

+ Real life Real improvements

Taking control of chronic wound care

Smith+Nephew



ALLEVYN [◇]
Wound Dressings

Helping you get **CLOSER TO ZERO** [◇]
human and economic consequence
of wounds

smith-nephew.com/allevyn

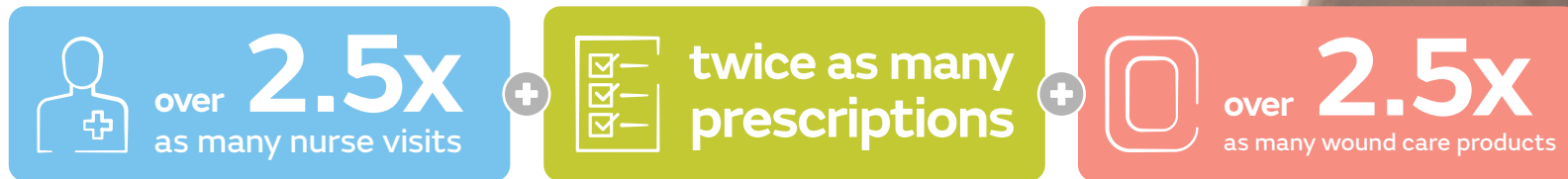


THE CHRONIC WOUND STORY STARTS HERE →

More wounds Smaller budgets Not enough nurses

The pressures of dealing with more wounds and reduced budgets is impacting how your nurses spend their time with patients. With a **significant burden** on staff and resources, it's tough to find the time to look at patients' wider health concerns.

Managing chronic wounds uses **significantly more resources** per patient, when compared to acute wounds¹:



Think about the impact that addressing these issues could make to your work day

Feeling the pressure of managing care

From managing your team to keeping control of your budgets, while also treating more patients with fewer staff, the **ongoing challenge of complex wound care** is causing some major issues.

Clinically unnecessary dressing changes have a **major impact** on resources, schedules and costs.

How will you manage increasing demand in the future?



Almost

70%

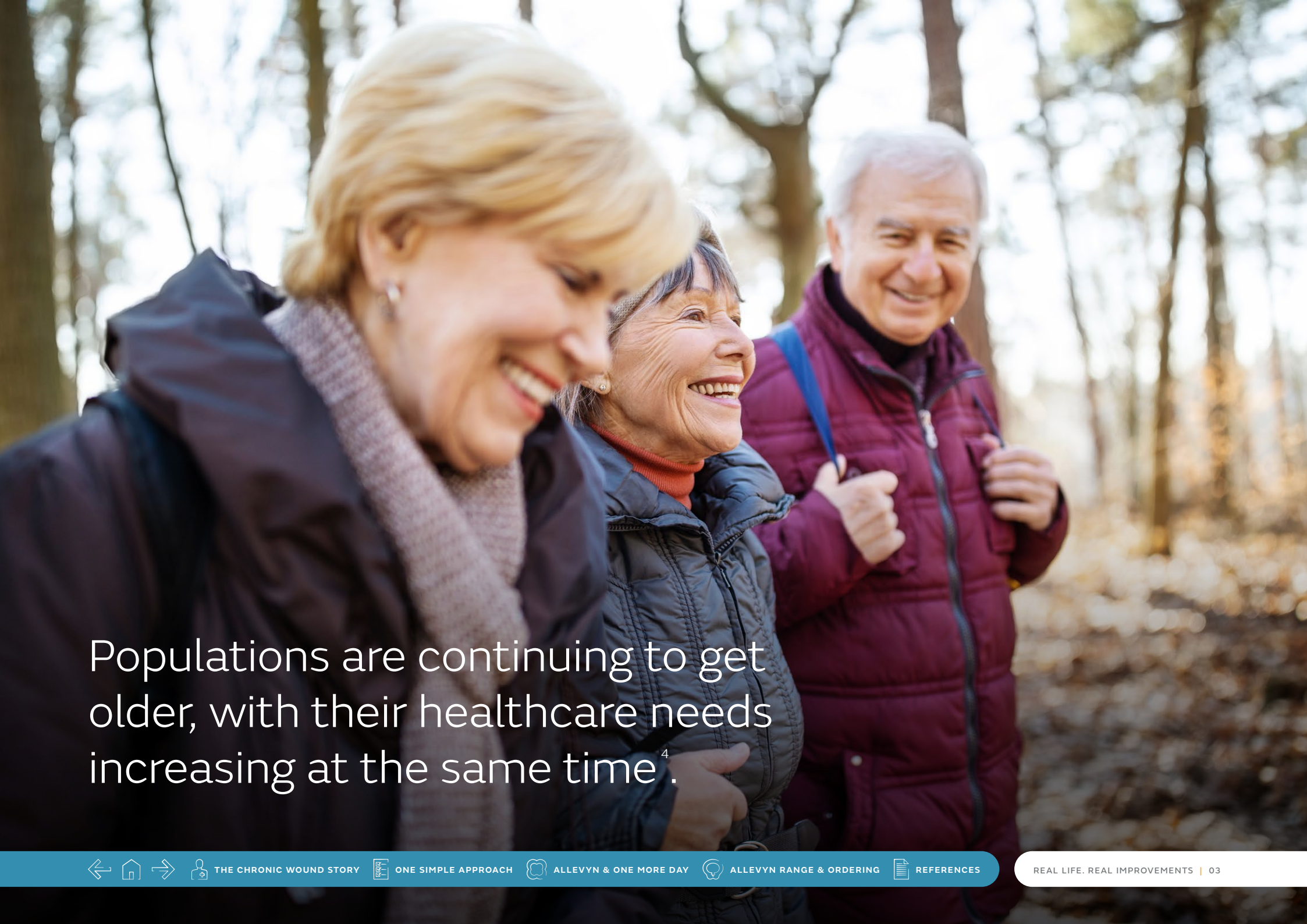
of dressing changes are driven by schedules²



50%

of dressing changes in the community are clinically unnecessary³





Populations are continuing to get older, with their healthcare needs increasing at the same time⁴.

You're being asked to do more with less

With a growing, ageing population with multiple health issues, **we're seeing chronic wounds becoming more common**. Wound care is an essential part of what you and your team do each day, but costs are high and growing fast.

At an annual cost of £5 billion, wounds impose a **substantial health economic burden** on the UK's NHS, comparable to that of managing obesity⁵.

Budgets are not increasing to meet demand, and cost savings on supplies won't make up the difference. **Pressure is building** in an already overloaded healthcare system.

The average cost of patient care for a non-healing wound has been shown to be

over 2x

as much as that of a healed wound*⁶

With the growing problem of doing more with less, isn't it time to do something different?



*wounds that healed within the one-year study period



THE CHRONIC WOUND STORY



ONE SIMPLE APPROACH



ALLEVYN & ONE MORE DAY



ALLEVYN RANGE & ORDERING



REFERENCES

REAL LIFE. REAL IMPROVEMENTS | 04

The right time for the right care

Unnecessary dressing changes consume valuable time which could be used for patients' other clinical care needs, impacting their wellbeing. Many patients are living with deteriorating, debilitating and distressing wounds which can lead to confidence issues and social isolation. **Sadly, over a quarter of wound patients see friends and family less, and a third can't work full-time⁷.**

Nurses **feel the burden** of their patients' ongoing health issues, raising stress levels and impacting their morale.

It's clear that some patients need more care, while others could benefit from less. By focusing on unique, individual needs you'll provide **care that's optimised for patients' real lives.**

24%

of patients with chronic wounds have lived with them for at least 6 months, **with almost 16% remaining unhealed for a year or more⁸**

Can you make a real, positive impact on your patients' wound care?





Looking at your patients' needs first lets you choose dressings that work in partnership with their real lives.



THE CHRONIC WOUND STORY



ONE SIMPLE APPROACH



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REFERENCES

Different people, different needs

One simple approach



She's active, and engaged in her own care. Wants to get back to real life, with less frequent appointments to fit her needs.

Low to moderate exudate.



Try a dressing with unique technology designed to allow patients to wear it longer¹, letting them know when it needs changing². They'll feel confident knowing that it won't let them down:

Try ALLEVYN^o LIFE for one more day

Discover
more



This patient has issues with leaks and dressings coming off. Her limited mobility adds additional challenges to care.

High exudate chronic wound.



Look at a dressing which absorbs^{3,4}, locks in and minimises the visibility of exudate through advanced lock-in and masking technologies^{2,5,6}, while helping to avoid leaks and control odour⁷⁻⁹:

Try ALLEVYN^o LIFE

Discover
more



A patient with multiple health issues which require frequent appointments. There's a risk of further complications.

Low to moderate exudate.



This patient would benefit from a high-quality low-profile silicone dressing that is highly conformable¹⁰⁻¹³ on hard-to-dress areas, stays in place^{14,15}, and is easy to apply and remove^{10,16,17}:

Try ALLEVYN^o GENTLE BORDER

Discover
more

Confidence-building care for every patient

Taking inspiration from the uniquely individual needs of patients, the **ALLEVYN**[◇] family is designed to provide **optimal patient-centred care** for a wide range of chronic wounds at various stages of treatment.

Whether it's helping an active patient **get back to work earlier** by managing their wound exudate with **ALLEVYN**[◇] **LIFE**, or making sure an elderly patient **feels confident enough to leave their house** with the simple stay-in-place design of **ALLEVYN**[◇] **GENTLE BORDER**^{14,15}, we put the real needs of patients first.

What impact could an **ALLEVYN**[◇] patient-centred approach make to your patients' real lives?

ALLEVYN[◇]
Wound Dressings



Real change for real improvements

If your patient would benefit from ALLEVYN[®] LIFE then it could be time to discover the difference **one more day** can make. By reducing the number of unnecessary dressing changes^{1,5}, whilst maintaining **excellent exudate management^{*5}** and **patient comfort^{2,8}**, you can make a real impact for nurses and patients.

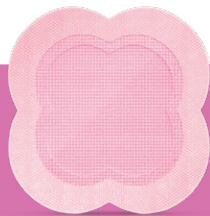
Click here to find out more about the ALLEVYN[®] LIFE mode of action

With its unique change indicator and advanced lock-in technology, ALLEVYN[®] LIFE ensures **optimal patient-centred wound care**:



EXUMASK[®] Change Indicator

Our unique change indicator lets you and your patients know the best time to change the dressing².



EXULOCK[®] Advanced Lock-in

Our advanced lock-in technology minimises leakage, ensuring that it lasts longer than other foam dressings^{3,8,9,16}.

*Based on a product evaluation

Is it time for ALLEVYN[®] LIFE and one more day?



Try ALLEVYN^o LIFE for one more day

You might know patients whose wounds could benefit from a **little more wear time**¹ and **excellent exudate management**³, active patients who you might not need to see so often. They could benefit from the **ALLEVYN^o LIFE one more day** approach.

What is the **one more day** approach?

Frequent dressing changes **can cause unnecessary disruption** for nurses and their patients. Wouldn't it be better if we could do fewer changes while maintaining wound healing and comfort?

.....

Simply identify **active patients who could benefit from longer wear**, who you might not need to visit so often:



HAS AN ACTIVE LIFESTYLE



HAS LOW TO MODERATE EXUDATE



ENGAGED IN THEIR OWN CARE



GETTING BACK TO THEIR REAL LIFE

Show them the **one more day** information pack and explain the benefits they'll experience from taking one day longer between dressing changes. **One more day** could make all the difference.

.....

Try one more day and see how you can change more by changing less.





For those patients who will benefit,
ALLEVYN[◇] LIFE can be worn almost
twice as long as standard dressings¹.



THE CHRONIC WOUND STORY



ONE SIMPLE APPROACH



ALLEVYN & ONE MORE DAY



ALLEVYN RANGE & ORDERING



REFERENCES

The ALLEVYN^o range

SILICONE FOAM DRESSINGS



Code	Description	Qty
ALLEVYN^o LIFE		
66801067	10.3cm x 10.3cm	10
66801068	12.9cm x 12.9cm	10
66801069	15.4cm x 15.4cm	10
66801070	21cm x 21cm	10
66801304	Heel 25cm x 25cm	5
66801306	Small Sacrum 7.2cm x 17.5cm	10
66801307	Large Sacrum 21.6cm x 23cm	10

*Also available as ALLEVYN^o Ag GENTLE BORDER Antimicrobial Foam Dressing

NON-BORDERED SILICONE DRESSINGS



Code	Description	Qty
ALLEVYN^o GENTLE BORDER		
66800269*	7.5cm x 7.5cm*	10
66800270*	10cm x 10cm*	10
66800900	10cm x 20cm	10
66800264	10cm x 25cm	10
66800265	10cm x 30cm	10
66800272*	12.5cm x 12.5cm*	10
66800975	15cm x 15cm	10
66800273*	17.5cm x 17.5cm*	10
66800506	Heel 23cm x 23.2cm	5
66800897	Small Sacrum 16.8cm x 17.1cm	6
66800898	Small Sacrum 16.8cm x 17.1cm	10
66801031	Large Sacrum 21.6cm x 23cm	10
66800959	Multisite 17.1cm x 17.9cm	10

Code	Description	Qty
ALLEVYN^o LIFE NON-BORDERED		
66801747	5.5cm x 5.5cm	10
66801748	10.5cm x 10.5cm	10
66801749	16cm x 16cm	10
66801751	10cm x 20cm	10
66801750	21cm x 21cm	10
ALLEVYN^o GENTLE		
66802128	5cm x 5cm	10
66802129	10cm x 10cm	10
66802130	10cm x 20cm	10
66802131	15cm x 15cm	10
66802132	20cm x 20cm	10
66802133	20cm x 50cm	2

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For detailed product information, including indications for use, contraindications, precautions and warnings, please consult the product's applicable Instructions for Use (IFU) prior to use.

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The ALLEVYN[◇] LIFE mode of action

With its unique quadrilobe shape, wide borders and flexible five layers, the ALLEVYN[◇] LIFE mode of action is designed to help patients get **back to their real lives**.^{3,8}

1

The soft silicone adhesive wound contact layer provides the **optimal balance of adherence and gentleness**^{1,8,18,19}, enabling the dressing to be lifted and repositioned on application⁵ and helping to **minimise pain during dressing changes**⁸. The perforations enable exudate to pass up through into the foam layer².

2

The foam layer **quickly absorbs exudate** vertically and transfers it away from the wound and peri-wound^{6,8,10}.

5

The breathable top film allows evaporation²³ of fluid **reducing the volume of fluid in the dressing**. It also provides a moisture and bacterial barrier.

4

The EXUMASK[®] layer effectively minimises visual impact of absorbed exudate^{3,4,22}. It also works as an indicator as to when to change the dressing, **minimising clinically unnecessary dressing changes**⁴.

3

The hyper-absorber lock-away layer with EXULOCK[®] Technology absorbs exudate and spreads it laterally across the dressing to utilise the entire dressing area. **It locks in exudate helping to prevent leakage**^{6,8,20,21}.



The ALLEVYN[®] GENTLE BORDER mode of action

ALLEVYN[®] GENTLE BORDER is adaptable and puts your patients' wellbeing first, with dressings **designed to work with real bodies and real wounds**.

1

The silicone wound contact layer helps application^{10,16,17}, and is **suitable for use on fragile skin**¹³. It can be repositioned²⁴ and its border **helps it stay in place**^{14,15}.

2

Exudate enters the **Hydrocellular foam layer** through perforations in the silicone wound contact layer.

3

The foam layer **absorbs exudate**^{11,12} which then transfers it away from the wound and towards the topfilm.

4

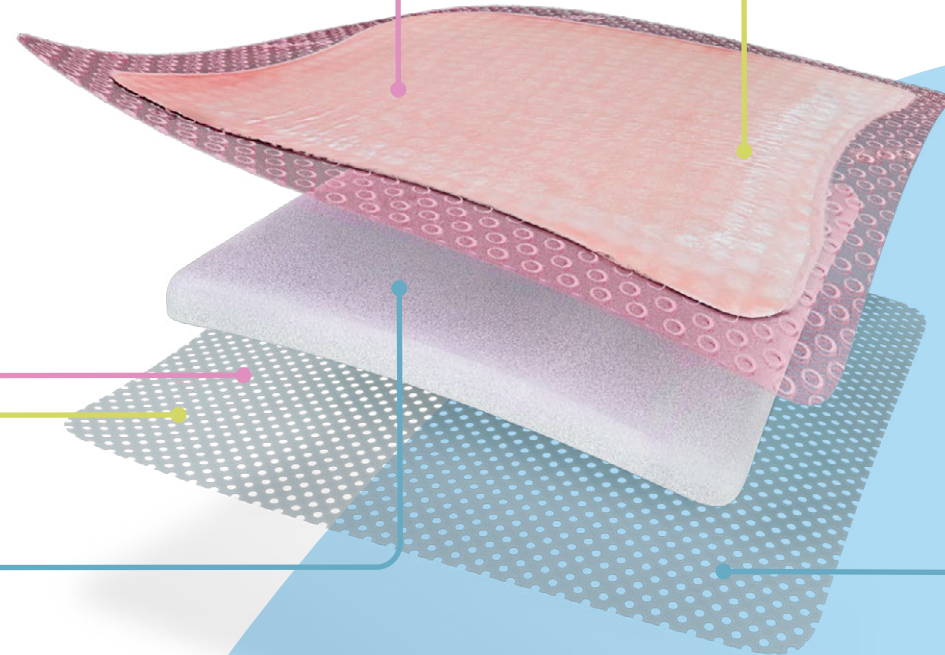
The breathable topfilm^{11,12} allows evaporation of fluid from the top of the dressing to help in the **management of exudate**. It is a **bacterial barrier**²⁵ to protect from contamination. The film is also showerproof¹⁴ meaning the patient can **shower with the dressing in place**.

5

It easily moulds to body contours and is **highly conformable**¹⁰⁻¹³, even on hard-to-dress areas such as fingers and toes.

6

The soft silicone layer **minimises pain** on removal^{10,20}.



Try ALLEVYN^o LIFE for one more day

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