# Smith-Nephew

# **Third Quarter 2024**



### Forward looking statements and non-IFRS measures

This document may contain forward-looking statements that may or may not prove accurate. For example, statements regarding expected revenue growth and trading profit margins, market trends and our product pipeline are forward-looking statements. Phrases such as "aim", "plan", "intend", "anticipate", "well-placed", "believe", "estimate", "expect", "target", "consider" and similar expressions are generally intended to identify forward-looking statements. Forward-looking statements involve known and unknown risks, uncertainties and other important factors that could cause actual results to differ materially from what is expressed or implied by the statements. For Smith+Nephew, these factors include: economic and financial conditions in the markets we serve, especially those affecting healthcare providers, payers and customers; price levels for established and innovative medical devices; developments in medical technology; regulatory approvals, reimbursement decisions or other government actions; product defects or recalls or other problems with quality management systems or failure to comply with related regulations; litigation relating to patent or other claims; legal compliance risks and related investigative, remedial or enforcement actions; disruption to our supply chain or operations or those of our suppliers; competition for gualified personnel; strategic actions, including acquisitions and dispositions, our success in performing due diligence, valuing and integrating acquired businesses; disruption that may result from transactions or other changes we make in our business plans or organisation to adapt to market developments; relationships with healthcare professionals; reliance on information technology and cybersecurity; and numerous other matters that affect us or our markets, including those of a political, economic, business, competitive or reputational nature. Please refer to the documents that Smith+Nephew has filed with the U.S. Securities and Exchange Commission under the U.S. Securities Exchange Act of 1934, as amended, including Smith+Nephew's most recent annual report on Form 20-F, for a discussion of certain of these factors. Any forward-looking statement is based on information available to Smith+Nephew as of the date of the statement. All written or oral forward-looking statements attributable to Smith+Nephew are qualified by this caution. Smith+Nephew does not undertake any obligation to update or revise any forward-looking statement to reflect any change in circumstances or in Smith+Nephew's expectations. The terms 'Group' and 'Smith+Nephew' are used for convenience to refer to Smith & Nephew plc and its consolidated subsidiaries, unless the context requires otherwise.

Certain items included in 'trading results', such as such as trading profit, trading profit margin, trading attributable profit, tax rate on trading results (trading tax expressed as a percentage of trading profit before tax), Adjusted Earnings Per Ordinary Share (EPSA), trading cash flow, free cash flow, trading profit to trading cash conversion ratio, leverage ratio, and underlying revenue growth are non-IFRS financial measures. The non-IFRS financial measures in this announcement are explained and, where applicable, reconciled to the most directly comparable financial measure prepared in accordance with IFRS in our Second Quarter and Half Year 2024 Results announcement dated 1 August 2024.

<sup>◊</sup> Trademark of Smith+Nephew. Certain marks registered in US Patent and Trademark Office.

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# **Summary**

### + Q3 underlying revenue growth of +4.0%

- US Recon returns to growth; OUS Recon, Sports Medicine and AWM remain strong in established markets
- Slow China quarter impacted growth by -190bps: reflecting VBP price impact in Sports; slow demand and resulting channel adjustments in Recon

#### Updating growth and margin outlook

- 2024: Around 4.5% underlying revenue growth, and up to 50bps trading margin expansion, primarily reflecting slower China through Q4
- 2025: 19.0%-20.0% trading margin, reflecting 2024 outlook and ongoing China headwinds; significant expansion driven by continued delivery of 12-Point Plan improvements

#### Transformation to higher growth company remains on the right course

- Growth in US Recon, the last area of structural weakness; China specific headwinds roll off in 2025
- Continued improvements in operating and commercial metrics show 12-Point Plan and cultural changes increasingly embedded

\*All references are to underlying growth, unless stated to be reported

# Q3 2024 Revenue



### Q3 2024 summary revenue performance

#### **Growth by Business Unit\***

Group 4.0% **Orthopaedics** 2.3% \$549m **Sports Med & ENT** 3.9% \$441m Total revenue of \$1,412m AWM • Underlying revenue growth **+4.0%**, 6.5% \$422m +4.0% reported • Same number of trading days vs Q3 **Growth by Region**\* 2023 Group 4.0% US 4.0% \$748m **Other Established Markets** 6.8% \$414m **Emerging Markets** -0.1% \$250m

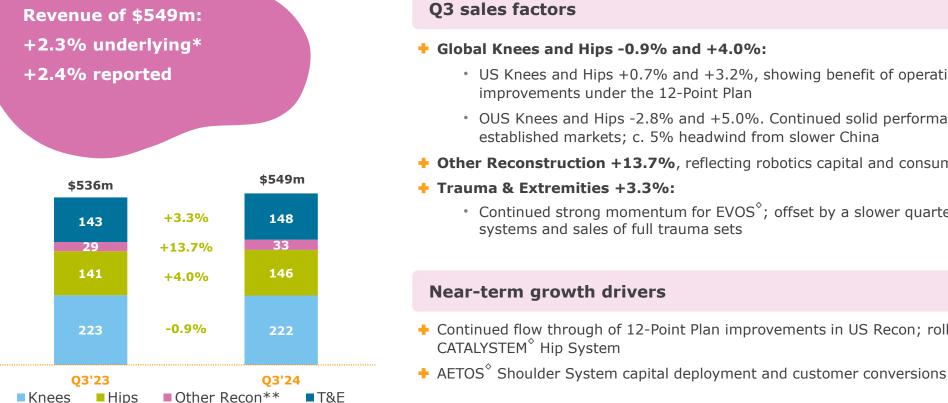
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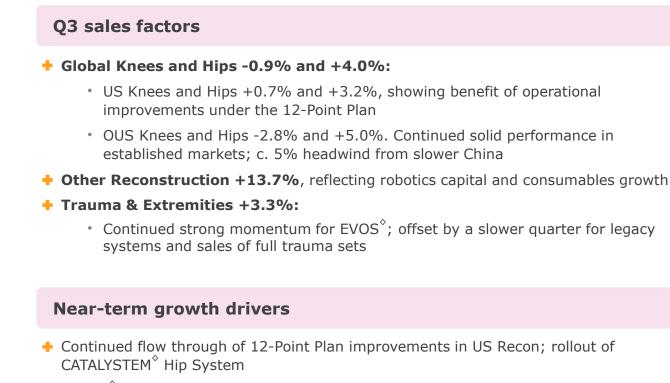
\* Growth rates are versus Q3 2023

\*\* Other Recon includes robotics capital sales, joint navigation and bone cement

# **Orthopaedics**

Positive growth in both of US Hips and Knees; weak guarter in China, lower T&E set sales



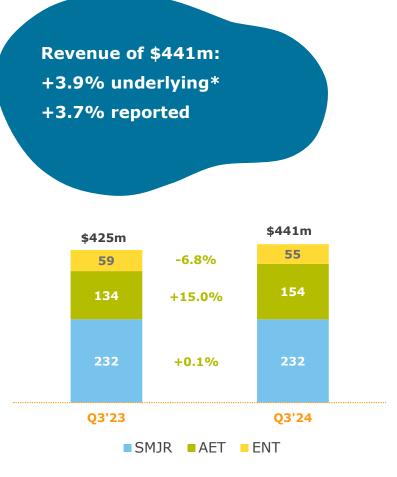




# **Sports Medicine & ENT**

Continued strong business unit performance excluding VBP

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#### **Q3** sales factors

#### + Sports Medicine Joint Repair +0.1%:

- +9.4% ex-China; continued strong growth from REGENETEN $^{\diamond}$  in rotator cuff
- China headwind reflects strong price headwind from VBP implementation

#### + AET +15.0%:

 Strong growth across arthroscopic tower categories and from WEREWOLF<sup>◆</sup> FASTSEAL; also reflects soft prior year comp

#### + ENT -6.8%:

 Reflects very strong prior year comp; return to more normalized growth expected in Q4

#### **Near-term growth drivers**

- + Further market penetration of REGENETEN and product expansion to foot and ankle
- + Continued high cadence of innovation across consumables and arthroscopic tower

\* Growth rates are versus Q3 2023

# **Advanced Wound Management**

Broad-based growth across regions and categories

Revenue of \$422m: +6.5% underlying\* +6.5% reported



#### **Q3** sales factors

- + Advanced Wound Care +3.4%:
  - Led by ALLEVYN<sup>♦</sup> family of foam dressings; good growth from anti-infectives

#### + Advanced Wound Bioactives +8.0%:

- Double-digit growth in skin substitutes following launch of GRAFIX PLUS
- Market behaviour largely unchanged ahead of LCD implementation

#### + Advanced Wound Devices +11.0%:

\* Strong growth from both PICO<sup> $\diamond$ </sup> and RENASYS<sup> $\diamond$ </sup> in Negative Pressure Wound Therapy; good quarter from LEAF<sup> $\diamond$ </sup> Patient Monitoring System

#### **Near-term growth drivers**

- + Continued ramp of new skin substitute version GRAFIX PLUS  $^{\diamond}$
- + Ongoing US and Europe roll-out of next-generation NPWT device RENASYS EDGE

\* Growth rates are versus Q3 2023

## Outlook

Growth and margin guidance updated for China headwind

#### + 2024 underlying revenue growth of around 4.5%

- Q4 acceleration from continued Recon improvement (ex. China), stronger T&E, 2 extra trading days
- Below previous range, primarily reflecting China remaining slow

#### + 2024 trading margin expansion of up to 50bps

- Margin expansion from 12-Point Plan savings, with reduced operating leverage from slower revenue growth
- Continuing to target around 85% trading cash conversion

#### + 2025 trading margin of 19.0%-20.0%

- 2025 margin expansion from operating leverage, manufacturing and opex savings
- Updated view reflects expected 2024 baseline, and uncertainty around ongoing China headwinds



# Strategy and 12-Point Plan update

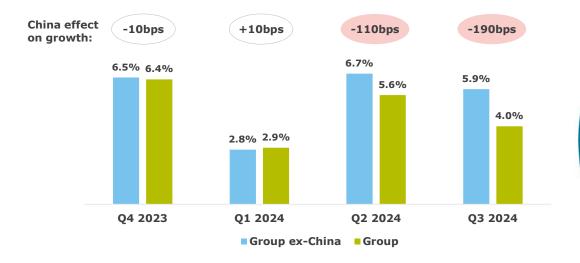


## Structurally improved growth visible ex-China

China headwind from effects that roll off in 2025

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#### Quarterly underlying revenue growth



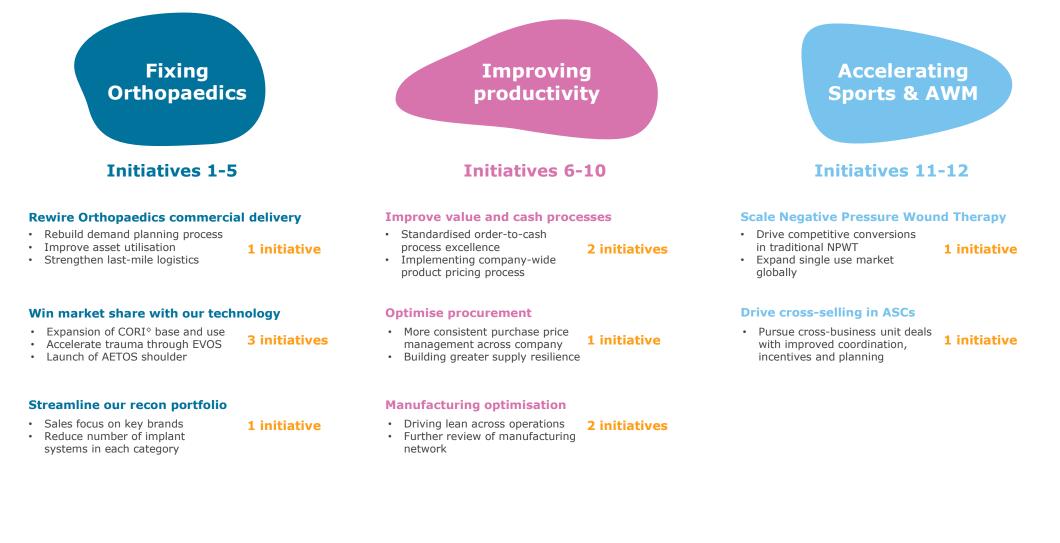
#### + China growth headwinds will roll off:

- VBP annualises in mid-2025
- Recon orders should converge with in-market sales as channel volume normalises
- + Higher growth in rest of world is underpinned by 12-Point Plan:
  - Underlying growth ahead of Smith+Nephew history: +5.9% in Q3, +5.1% YTD
  - Continued progress in Q3 on fixing Orthopaedics, and innovation delivery

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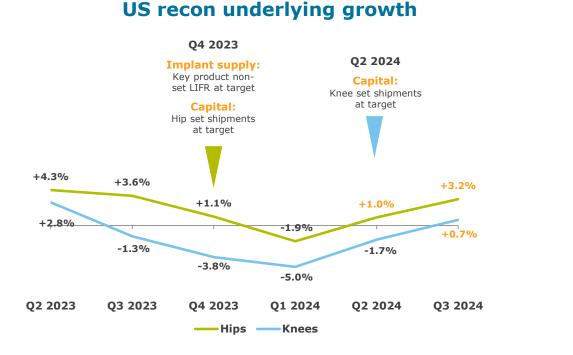
# **12-Point Plan as driver of growth and productivity**

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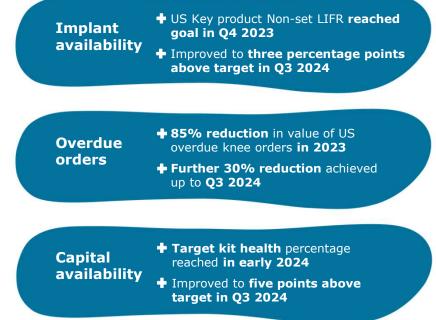


# **12-Point Plan driving growth in US Recon**

Acceleration followed improvement in KPIs; progress beyond initial targets show new ways of working becoming embedded



# Continuous improvement culture becoming visible in KPIs:



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# Good cadence of innovation in high-growth categories

#### **Short-stem hip**

- First cases completed during Q3 2024
- Suited for increasingly preferred direct anterior approach to total hip replacement
- Positive initial surgeon feedback on precision, efficiency, reproducibility

#### **Extremities**

- Patient matched guides as a new option for total ankle replacements
- Designed to achieve a precise patient fit, with alignment cues and efficient instrumentation
- Strengthens position in the Foot & Ankle market expected to grow at c.7% CAGR to 2031

#### Joint repair

- Q-FIX<sup>o</sup> KNOTLESS 510k clearance received
- New version in Q-FIX family of suture anchors, used across shoulder, hip, foot & ankle and knee repair
- Continues high pace of incremental innovation across joint repair portfolio

#### **Clinical evidence**

- LEGION<sup>o</sup> CONCELOC<sup>o</sup> cementless knee evidence featured at the 2024 ISTA meeting
- 153 patient study with 100% survivorship of tibial and femoral components at one year
- Stable fixation achieved by 1 year, predictive of long-term stability









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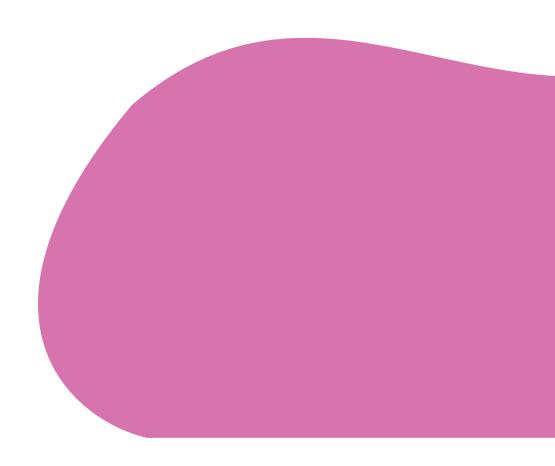
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# **Appendices**





# **Technical guidance for FY 2024**

	October 2024		
Foreign exchange and acquisitions			
Translational FX impact on revenue growth <sup>(1)</sup>	c. (0	0.4)%	
Acquisition impact on revenue growth		-	
Non-trading items			
Restructuring costs <sup>(2)</sup>	c. \$95	5-100m	
Acquisition and integration	\$5-10m		
European Medical Device Regulation (MDR) compliance costs	\$10-15m		
Amortisation of acquisition intangibles & goodwill impairment	\$230	-235m	
Other	Adjusted	Reported	
Income/(loss) from associates <sup>(3)</sup>	<b>\$10-15</b> m	\$(5)-(10)m	
Net interest <sup>(4)</sup>	c. \$125m	c. \$125m	
Other finance costs	<b>\$5-10</b> m	\$20-25m	
Tax rate on trading result	19-20%		

(1) Based on the foreign exchange rates prevailing on 25 October 2024

(2) Includes c.\$15m of costs expected to be recognised in 2025

(3) Based on analyst consensus forecasts for associate and considering management guidance issued on 6 August 2024

(4) Includes interest associated with IFRS 16 Leases

# **Revenue analysis by Business Unit**



	2023				2024				
	Q1 Growth %	Q2 Growth %	Q3 Growth %	Q4 Growth %	Full Year Growth %	Q1 Growth %	Q2 Growth %	Q3 Growth %	Q3 Revenue \$m
Orthopaedics	3.9	5.8	8.3	4.9	5.7	4.4	5.8	2.3	549
Knee Implants	5.0	7.8	5.7	3.6	5.5	1.7	2.1	(0.9)	222
Hip Implants	4.6	3.4	3.5	3.6	3.8	3.4	4.0	4.0	146
Other Reconstruction	19.7	21.0	58.5	19.0	28.0	18.0	17.8	13.7	33
Trauma & Extremities	(0.8)	2.5	10.4	5.8	4.4	7.8	11.8	3.3	148
Sports Medicine & ENT	10.0	12.0	11.1	7.1	10.0	5.5	7.6	3.9	441
Sports Medicine Joint Repair	7.3	12.5	11.3	8.8	9.9	7.7	6.0	0.1	232
Arthroscopic Enabling Technologies	9.1	4.6	1.7	3.7	4.7	1.0	8.7	15.0	154
ENT	30.8	38.9	40.2	10.7	29.8	9.0	11.6	(6.8)	55
Advanced Wound Management	7.9	6.2	3.6	7.8	6.4	(2.0)	3.3	6.5	422
Advanced Wound Care	1.0	2.7	3.2	1.4	2.1	(0.5)	3.0	3.4	190
Advanced Wound Bioactives	15.2	3.1	(4.8)	12.5	6.2	(9.8)	0.7	8.0	140
Advanced Wound Devices	12.9	21.4	21.3	14.9	17.6	8.7	8.0	11.0	92
Total	6.9	7.8	7.7	6.4	7.2	2.9	5.6	4.0	1,412

All revenue growth rates are on an underlying basis and without adjustment for number of selling days.

# **Revenue analysis by region**

	2023				2024				
	Q1 Growth %	Q2 Growth %	Q3 Growth %	Q4 Growth %	Full Year Growth %	Q1 Growth %	Q2 Growth %	Q3 Growth %	Q3 Revenue \$m
US	11.8	6.3	7.2	6.2	7.8	(0.6)	3.6	4.0	748
Other Established Markets <sup>(1)</sup>	7.0	8.5	7.8	6.1	7.3	4.8	6.9	6.8	414
Established Markets	10.0	7.1	7.4	6.2	7.6	1.3	4.8	5.0	1,162
Emerging Markets	(7.3)	11.0	9.2	7.6	5.1	11.6	9.5	(0.1)	250
Total	6.9	7.8	7.7	6.4	7.2	2.9	5.6	4.0	1,412

(1) Other Established Markets are Australia, Canada, Europe, Japan and New Zealand. All revenue growth rates are on an underlying basis and without adjustment for number of selling days

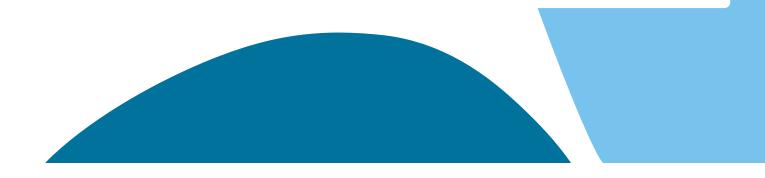
# **Q3 consolidated revenue analysis by Business Unit**

	Q3 2024	Q3 2023	Reported growth	Underlying growth	Acquisitions/ disposals	Currency impact
	\$m	\$m	%	%	%	%
Orthopaedics	549	536	2.4	2.3	-	0.1
Knee Implants	222	223	(0.9)	(0.9)	-	0.0
Hip Implants	146	141	4.1	4.0	-	0.1
Other Reconstruction	33	29	13.8	13.7	-	0.1
Trauma & Extremities	148	143	3.5	3.3	-	0.2
Sports Medicine & ENT	441	425	3.7	3.9	-	(0.2)
Sports Medicine Joint Repair	232	232	(0.2)	0.1	-	(0.3)
Arthroscopic Enabling Technologies	154	134	15.0	15.0	-	0.0
ENT	55	59	(6.7)	(6.8)	-	0.1
Advanced Wound Management	422	396	6.5	6.5	-	0.0
Advanced Wound Care	190	183	3.5	3.4	-	0.1
Advanced Wound Bioactives	140	130	7.9	8.0	-	(0.1)
Advanced Wound Devices	92	83	11.0	11.0	-	0.0
Total	1,412	1,357	4.0	4.0	-	0.0

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## **Trading days per quarter**

**Q1** Q2 Q3 **Q4 Full year** 



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