care

Daily wound care practice involves routinely using supplies, **creating substantial waste**. Focusing on reducing carbon emissions and the respectful use of global resources, **we have spearheaded packaging optimisation** for our product ranges.

With their extended wear time<sup>1-5</sup> and reduced dressing failures.<sup>1-5</sup> **ALLEVYN<sup>®</sup> Wound Dressings** are also helping to reduce the burden of waste whilst positively impacting the associated costs.

Through the **Less waste + more care** initiative, we have optimised the size of our **ALLEVYN Dressings** packaging to reduce the size of our cartons, pouches and cases by **over 20%<sup>6\*</sup>**.

For **practices and clinicians**, using **ALLEVYN Dressings** means:



## Pop-up page 20 references:

**1.** Simon D, Bielby A. A structured collaborative approach to appraise the clinical performance of a new product. Wounds UK. 2014;10(3): 80-87. **2.** Smith+Nephew 2022. Post Market Clinical Follow-up (PMCF) Report for ALLEVYN GENTLE. CSD.AWM. 22.050. **3.** Hurd T, Gregory L, Jones A, Brown S. A multi-centre in-market evaluation of ALLEVYN Gentle Border. Wounds UK. 2009;5(3):32-44). **4.** Stephen-Haynes J, Greenwood M. Clinical evaluation of ALLEVYN Gentle Border Lite within one health trust. British Journal of Nursing. 2011;20(20):36-42. **5.** Leonard S, McCluskey P, Long S, et al An evaluation of ALLEVYN Adhesive and Non-Adhesive Foam dressings. Wounds UK. 2009. 5(1): 17-28). **6.** Smith+Nephew 2022. Methodology for the reduction in packaging material of ALLEVYN Bordered Dressings. Internal report CSD.AWM.22.045. **7.** Smith+Nephew 2023. Methodology for calculating the reduction in global packaging material of ALLEVYN Non bordered dressings. Internal report CSD.AWM.23.0014. **8.** Smith+Nephew 2022. Post Market Clinical Follow-Up (PMCF) Report for ALLEVYN GENTLE. CSD.AWM.22.050. **9.** Hurd T, Gregory L, Jones A, Brown S. A multi-centre in-market evaluation of ALLEVYN Gentle Border. Wounds UK. 2009;5(3):32-44. **10.** Palmer S, Dharma H. An open label, prospective, randomized, comparative, volunteer study to compare the performance of a HYDROCELLULAR™ Silicone Gel Adhesive Foam dressing with an alternative silicone adhesive dressing. Poster presented at: European Wound Management Association annual meeting; May 23–25, 2012; Vienna, Austria. **11.** Vowden K, Harding K, Moiemien N, Drysdale K, Mistry C. An open, prospective randomised, multi-centre clinical evaluation of a hydrocellular silicone foam dressing\* in the management of exuding chronic and acute wounds. Paper presented at: EWMA; 2011; Brussels. **12.** Smith+Nephew 2014. An Open, Prospective, Randomised Volunteer Trial to Assess the Retention Qualities of 4 Non-bordered Silicone Foam Dressings under Secondary Retention. Internal Report. VTR/HVT079/ST965.

# It's possible to improve lives

Over three decades of clinical use, **we've listened** to clinicians and their patients.



Patients are concerned  
with the aspects of  
living with a wound that  
**disrupt daily life**.<sup>32</sup>

## Pop-up page 21 references:

**1.** Smith+Nephew 2022. Post Market Clinical Follow-Up (PMCF) Report for ALLEVYN GENTLE. CSD.AWM.22.050. **2.** Leonard S, McCluskey P, Long S, et al. An evaluation of Allevyn Adhesive and Non-Adhesive foam dressings. Wounds UK. 2009;5(1):17 - 28. **3.** Rossington A, Drysdale K, Winter R. Clinical performance and positive impact on patient wellbeing of ALLEVYN Life. Wounds UK. 2013;9(4):91 - 95. **4.** Smith+Nephew 2009. ALLEVYN Ag Gentle Border Dressing Physical Properties. Internal Report. DS/09/013/R74. **5.** Smith+Nephew 2008. A multi-centre in-market evaluation of ALLEVYN Ag dressings. Internal Report. SR/CIME/009. **6.** J. Stephen-Haynes AMG. Clinical evaluation of Allevyn Gentle Border Lite within one health trust. British Journal of Nursing. 2011;20(20):36-42. **7.** Bale S, Squires D, Varnon T, Walker A, Benbow M, Harding K. A comparison of two dressings in pressure sore management. J Wound Care. 1997;6(10):463-466. **8.** Foster AVM, Greenhill MT, Edmonds ME. 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Adv Skin Wound Care. 2021;34(1):23-30. **33.** The Nursery 2018. PMCF Research for Allevyn Ag Gentle Border. London, UK. PMS-273-03. **34.** Smith & Nephew 2017. An open, prospective, randomised, comparative volunteer trial to compare the performance of silicone adhesive dressings. Internal Report. GMCA-DOF-10. **35.** Smith+Nephew 2016. Product Performance of Next Generation ALLEVYN Life Internal Report. (HVT080) GMCA-DOF/08. **36.** Data on file. The Nursery (Research Agency). Patient research summary. Self-care amongst chronic wound patients in the community setting and the impact of Covid-19. 2021. **37.** Wassel C, Delhougne G, Gayle J et al. Risk of readmissions, mortality, and hospital-acquired conditions across hospital-acquired pressure injury (HAPI) stages in a US National Hospital discharge database. Int Wound J. 2020; 1-11.

# ALLEVYN<sup>®</sup> LIFE Foam Dressings

Provide **trusted performance, saving time and money.**<sup>1-3</sup>

- The **all-in-one dressing** for wound management and pressure injury prevention.
- Enhanced wear-time performance also translates to **less consumables costs and time release.**<sup>1-3</sup>

Pressure injury prevention with ALLEVYN LIFE

EXUDATE LEVEL



PRIMARY INDICATIONS



## Product page 22 references:

**1.** Tiscar-Gonzalez V, Menor-Rodriguez MJ, Rabadan-Sainz C, et al. Clinical and Economic Impact of Wound Care Using a Polyurethane Foam Multilayer Dressing. *Adv Skin Wound Care*. 2021;34(1):23-30 **2.** Joy H, Bielby A, Searle R. A collaborative project to enhance efficiency through dressing change practice. *J Wound Care*. 2015;24(7):312, 314 - 317. **3.** Moore Z, Forni C, McGuinness W. Raising the Standards of care for reducing PU incidence and maintaining skin integrity. Paper presented at: EPUAP Symposium; 2017; Belfast, Northern Ireland.



Key: Key feature

Benefits derived from the key feature

CLOSE

# ALLEVYN<sup>®</sup> LIFE Foam Dressings

With unique body-conforming designs, wide borders and flexible layers,<sup>1-3</sup> ALLEVYN<sup>®</sup> LIFE Dressings empower patients and **help lives to be lived**.<sup>4-6</sup>



## EXUMASK<sup>®</sup> change indicator technology

- **Minimises visual impact** of absorbed exudate<sup>6,7</sup>
- Works as an indicator as to when to change the dressing which helps **minimise clinically unnecessary changes**<sup>6,7</sup>

See EXUMASK Technology in action



## Pressure injury prevention<sup>†</sup>

- Unique five-layer construction **redistributes pressure**<sup>\*9</sup>
- Pressure injury rate reduction **saves overall system and treatment costs**<sup>†10,11</sup>
- Top film layer has a low coefficient of friction to **reduce the generation of shear**<sup>12</sup>
- The **unique multi-layered design** shown to reduce<sup>†13</sup> and redistribute pressure<sup>†13</sup> making it suitable to protect bony prominences and under larger medical devices such as cervical collars, arm and leg splints

### Product page 23 references:

**1.** Moore Z, Coggins T. Clinician attitudes to shared-care and perceptions on the current extent of patient engagement in wound care: Results of a clinician survey. Wounds International. 2021;12;48-53. **2.** Joy H, Bielby A, Searle R. A collaborative project to enhance efficiency through dressing change practice. J Wound Care. 2015 Jul;24(7):312, 314-7. **3.** S+N Data on File. Product Performance of Next Generation ALLEVYN LIFE Internal Report. (HVT080) GMCA-DOF/08. 2016. **4.** Rossington A, Drysdale K, Winter R. Clinical performance and positive impact on patient wellbeing of ALLEVYN Life. Wounds UK. 2013;9(4):91-95. **5.** S+N Data on File. Odour reducing properties of ALLEVYN LIFE. Internal Report. DS/12/127/DOF. 2012. **6.** Tiscar-González V, Menor-Rodríguez MJ, Rabadán-Sainz C, et al. Clinical and Economic Impact of Wound Care Using a Polyurethane Foam Multilayer Dressing. Adv Skin Wound Care. 2021;34(1):23-30. **7.** Simon D, Bielby A. A structured collaborative approach to appraise the clinical performance of a new product. Wounds UK. 2014;10(3):80-87 **8.** S+N Data on File. Wound Model Testing of New ALLEVYN Life Gen2 wcl Dressing using Horse Serum at a Flow Rate Modelling that of a Moderately Exuding Wound. DS/14/303/R. 2016. **9.** Smith+Nephew 2018. Pressure Redistribution Testing of ALLEVYN LIFE vs Mepilex™ Border and Optifoam™ Gentle SA. Internal report. DS/18/351/R.

# ALLEVYN<sup>®</sup> GENTLE BORDER Foam Dressings

ALLEVYN GENTLE BORDER Foam Dressings are **trusted to conform and stay in place.**<sup>1-5</sup>



Pressure injury prevention with ALLEVYN GENTLE BORDER

EXUDATE LEVEL



PRIMARY INDICATIONS



## Product page 25 references:

**1.** Hurd T, Gregory L, Jones A, Brown S. A multi-centre in-market evaluation of ALLEVYN Gentle Border. Wounds UK. 2009;5(3):32-44. **2.** Callaghan R, Chadwick P, Mahoney K, Stephen-Haynes J. Case series evaluation: The use of Allevyn gentle border multisite on chronic wounds. Wounds UK. 2012;8(4):110-118. **3.** Davies A, Harish S, Price J. Selecting dressings to manage exudate and enhance patient wellbeing. Wounds UK. 2015;11(3):54-61. **4.** Hampton S. An evaluation of a silicone adhesive shaped heel dressing. British journal of nursing (Mark Allen Publishing). 2010;19(6):S30-33. **5.** Stephen-Haynes J, Greenwood M, Merrick J, Callaghan R. Dressing challenging anatomical areas: the Allevyn Gentle Border range. 2012;17:S38-S44.

# ALLEVYN<sup>®</sup> GENTLE BORDER Foam Dressings

ALLEVYN GENTLE BORDER Dressings are adaptable and put your patients' wellbeing first, with a variety of shapes and sizes **to suit multiple wound types**.<sup>1-4</sup>



## Multi-way stretch technology

- Helps with application on **awkward areas**<sup>1-4</sup>
- Facilitates conformability and helps to **maximise patient comfort**<sup>1-5</sup>



## Multi-site unique trilobe dressing



## Pressure injury prevention<sup>†</sup>

- Unique three-layer construction **redistributes pressure**<sup>\*2,3</sup>
- Helps **reduce pressure injury incidence**<sup>†8</sup> which may reduce associated costs
- The ability to cut<sup>7</sup> and multi-way stretch **helps conform to awkward areas**<sup>1,2,4</sup> making the dressings versatile and adaptable for use under medical devices such as catheters and other tubing



### Product page 26 references:

**1.** T. Hurd, L. Gregory, A. Jones and S. Brown, "A multi-centre, in market evaluation of ALLEVYN Gentle Border", Wounds UK, Vol 5, 32-44. 2009 **2.** Smith & Nephew 2016. ALLEVYN Gentle Border Heel Gen 2 - physical evaluation. Internal Report. DS/16/465/R. **3.** Smith & Nephew 2017. ALLEVYN Gentle Border Gen 2 - Physical Evaluation. Internal Report. DS/16/424/R V3. **4.** Rafter L, Reynolds T, Rafter M. An audit of patient outcomes in the management of skin tears using silicone dressings. Wounds UK. 2016;12(2):70-78. **5.** Hampton S. An evaluation of a silicone adhesive shaped heel dressing. Br J Nurs. 2010;19(6):S30-33.

# ALLEVYN<sup>®</sup> GENTLE BORDER LITE Foam Dressings

ALLEVYN GENTLE BORDER LITE Foam Dressings are  
**trusted to conform and stay in place with a thin fit.**<sup>1-3</sup>

Pressure injury prevention with ALLEVYN GENTLE BORDER LITE

EXUDATE LEVEL



PRIMARY INDICATIONS



## Product page 27 references:

**1.** Lynne V, Burns L, Handsaker J, Murdoch JM. Epidermolysis bullosa: management complexities for paediatric patients. British journal of nursing (Mark Allen Publishing). 2018;27(S20-S25). **2.** Smith & Nephew. Post Market Clinical Follow-Up (PMCF) Report for ALLEVYN Gentle Border Lite, V1. 2021. **3.** Stephen-Haynes J, Greenwood M. Clinical evaluation of Allevyn Gentle Border Lite™ within one health trust. British journal of nursing. 2011;20:S36-S42.

# ALLEVYN<sup>®</sup> GENTLE BORDER LITE Foam Dressings

With multi-way stretch, unique multisite trilobe design and thin fit, ALLEVYN GENTLE BORDER LITE Dressings are **designed to optimize patient comfort**.<sup>\*1-8</sup>



## Multi-way stretch technology

- Helps with application on **awkward areas and areas of high patient movement**<sup>3,9</sup>



## Multi-site unique trilobe dressing

- Unique, trilobe design **conforms closely to difficult to dress body areas**<sup>2</sup>



## Pressure injury prevention<sup>‡</sup>

- Unique three-layer construction **helps redistribute pressure**<sup>5,11</sup>
- Helps **reduce facial medical device related pressure injury** incidence<sup>12</sup>
- High conformability to the contours of the face<sup>12,13</sup> helps **protect skin exposed to pressure and friction**,<sup>11,12,14-16</sup> making the dressing adaptable for use under medical devices such as face masks and other PPE



### Product page 28 references:

**1.** Hampton S. An evaluation of a silicone adhesive shaped heel dressing. British journal of nursing (Mark Allen Publishing). 2010;19(6):S30-33. **2.** Hurd T, Gregory L, Jones A, Brown S. A multicentre in-market evaluation of ALLEVYN Gentle Border. Wounds UK. 2009;5(3):32-44. **3.** Stephen-Haynes J, Greenwood M. Clinical evaluation of Allevyn Gentle Border Lite™ within one health trust. British journal of nursing. 2011;20:S36-S42. **4.** Smith & Nephew 2016. ALLEVYN Gentle Border Heel Gen 2 – physical evaluation. Internal Report. DS/16/465/R. **5.** Smith & Nephew 2017. ALLEVYN Gentle Border Gen 2 - Physical Evaluation. Internal Report. DS/16/424/R V3. **6.** Rafter L, Reynolds T, Rafter M. An audit of patient outcomes in the management of skin tears using silicone dressings. Wounds UK. 2016;12(2):70-78. **7.** Grothier L. Gentle foam dressings: interim results of an evaluation of the Allevyn range. Br J Nurs. 2009;18(11). **8.** Vowden K, Harding K, Moiemmen N, Drysdale K, Mistry C. An open, prospective randomised, multi-centre clinical evaluation of a hydrocellular silicone foam dressing\* in the management of exuding chronic and acute wounds. Paper presented at: EWMA; 2011; Brussels. **9.** Smith+Nephew 2019. Technical Rationale of Multiway Stretch Claim for ALLEVYN Gentle Boarder Lite. Internal Report. RD/19/201. **10.** Smith+Nephew 2015. Cutting of ALLEVYN Variants. Internal Report. DS/14/318/R.

# ALLEVYN<sup>®</sup> GENTLE Foam Dressings

Trusted to minimise pain and trauma on delicate skin,  
staying in place during application.<sup>1-3</sup>



EXUDATE LEVEL

PRIMARY INDICATIONS



## Product page 29 references:

**1.** Smith+Nephew 2022.Post Market Clinical Follow-Up (PMCF) Report for ALLEVYN GENTLE. CSD.AWM.22.050 **2.** Hurd T, Gregory L, Jones A, Brown S.A multi-centre in-market evaluation of ALLEVYN Gentle Border. Wounds UK. 2009;5(3):32-44. **3.** Hampton S. An evaluation of a silicone adhesive shaped heel dressing. British journal of nursing (Mark Allen Publishing). 2010;19(6):S30-33



# ALLEVYN<sup>◇</sup> GENTLE Foam Dressings

With **multi-way stretch and soft low-tack silicone adhesive**, ALLEVYN GENTLE Dressings are designed to stay in place\* on delicate skin.<sup>1,2</sup>



## Multi-way stretch technology

- Helps with **application on awkward areas** and areas of high patient movement<sup>3,4</sup>
- Facilitates conformability<sup>3</sup>



## Soft low-tack silicone adhesive

- Suitable for **delicate skin**<sup>1,2</sup>



### Product page 30 references:

**1.** Rafter L, Reynolds T, Rafter M. An audit of patient outcomes in the management of skin tears using silicone dressings. Wounds UK. 2016;12(2):70-78 **2.** Carter J. The use of a silicone adhesive dressing (ALLEVYN GENTLE BORDER) on a patient with extremely fragile skin. Paper presented at: Wounds UK; 2008; Harrogate, UK **3.** Smith+Nephew 2022. Post Market Clinical Follow-Up (PMCF) Report for ALLEVYN GENTLE. CSD.AWM.22.050. **4.** Smith+Nephew 2019. ALLEVYN Gentle 2 - Extensibility testing. Internal Report. DS/19/198/R Version 2. **5.** Smith+Nephew 2014. An Open, Prospective, Randomised Volunteer Trial to Assess the Retention Qualities of 4 Non-bordered Silicone Foam Dressings under Secondary Retention. Internal Report. VTR/HVT079/ST965. **6.** Vowden K. An open, prospective randomised, multi-centre clinical evaluation of a hydrocellular silicone foam dressing\* in the management of exuding chronic and acute wounds. Paper presented at: EWMA; 2011; Brussels. **7.** Smith+Nephew 2019. Project Peridot (ALLEVYN Gentle V2 with Alston Silicone WCL) Non-Specification Physical Testing for Verification. Internal Report. DS/19/058/R.

# ALLEVYN<sup>®</sup> Ag Antimicrobial Foam Dressings

Available in ADHESIVE, NON-ADHESIVE, and GENTLE BORDER variants and are **trusted to help infection prevention and care**.<sup>1-5</sup>



## EXUDATE LEVEL



## PRIMARY INDICATIONS



### Product page 31 references:

**1.** Data on File 0703014 - Antimicrobial activity of ALLEVYN Ag Adhesive over 7 days, Emma Woodmansey, March 2007 **2.** Smith, Nephew. PMS 273 ALLEVYN Ag Adhesive: PMCF ACTIVITY SUMMARY REPORT, Version 02 **3.** Smith, Nephew. PMS 329 ALLEVYN<sup>®</sup> Ag Gentle Border:PMCF ACTIVITY SUMMARY REPORT, Version 02. **4.** Smith+Nephew 2007.Antimicrobial Activity of Allevyn Ag Non-Adhesive Dressing against a Broad Spectrum of Microorganisms. Internal Report. DOF 0703006 **5.** Kotz P, Fisher J, Mccluskey P, Hartwell SD, Dharma H. Use of a new silver barrier dressing, ALLEVYN Ag in exuding chronic wounds. International Wound Journal. 2009;6(3):186-194.

# ALLEVYN<sup>®</sup> Ag Antimicrobial Foam Dressings

Combining the benefits of the ALLEVYN Range with added antimicrobial activity of silver,<sup>\*1-3</sup> the ALLEVYN Ag Range is **designed for patient comfort when infection is a concern.**<sup>4-7</sup>



**Sustained release of silver sulfadiazine (SSD)**

- Provides antimicrobial action for **up to 7 days**<sup>1,2,8</sup>
- Kills pathogenic



ALLEVYN<sup>®</sup> Ag  
ADHESIVE  
Antimicrobial Foam Dressing

- Secure adhesion** to help keep the dressing in place without adhering to the wound<sup>13,14</sup>



- Suitable for fragile skin<sup>†</sup>** and conforms to body

## Product page 32 references:

**1.** Smith+Nephew 2007.Antimicrobial Activity of ALLEVYN Ag Adhesive Dressing Over 7 Days. Internal Report. DOF 0703014. **2.** Smith+Nephew 2009.The equivalence of the antimicrobial efficacies of the ALLEVYN Ag foam variants against key wound pathogens. Internal Report. RR-WMP07330-10-03. **3.** Smith+Nephew 2007.Antimicrobial Activity of Allevyn Ag Non-Adhesive Dressing against a Broad Spectrum of Microorganisms. Internal Report. DOF 0703006. **4.** Foster AVM, Greenhill MT, Edmonds ME. Comparing two dressings in the treatment of diabetic foot ulcers. Journal of Wound Care. 1994;3(5):224 - 228. **5.** Kurring PA, Roberts CD, Quinlan D. Evaluation of a hydrocellular dressing in the management of exuding wounds in the community British Journal of Nursing 1994;3(20):1049-1050, 1052-1043. **6.** Smith+Nephew 2008.A multi-centre in-market evaluation of ALLEVYN Ag dressings. Internal Report. SR/CIME/009. **7.** Smith+Nephew 2008.An open, prospective, randomised, within volunteer comparison of Dakota and Mepilex border. Internal Report. HVT050/ST788. **8.** Smith+Nephew 2007.Antimicrobial Activity of Allevyn Ag Non-Adhesive Dressing over 7 days. Internal Report. DOF 0703003. **9.** Smith+Nephew 2007.Antimicrobial Activity of ALLEVYN Ag Adhesive Dressing Against a Broad Spectrum of Microorganisms. Internal Report. DOF 0703007. **10.** Vaughan K, Woodmansey, E. ALLEVYN Ag Adhesive - Claims Support: Reduces Wound Odour by Reducing the Amount of Odour Causing Organisms in the Wound. In. Internal Statement: Smith+Nephew; 2011. **11.** Vaughan K, Woodmansey E. Allevyn Ag Non-Adhesive - Claims Support: Reduces Wound Odour by Reducing the Amount of Odour Causing Organisms in the Wound. In. Internal Statement: Smith+Nephew; 2011. **12.** Smith+Nephew 2018.A reduced bacterial count reduces the levels of MMP, which are causative of prolonged/ chronic inflammation. Internal Statement. EO.AWM.PCSgen.003.v1. **13.** Martini L, Brandani P, et al. Comparison of two dressings in the management of partial-thickness donor sites. Journal of Wound Care. 1999;8(9):457-460 **14.** Smith & Nephew 2015. Product Safety Statement - ALLEVYN ADHESIVE. Internal report. 185. **15.** Smith & Nephew 2006. A prospective user evaluation on the effect of process changes to the manufacture of ALLEVYN NON-ADHESIVE wound dressings Internal report CER/CE/022/ANA. **16.** Leonard S, Mccluskey P, Long S, et al. An evaluation of ALLEVYN ADHESIVE and NON-ADHESIVE Foam Dressings. Wounds UK. 2009;5(1):17-28. **17.** Smith+Nephew 2018.Project Peridot testing - ALLEVYN Non-Adhesive dressings. Internal Report. DS/18/264/R. **18.** Franks PJ, Moody M, Moffatt CJ, et al. Randomized trial of two foam dressings in the management of chronic venous ulceration. Wound Repair and Regeneration. 2007;15(2):197 - 202. **19.** Smith+Nephew 2010. Multi-centre, non-comparative clinical in market evaluation of ALLEVYN GENTLE BORDER Dressing; An open, prospective, randomised, within volunteer comparison of ALLEVYN GENTLE BORDER and Mepilex™. Internal report. OR-DOF/011.

# ALLEVYN<sup>®</sup> ADHESIVE Foam Dressings

Trusted to stay in place with strong adhesion.<sup>1-5</sup>



## EXUDATE LEVEL



## PRIMARY INDICATIONS



### Product page 33 references:

**1.** Leonard S, McCluskey P, Long S, et al. An evaluation of Allevyn Adhesive and Non-Adhesive foam dressings. Wounds UK. 2009;5(1):17 - 28. **2.** Amione P, Ricci E, Topo F. Comparison of Allevyn Adhesive and Biatain Adhesive in the management of pressure ulcers. J Wound Care. 2005;14(8):365-370. **3.** Chamorro AM, Vidal Thomas MC, Mieras AS, Leiva A, Martinez MP, Hernandez Yeste MMS. Multicenter randomized controlled trial comparing the effectiveness and safety of hydrocellular and hydrocolloid dressings for treatment of category II pressure ulcers in patients at primary and long-term care institutions. Int J Nurs Stud. 2019;94:179-185. **4.** Narci A, Embleton DB, Boyaci EO, Mingir S, Cetinkursun S. A practical offer for hypospadias dressing: AllevynR. Afr J Paediatr Surg. 2011;8(3):272-274. **5.** Peach V. Evaluating adhesive foam wound care dressings in clinical practice. Wounds UK. 2012;8(3):53-60.

# ALLEVYN<sup>®</sup> ADHESIVE Foam Dressings

With our **strongest adhesion and multi-way stretch technology**, ALLEVYN ADHESIVE Dressings are designed to stay in place.<sup>1-5</sup>



## Secure adhesion

- The low allergy / non-sensitising adhesive helps to **keep the dressing securely in place** without adhering to the wound



## Multi-way stretch technology



### Product page 34 references:

**1.** Amione P, Ricci E, Topo F. Comparison of Allevyn Adhesive and Biatain Adhesive in the management of pressure ulcers. J Wound Care. 2005;14(8):365-370. **2.** Chamorro AM, Vidal Thomas MC, Mieras AS, Leiva A, Martinez MP, Hernandez Yeste MMS. Multicenter randomized controlled trial comparing the effectiveness and safety of hydrocellular and hydrocolloid dressings for treatment of category II pressure ulcers in patients at primary and long-term care institutions. Int J Nurs Stud. 2019;94:179-185. **3.** Leonard S, McCluskey P, Butters V, Winter R, Smith G. An evaluation of Allevyn™ Adhesive and Non-Adhesive foam dressings. Wounds UK. 2009;5(1):17-26. **4.** Narci A, Embleton DB, Boyaci EO, Mingir S, Cetinkursun S. A practical offer for hypospadias dressing: Allevyn®. Afr J Paediatr Surg. 2011;8(3):272-274. **5.** Peach V. Evaluating adhesive foam wound care dressings in clinical practice. Wounds UK. 2012;8(3):53-60. **6.** Martini L, Reali U, Borgognoni L, Brandani P, Andriessen A. Comparison of two dressings in the management of partial-thickness donor sites. J Wound Care. 1999;8(9):457-460. **7.** Bale S, Squires D, Varnon T, Walker A, Benbow M, Harding K. A comparison of two dressings in pressure sore management. J Wound Care. 1997;6(10):463-466. **8.** Avanzi A, Martinelli M, Accardi S, Giraudi C, Peroli P. Adhesive Hydrocellular Dressing vs Hydrocolloid Dressing in the Management of 2nd and 3rd Degree Pus. Poster presented at: Eighth European Conference on Advances in Wound Management; April 26-28, 1998; Madrid, Spain. **9.** Smith & Nephew 2015. Product Safety Statement - ALLEVYN Adhesive. Internal Report. 185. **10.** Smith & Nephew 2015. Cutting of ALLEVYN Variants. Internal Report. DS/14/318/R.

# ALLEVYN<sup>®</sup> NON-ADHESIVE Foam Dressings

Trusted to minimise pain and trauma on delicate skin upon dressing removal.<sup>1-3</sup>



EXUDATE LEVEL

PRIMARY INDICATIONS



## Product page 35 references:

**1.** Leonard S, Mccluskey P, Long S, et al. An evaluation of Allevyn Adhesive and Non-Adhesive foam dressings. Wounds UK. 2009;5(1):17 - 28. **2.** Smith+Nephew 2006. A prospective user evaluation on the effect of process changes to the manufacture of ALLEVYN Non-Adhesive wound dressings. Internal Report. CER/CE/022/ANA **3.** Smith+Nephew 2008. An evaluation of the use of ALLEVYN Adhesive and ALLEVYN Non-Adhesive dressings. Internal Report. SR/CIME/003.



# ALLEVYN<sup>®</sup> NON-ADHESIVE Foam Dressings

With unique shapes and non adherent wound contact layer, ALLEVYN NON-ADHESIVE Dressings are **designed to optimise patient comfort for delicate skin**.<sup>1-5</sup>



## Non-adherent

- Suitable for **fragile skin**<sup>1-3</sup>
- Suitable **for use under compression**, and retains fluid when compressed<sup>6,7</sup>



## Unique heel shape

- Facilitates **conformability to the heel area**<sup>8</sup>



### Product page 36 references:

**1.** Leonard S, McCluskey P, Long S, Butters V, Winter R, Smith G. An evaluation of Allevyn™ Adhesive and Non-Adhesive foam dressings. Wounds UK. 2009;5(1):17-26. **2.** Smith+Nephew 2006. A prospective user evaluation on the effect of process changes to the manufacture of ALLEVYN Non-Adhesive wound dressings. Internal Report. CER/CE/022/ANA. **3.** Kurring PA, Roberts CD, Quinlan D. Evaluation of a hydrocellular dressing in the management of exuding wounds in the community British Journal of Nursing 1994;3(20):1049-1050, 1052-1043. **4.** Smith+Nephew 2008. An evaluation of the use of ALLEVYN Adhesive and ALLEVYN Non-Adhesive dressings. Internal Report. SR/CIME/003. **5.** Foster AVM, Greenhill MT, Edmonds ME. Comparing two dressings in the treatment of diabetic foot ulcers. Journal of Wound Care. 1994;3(5):224 - 228. **6.** Smith & Nephew 2018. Project Peridot Testing - ALLEVYN Non-Adhesive dressings. Internal Report. DS/18/264/R. **7.** Franks PJ, Moody M, Moffatt CJ, et al. Randomised Trial of Two Foam Dressings in the Management of Chronic Venous Ulceration. Wound Repair and Regeneration. 2007;15(2):197 - 202. **8.** Smith+Nephew 2022. ALLEVYN Non-Adhesive (Inc. ALLEVYN Heel) Design Verification of Usability. Internal Report. W/02/119/B/R3. **9.** Smith+Nephew 2020. Verification testing of simulated use of ALLEVYN Tracheostomy. Internal Report. W/02/119/R1.

# WOUND COMPASS<sup>®</sup>

## Clinical Support App (CSA)

Every wound tells a story. But sometimes your team needs help reading them.

More non-wound specialists are treating chronic wounds,<sup>1</sup> with limited wound care experience affecting confidence and formulary adherence; leading to significant wound care variation.<sup>2</sup>

Help **reduce practice variation** with a tool that aids assessment and



WOUND COMPASS<sup>®</sup> CSA provides:



Treatment guidance



Product guidance



Improved confidence when treating wounds



Guidance on when to consult a specialist



Access to additional educational resources, including clinical decision support

### Product page 42 references:

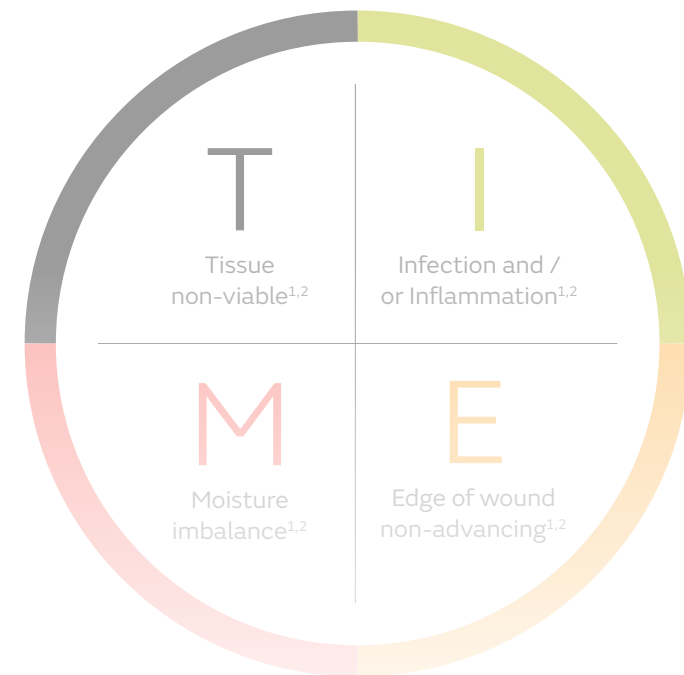
**1.** Nursing in Practice. Good hygiene when dressing wounds. Available at: <https://www.nursinginpractice.com/clinical/good-hygiene-when-dressing-wounds/>. Accessed November 2021. **2.** Gray TA, et al. What factors influence community wound care in the UK? A focus group study using the Theoretical Domains Framework. BMJ Open 2019; 9:e024859. doi:10.1136/bmjopen-2018-024859. **3.** World Union of Wound Healing Societies (2020) Strategies to reduce practice variation in wound assessment and management: The T.I.M.E. Clinical Decision Support Tool. London: Wounds International. Available at: [www.woundsinternational.com](http://www.woundsinternational.com). **4.** Smith+Nephew 2021. Clinical Support App Pilot Survey Results. Internal Report. CSD.AWM.21.002. **5.** Smith+Nephew 2021. Wound Compass App Limited Market Release Pilot Phase Analytics. Internal Report. RD/21/074.

## T.I.M.E.<sup>1,2</sup>

# Clinical decision support tool (CDST)

The **prevalence of chronic wounds is growing**, with clinicians facing **increased expectations** – despite time and budget restrictions – and more patients treated by non-specialists who need additional guidance.

When inconsistencies and limited involvement from other specialists may result in **delayed wound healing**, there's a need to structure and simplify clinical practice.<sup>3,5</sup>



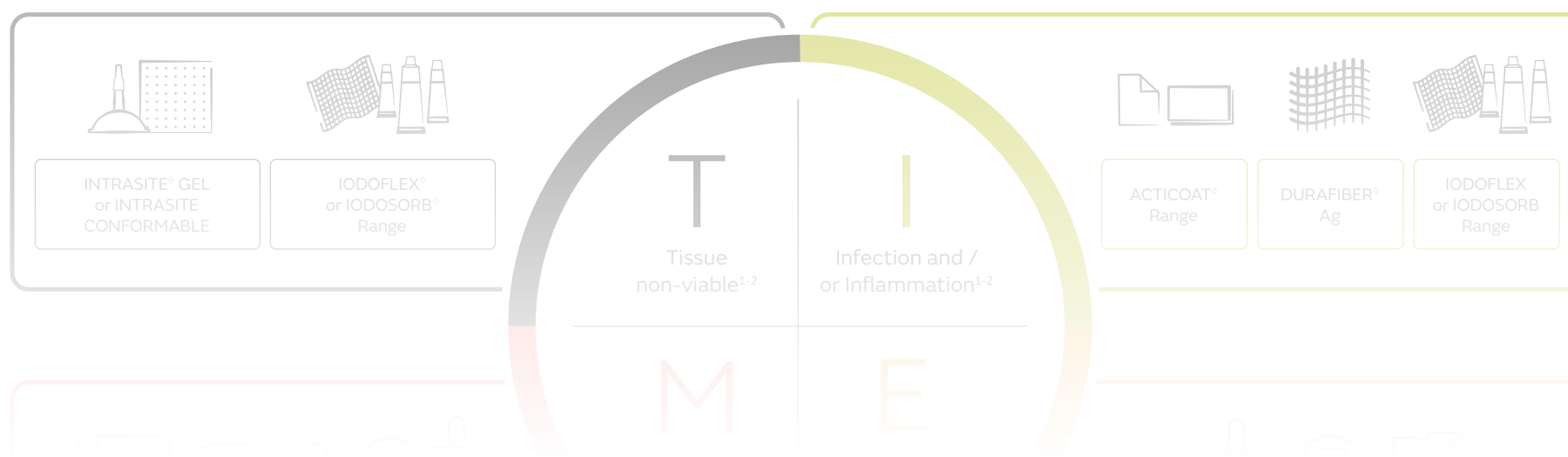
T.I.M.E CDST uses an **evidence-based, five-step approach** that incorporates the principles into a framework for nurses

### Product page 43 references:

**1.** Schultz GS, Sibbald RG, Falanga V, et al. Wound bed preparation: a systematic approach to wound management. Wound Rep Reg (2003);11:1-28. **2.** Leaper DJ, Schultz G, Carville K, Fletcher J, Swanson T, Drake R. Extending the TIME concept: what have we learned in the past 10 years? Int Wound J 2012; 9 (Suppl. 2):1-19. **3.** Guest JF, Vowden K, Vowden P. The health economic burden that acute and chronic wounds impose on an average clinical commissioning group/health board in the UK. J Wound Care. 2017;26(6):292-303. **4.** Guest JF, Fuller GW, Vowden P. Cohort study evaluating the burden of wounds to the UK's National Health Service in 2017/2018: update from 2012/2013. BMJ Open. 2020;10(12):e045253. **5.** Rossington A, Drysdale, K, and Winter R. Clinical performance and positive impact on patient wellbeing of ALLEVYN Life. Wounds UK. 2013;9(4):91-95.

# T.I.M.E.<sup>1,2</sup>

## Clinical decision support tool (CDST)



### Product page 44 references:

**1.** Schultz GS, Sibbald RG, Falanga V, et al. Wound bed preparation: a systematic approach to wound management. Wound Rep Reg (2003);11:1-28. **2.** Leaper DJ, Schultz G, Carville K, Fletcher J, Swanson T, Drake R. Extending the TIME concept: what have we learned in the past 10 years? Int Wound J 2012; 9 (Suppl. 2):1-19.

# formeo

## Next-generation digital wound management ecosystem

### What is formeo?

A non-prescription ordering system that facilitates tailored supply routes to help **reduce costs, product waste, and treatment delays**.

- Nurses report spending on average **2.3 hours each week** chasing and collecting prescriptions from pharmacies<sup>\*1</sup>
- **79%** agreed a delay in obtaining dressings can have a negative impact on patient outcome<sup>s\*1</sup>
- **76%** report delays to wound healing due to not having

### How does Formeo work?



**Save clinician time** – immediate access to ordering, formulary-compliant dressings<sup>2</sup>



**Considerable product waste reduction** – split boxes and use dressing across multiple patients. No repeat prescriptions required<sup>2</sup>



**Fewer treatment delays** – facilities access to the dressing of choice at the point of care<sup>2</sup>

### Product page 46 references:

**1.** Smith+Nephew 2021. Formeo waste and efficiency survey. Internal report. MADOF019. **2.** Carmichael K, Hughes J, Styche T. Impact of a wound management system on budget optimisation, formulary compliance and variations in care. Br J Community Nurs. 2021 May 2;26(5):246-250.