

+ Caring more by wasting less with optimised ALLEVYN[®] Dressing packaging



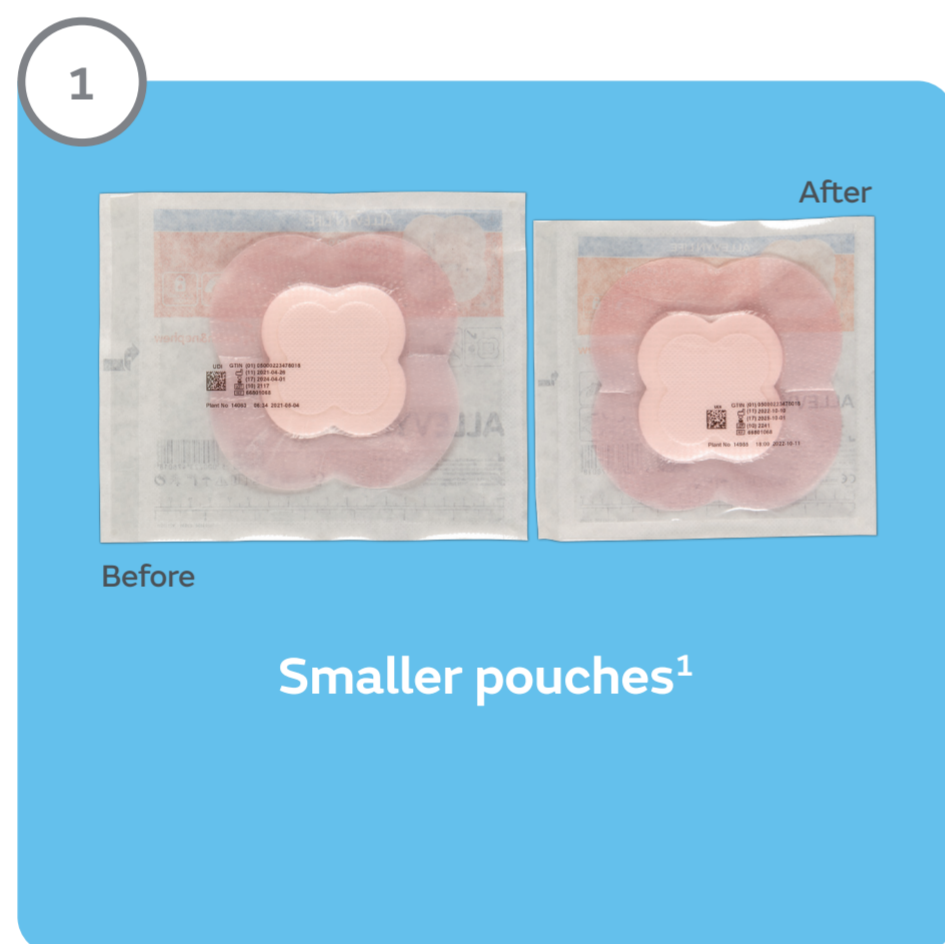
Less waste
+ more care

We have optimised the size of our ALLEVYN Dressing packaging – starting with our bordered dressings – to eliminate excess packaging material, reducing the size of our cartons, pouches and cases **by over 20%**.

You can identify our new packaging by:

Pouches now have less packaging material surrounding the dressing

The reduction icon on the front of optimised cartons



28%
less packaging on
ALLEVYN LIFE
Dressings¹



20%
less packaging on
ALLEVYN
GENTLE BORDER
Dressings¹



25%
less packaging on
ALLEVYN
GENTLE BORDER
LITE Dressings¹



20%
less packaging on
ALLEVYN
ADHESIVE
Dressings¹

1. Smith+Nephew 2022. Methodology for the reduction in packaging material of ALLEVYN[®] Bordered Dressings. Internal report CSD.AWM.22.045